



Scenic Pacifica
Incorporated Nov. 22, 1957

CITY OF PACIFICA

170 Santa Maria Avenue • Pacifica, California 94044-2506
www.cityofpacifica.org

MAYOR
Sue Beckmeyer

VICE MAYOR
Christine Boles

COUNCIL
Mary Bier
Mayra Espinosa
Greg Wright

Wednesday, September 3, 2025

6:30 p.m.

**Civic Center Campus – Pier Conference Room
1800 Francisco Blvd. Pacifica, CA 94044**

CALL TO ORDER: 6:34 pm by Chairperson Gail Bennett

Members Present: Gail Bennett, Julie Gossage, Linda Jonas, Taylor Seabaugh, Daniel Wells

City Council Liaison: Mayra Espinosa

PB&R Liaison: Gail Benton Shoemaker

Staff Members: Parks & Building Superintendent Mike Pham & Administrative Assistant I for Department of Public Works Ivette Singh

APPROVAL OF AGENDA: Approved

APPROVAL OF August 6, 2025, Minutes: Approved

PUBLIC COMMENT: The Public Works Director is currently working remotely for personal reasons. While they have been unable to attend recent meetings, they have been keeping up by listening to BAC meeting recordings and meeting via phone separately with Chairperson Gail Bennett.

Former BAC member Sue Garza was officially removed from the BAC by City Council during a recent meeting.

Another member, Hernan Muirragui, had missed multiple meetings and was contacted by Chairperson Bennett. Due to other opportunities and time commitments, Member Muirragui submitted a letter of resignation, expressing gratitude for the BAC's efforts and work. His resignation letter was read aloud by Chairperson Bennett.

DISCUSSION ITEMS:

- A. Workday Reviews and Updates - Chairperson Bennett
There are some changes to the workday schedule, including a change to finish painting the arches on Palmetto. The new painting workday is Sunday October 5, 2025, 9:00-12:00 noon.

There were sign-up sheets available for BAC members for the various BAC events scheduled in September and October.

Public Works will drop off mulch at different bulb outs on Palmetto before Saturday, September 13, workday, 9:00-12:00 noon. BAC members, sponsors, and volunteers will spread mulch to freshen up the bulb outs in preparation for FogFest weekend.

A sign-up sheet for volunteering at the FogFest the BAC/Sanchez Art Center booth, located at the west side of Palmetto and Santa Rosa, still has openings for working the booth.

- B. Adopt-a-Tree Pilot Program – Member Seabaugh gave a PowerPoint presentation updating the feasibility of this pilot program for future references as a citizen effort in collaboration with the City of Pacifica. Member Seabaugh shared examples of an adopt-a-tree program launched in 2021 in the Fairmont neighborhood and the one just completed on Carmel and Santa Maria which is still pending.
- C. Plaque Proposal Update – Chairperson Bennett will submit design to PW Director Tigbao, and they will work on the guidelines for the plaques. The general size for plaques is 14” by 14”. Chairperson Bennett will meet with John the Sign Guy to get a cost estimate and follow up before the next BAC meeting.
- D. Statue Replacement – Member Gossage led a discussion about a statue replacement for the Community Center. It would be helpful to have the Public Works Director present for this conversation, as submitting an art request to Caltrans is a lengthy and complex process. This effort will need to be led by the City.
[Transportation Art | Caltrans](#)
There is also a proposal to explore fundraising or donation opportunities to support the statue replacement. One creative idea is to install a donor tile wall at Palmetto Plaza, where individuals can pay to have personalized tile placed. The funds raised through this initiative could go toward the cost of the new statue.
- E. FogFest- Chairperson Bennett
The booth will be located at Palmetto and Santa Rosa. Shift sign-ups are still open. There will be a photo installation featuring BAC project highlights to inspire community involvement, along with the large art easel for community coloring—just like last year.

COUNCIL MEMBER UPDATES:

City Council Member Espinosa: The City of Pacifica has applied for a loan to replace cracked pipes that are contaminating local waterways. Unfortunately, funding for the Beach Boulevard project was denied. The City Council has adopted rezoning for lots included in the Housing Element. Pacifica remains one of the last cities in the Bay Area without an approved Housing Element. The goal is for 20% new housing to be affordable.

STAFF COMMUNICATIONS:

Parks and Building Superintendent Pham reported that the Ahni Trail is opening on Saturday September 6, 2025. Our rangers will be there to set up for the opening of the trail kiosk.

Mike Pham will ask Deputy Director of Public Works Roland Yip about the Adopt-a-Tree water source program.

Public Works are getting ready for Arbor Day, which will be on Saturday, November 8.

NEW BUSINESS:

- A. Painting the Palmetto Arches - Chairperson Bennett.
- B. Arbor Day Update - PB&R Liaison Benton-Shoemaker

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:35 p.m. The next meeting of the Beautification Advisory Committee is scheduled for Wednesday October 1, 2025, at 6:30 p.m.