



Scenic Pacifica
Incorporated Nov. 22, 1957

CITY OF PACIFICA

170 Santa Maria Avenue • Pacifica, California 94044-2506
www.cityofpacifica.org

MAYOR
Sue Beckmeyer

VICE MAYOR
Christine Boles

COUNCIL
Mary Bier
Mayra Espinosa
Greg Wright

Wednesday, October 1, 2025

6:30 p.m.

**Civic Center Campus – Pier Conference Room
1800 Francisco Blvd. Pacifica, CA 94044**

CALL TO ORDER: 6:31 pm by Chairperson Gail Bennett

Members Present: Gail Bennett, Julie Gossage, Linda Jonas, Taylor Seabaugh, Daniel Wells

City Council Liaison: Mayra Espinosa

PB&R Liaison: Gail Benton Shoemaker

Staff Members: Parks & Building Superintendent Mike Pham & Administrative Assistant I for Department of Public Works Ivette Singh

APPROVAL OF AGENDA: Approved

APPROVAL OF September 3, 2025, Minutes: Approved

PUBLIC COMMENT:

Announcements: Today was the deadline for BAC applications. Chairperson Gail Bennett sent the link to sponsors who might be interested. City Clerk Sarah Coffey handles the first part of the application. Question on how long it takes for the terms to get filled can be confirmed by City Clerk Sarah Coffey

DISCUSSION ITEMS:

- A. Workday Reviews and Updates - Chairperson Bennett
November we will work on the Bioswale on Crespi. There will be another round of planting to make up for the plants that have been lost
Member Linda Jonas has completed the effort of weeding Oceana Blvd in front of Ocean Shore Elementary School on the west side of the Blvd. She noticed there are two trees growing onto the sidewalk, she needs help from Public Works to get them out of the sidewalk since they are a tripping hazard.
- B. Painting the Palmetto Arches-Chairperson Bennett

Nine Palmetto arches will be painted to match the arches already painted. Chairperson Bennett will have a waiver on the day of the event in case more people want to sign up.

C. Status of Asphalt Project-Chairperson Bennett

Cindy Abbott and the artist, Andrew, have been communicating with other cities about paint used in similar projects per Deputy Director Roland Yip's recommendations and specifications. Letters need to be sent out 2 weeks prior to the event happening so November 11th is the most viable date.

D. Fog Fest Review – Chairperson Bennett

Large coloring book posters on giant easels are very popular at the Fog Fest.

There was a picture screen with BAC projects and a selfie spot.

E. Arbor Day Update-PB&R Liaison Benton Shoemaker

This is the 7th Arbor Day since Pacifica became a Tree City USA. Fall is the best season to plant in California since we get rain during this season. Saturday, November 1, at Fairmont West Park at 10:00 am. If you want to plant a tree you need to sign up ahead of time. It will also be posted on Facebook, Nextdoor and sent to the newsletter list. The flyer will be sent out to Chairperson Bennett. 20 trees are usually planted. The public is welcome.

The mayor will read the proclamation and then there will be a presentation on how to plant a tree.

There will also be a tree art contest. Flyers have been sent out to all the schools. Winners are displayed at Sanchez Art Center. Trees are also planted at the schools with their teachers. This year there will also be a watering agreement sent out to the principals. Every school is planting trees except for Cabrillo this year. The list of trees will be sent out to Mike Pham as soon as possible.

COUNCIL MEMBER UPDATES:

City Council Member Espinosa: The City of Pacifica has extended the application for the openings on the committees until October 10: Two new members needed for BAC. There is a new committee for the Climate action that is looking for 9 new members and 2 high school students.

STAFF COMMUNICATIONS:

Parks and Building Superintendent Pham reported that there is a plaque going up at the pier mid-October to commemorate the Crab King, Andy Pappas. Public Works Director Melissa Tigbao will be back from leave on October 6, 2025 but Mike might still be coming to the meetings if she is not available to come in person yet.

NEW BUSINESS:

- A. Brainstorm – the whole committee
- B. BAC Charter Review – the whole committee

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:19 p.m. The next meeting of the Beautification Advisory Committee is scheduled for Wednesday November 5, 2025, at 6:30 p.m.