



Hello Pacifica Business Community!

As the year winds down, we're excited to share a wide range of resources to help our local businesses finish strong and gear up for a successful 2026. This month brings several valuable grant opportunities — including the Verizon Small Business Digital Ready Grant, the Start Pivot Grow Grant, and the Hey Helen Grant which are all great chances to secure funding for growth or new initiatives.

We've also gathered up practical learning opportunities to support your business planning. This includes a Small Business Development Center course on preparing for tax season, plus a Renaissance Center workshop on how to operate and stay competitive in the age of AI. And for those looking to connect with peers and celebrate entrepreneurship, look into the upcoming Women Mean Business event. This event is a space to network, learn, and get inspired.

We hope these resources and opportunities set you up for a strong start to the new year!

Best,

Alyssa Corsetti  
Management Analyst II



## Verizon Small Business Digital Ready Grant



This program offers free courses, expert coaching, and a chance to apply for a \$10k grant. To be eligible for the grant, small business owners need to register for the Verizon Small Business Digital Ready portal and complete at least two of the learning modules or live coaching events.

**Amount: \$10,000**  
**Deadline: December 10, 2025**

[Learn  
More](#)

## Start.Pivot.Grow. Micro Grant



Need a boost to help your business grow? These quarterly \$2,500 micro grants offer non-dilutive funding—meaning you receive support without giving up any ownership of your business. These grants can help cover essential expenses, fund new opportunities, and strengthen long-term stability. Eligible applicants must be active, U.S.-based businesses.

**Amount: \$2,500**

**Deadline: December 31, 2025**

[Learn More](#)

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## Hey Helen Grant Program



The Hey Helen Grant is a privately funded initiative by Visionaries that invests in women entrepreneurs building impact-driven, for-profit businesses in the U.S.

Each grant cycle, one founder will receive a \$10,000 unrestricted cash award — designed to fuel whatever moves your business forward, whether that's operations, growth, marketing, hiring, or infrastructure.

**Amount: \$10,000**

**Deadline: December 30, 2025**

[Learn More](#)

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## SBDC: Business Taxes 101: Plan Ahead and Simplify Part 1

This is a hands-on workshop designed specifically for established business owners. This session will provide you with the strategies and documentation necessary for deductions and maintain full compliance.

**Key Learning Objectives:**

We will cover the critical aspects of tax readiness, including:



- Tax Preparation Checklist and essential deadlines.
- Tax Deductions and Credits for your business.
- Identifying Audit Red Flags and common errors to avoid.
- Understanding how your Tax Strategy affects Loan Qualification.

December 10, 2025 | 10:30-12:30PM

[Learn More & Register](#)

**renaissance**  
entrepreneurship center

**RUNNING A SMALL BUSINESS IN THE AGE OF AI: LEGAL RISKS AND RESPONSIBLE PRACTICES**

**Tuesday, December 9, 2025**

**12:00 - 1:15 PM**  
By Zoom

Start Small Think Big

[Learn More & Register](#)



renaissance  
entrepreneurship center

Renaissance SoMa & Women's Business Center Invites You To

# WOMEN MEAN BUSINESS

## Next Level Mindset

Strategies That Help You Move Forward

Connect with fellow Renaissance entrepreneurs, celebrate your journey, gain next-level growth strategies, and enjoy light bites along the way.

 Dec. 11, 2025

 3:00–4:30 PM

 The Chieftain Irish Pub & Restaurant  
198 5th St, San Francisco 94103



**Ericka Scott**

*Workshop Facilitator & Renaissance Consultant*



Scan the QR code to save your spot.  
Open To All Entrepreneurs! REGISTER NOW!



## New Toolkit for Hosting Super Bowl & World Cup Watch Events

The Bay Area is set to take the global stage in 2026, hosting Super Bowl LX in February and six FIFA World Cup matches in June and July at Levi's Stadium. To help local businesses and communities make the most of this historic moment, the Bay Area Host Committee, in partnership with The San Francisco Peninsula, has released the first edition of its Public Screening **Playbook**.

This resource offers clear guidance for bars, restaurants, and community groups looking to host public viewings of the games while staying compliant with NFL and FIFA rules. Learn how to legally promote watch parties, avoid trademark issues, and create memorable fan experiences.

Whether you're planning a match-day happy hour or a large-scale outdoor viewing, now's the time to start prepping. Check out the playbook and explore ways to bring global energy into your local space.



Playbook

## Shop Pacifica



Shop Pacifica is a citywide e-Gift Card program created to support small businesses and the local economy by keeping local dollars in Pacifica. The Shop Pacifica e-Gift card is free to businesses to participate in and allows customers to shop at ANY participating locations in Pacifica. Do not miss this opportunity to support your community and promote your business. **Join 55+ merchants** already registered and **sign up** to become a participating business today.

Watch a 2 Minute Informational Video

Apply to  
Join



## ECONOMIC DEVELOPMENT

### Meet Our Economic Development Team



**Yulia Carter**  
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**Alyssa Corsetti**  
Management Analyst II  
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Learn More About Pacifica's Economic Development

# Committee

## Next EDC Meeting Details Economic Development Agendas and Minutes

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Visit our City webpage for a full list of available resources

**Questions & Comments? Contact Us!**  
[econdev@pacifica.gov](mailto:econdev@pacifica.gov).

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