



Scenic Pacifica
Incorporated Nov. 22, 1957

CITY OF PACIFICA

170 Santa Maria Avenue • Pacifica, California 94044-2506
www.cityofpacifica.org

MAYOR
Christine Boles

VICE MAYOR
Greg Wright

COUNCIL
Sue Beckmeyer
Mary Bier
Mayra Espinosa

Wednesday, December 3, 2025

6:30 p.m.

Civic Center Campus– Pier Conference Room
1800 Francisco Blvd. Pacifica, CA 94044

CALL TO ORDER: 6:33 pm by Chairperson Bennett

Members Present: Gail Bennett, Julie Gossage, Linda Jonas, Daniel Wells, Taylor Seabaugh, Deborah Soliz.

City Council Liaison: Mayra Espinosa not present. Sent notice ahead of time.

PB&R Liaison: Gail Benton Shoemaker not present. Sent notice ahead of time.

Staff Members: Director of Department of Public Works Melissa Tigbao & Administrative Assistant I for Department of Public Works Ivette Singh

APPROVAL OF AGENDA: Approved

APPROVAL OF November 5, 2025, Minutes: Approved

PUBLIC COMMENT:

Chairperson Bennett welcomed two new members to the BAC: Deborah Soliz and Maile Velichko. Ms. Velichko was unable to attend the meeting due to unforeseen circumstances and notified Chairperson Bennett in advance.

Workday Updates: On November 22, 2025, BAC members worked on the bioswales alongside members of the Cabrillo PTO. The volunteers completed weeding activities and planted 25 new plants. Mayor Sue Beckmeyer also participated in the volunteer workday.

Community Engagement and Grant Collaboration: Community member, Raymond Acosta, was recommended by City Council member, Greg Wright to attend BAC meetings to share his experience and knowledge regarding grant-writing and collaboration between committees and nonprofit organizations to raise funds for committee projects. As an example, Mr. Acosta referenced his concept of four benches as art installations through such collaborations.

DPW Director Tigbao will consult with the City Attorney to confirm the appropriate process for committee and nonprofit collaboration related to fundraising and grant activities.

STAFF COMMUNICATIONS:

General updates from Melissa Tigbao, Public Works Director:

A stone memorial bench honoring former City employees who have passed was installed near the Civic Center. A dedication ceremony for the memorial plaque was held on December 5, 2025. Recreational crabbing season opened on November 1, 2025, with some restrictions in place due to ongoing whale migration activity.

On November 2, two large sinkholes were discovered north of the pier. The area has been barricaded for public safety. The sinkholes contain significant voids—over 14 feet deep—and the Department of Public Works is coordinating repairs, which are expected to be ongoing.

The Christmas Tree Lighting event at Rockaway is scheduled for December 7, 2025, from 3:00 p.m. to 7:00 p.m., featuring a 20-foot tree.

Holiday lights have been installed at the Community Center for the Polar Palooza event.

Special Note: There is a tentative joint study session with the City Council and the BAC scheduled for Monday, January 26, 2026, starting at 6:00 p.m. @ the Council Chambers.

This is to present BAC work that has been done and to propose any changes to the charter if the committee would like to make any changes.

DISCUSSION ITEMS:

A. Charter Review Questions for Committee Discussion

4. Is BAC's membership size (7) appropriate and effective to accomplish its work, considering quorum and Brown Act requirements, subcommittee work, etc.?

More Community participation at meetings to hear what community wants BAC to do

Liaison with other committees like economic development committee, PB&R

If BAC added subcommittees with specialized projects to increase the level of work being done by BAC more members would be necessary

7 is an appropriate number, 4 members are needed for quorum

Size of committee is good if all members are active

Committee wants to keep what is in the charter regarding age for BAC members

5. Are there any specific qualifications BAC members should have to ensure they are effective as a member?

Recommendations outlined in the charter include horticulturist, master gardener, permaculture specialist, or someone with plant-related experience or expertise valuable to the committee. However, planting is not the committee's sole focus, as the BAC also supports murals, streetscapes, and public art installations. Everyone is welcome to the committee if they are interested and driven by the vision and mission of the committee

6. What City Council Strategic Plan goals and strategies

(Vision 2025 & Beyond City of Pacifica) could BAC help support and how?

Improve and steward city infrastructure, streets, and facilities through murals, streetscape improvements, and public art projects.

Support climate change adaptation and mitigation by advancing planting initiatives such as bioswales and the Adopt-a-Tree program, which help increase the city's tree canopy and improve environmental resilience.

Enhance organizational and fiscal stability by assisting with the maintenance and long-term care of City beautification investments

Broaden public communication and collaboration by engaging community members in beautification projects and public space improvements

Improve and sustain revitalization efforts on Palmetto Avenue, particularly by helping secure additional funding and supporting ongoing enhancements

Create and enhance public spaces, such as Palmetto Plaza, so they become inviting, safe, and well-used community gathering places that promote recreation, safer streets, and more livable neighborhoods

7. What changes to BAC’s charter do you think should be made, and why?

(637857074132800000 – Beautification Plan)

Examine the Adopt-a-Tree program

Active role in looking for grant funding

Resolution Np. 12-2015 updates number of BAC members

Proposal to consider for Adopt a Highway and collaborate with Caltrans more

Develop an Adopt-a-Landscape program to encourage community stewardship of public spaces and landscaped areas rotating locations every 2-3 years

NEW BUSINESS:

A. Continuing the BAC Charter Review. Process for advancing ideas to formal recommendations – All BAC members

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:54 p.m. The next meeting of the Beautification Advisory Committee is scheduled for Wednesday January 7, 2026, at 6:30 p.m.