



Scenic Pacifica  
Incorporated Nov. 22, 1957

---

**CITY OF PACIFICA**  
**Beautification Advisory Committee (BAC)**  
170 Santa Maria Ave. • Pacifica, California 94044-2506  
[www.cityofpacifica.org](http://www.cityofpacifica.org)

---

**Wednesday, November 5, 2025**

**6:30 p.m.**

**Civic Center Campus– Pier Conference Room**  
**1800 Francisco Blvd. Pacifica, CA 94044**

**MAYOR**  
Sue Beckmeyer

**MAYOR PRO TEM**

Christine Boles

**COUNCIL**

**Mary Bier**  
Mayra Espinosa  
Greg Wright

**CALL TO ORDER ADMINISTRATIVE**

**BUSINESS:**

- Approval of Agenda
- Approval of Meeting Minutes from October 1, 2025

**PUBLIC COMMUNICATION:**

Oral Communication: *This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is, or is not on the agenda (3 minutes per speaker)*

**COUNCIL MEMBER UPDATES (10 Minutes):**

- A. General Updates from Councilmember Espinosa

**STAFF COMMUNICATIONS (10 Minutes):**

- A. General Updates from Staff

**DISCUSSION ITEMS (30 Minutes):**

- A. Charter Review Questions for Committee Discussion
  1. What are the top 3 projects/initiatives that the BAC has worked on that have been most valuable to the community?
  2. In your experience as a Committee, what advice within the Committee's scope does the City Council need that BAC should be providing, but isn't? How should BAC be providing this advice?
  3. Are there specific projects BAC should work on, such as the Palmetto Streetscape bulb out project or the Terra Nova Boulevard pilot asphalt art project?
  4. Is BAC's membership size (7) appropriate and effective to accomplish its work, considering quorum and Brown Act requirements, subcommittee work, etc.?
  5. Are there any specific qualifications BAC members should have to ensure they are effective as a member?
  6. What City Council Strategic Plan goals and strategies (attached) could BAC help support and how?
  7. What changes to BAC's charter do you think should be made, and why?

**NEW BUSINESS:**

- The Committee will discuss and determine potential future agenda items.

**GOOD OF THE ORDER:**

- Please email, text, or call if not attending meeting.
- Please review Minutes and Agenda prior to the meeting.
- Please speak one at a time during meeting.

Next meeting December 3, 2025, at 6:30 P.M., subject to change

**ADJOURNMENT**

**Notes:** \*Please note that timeframes were provided at the request of the Committee Chair and are meant to provide guidance and

not limitations.