



Scenic Pacifica
Incorporated Nov. 22, 1957

CITY OF PACIFICA

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**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
SPECIAL MEETING MINUTES
Wednesday, January 8, 2025
6:30 p.m.
Civic Center Campus
1800 Francisco Blvd.
Pacifica, CA 94044**

CALL TO ORDER: 6:34 p.m. by Chairperson Gail Bennett

Members Present: Gail Bennett, Julie Gossage, Linda Jonas, Hernan Muirragui, and Daniel Wells

City Council Liaison: Greg Wright

PB&R Liaison: Gail Benton Shoemaker

Staff Members: Interim Public Works Director John Mullins (via phone call) and Administrative Clerk Zeb Martin

APPROVAL OF AGENDA: Approved

APPROVAL OF December 4, 2024 Minutes: Approved

PUBLIC COMMENT:

DISCUSSION ITEMS:

A. Workday Review and Updates (Chairperson Bennett):

The previous workday on January 4 was cancelled due to rain saturating the bioswales. Chairperson Bennett discussed the next three workdays on January 11th at the Crespi Bioswales, January 18th on Palmetto, and February 1st at the Community Center. Work will include weeding, pruning, and poppy seed planting.

B. Public Art/Mural Subcommittee Updates:

The Public Art and Mural subcommittee will not have a presentation today as both Teresa Sulcer and Cindy Abbott could not attend the meeting. Interim Public Works Director Mullins described a general schedule for the work, which would most likely take place in early April, depending on the weather. It would occur during Spring Break for Terra Nova High School and would be done in multiple segments, to limit disruption to traffic flow and reduce road impact in the area.

There was a short discussion on the possibility of a mural in the underpass at Sharp Park.

C. Follow-Up Regarding Sculpture at Community Center (Committee Member Gossage):

Committee Member Gossage recounted her follow-up with David Eng, District 4 transportation art coordinator. There is a formal process for the CalTrans transportation art program (TAP), and the city would need to submit a formal request with CalTrans via Camille Thoma or David Eng. There are various restrictions and limitations on any artwork display on CalTrans property, mostly relating to distracting elements for drivers. It would need to be a geographic or cultural representation, durable, and fully funded for its lifetime. The full list of regulations is located on the CalTrans website. There was discussion on whether Public Works or the BAC would start the discussion with CalTrans.

The BAC would need to work with Public Works to come up with a plan and to submit the application. Committee Member Gossage believed the next step would be to collaborate with the Public Art/Mural Subcommittee to figure out ideas and logistics.

Interim Public Works Director Mullins gave an update on the artwork sculptures from Hillsborough. The Public Works Director of Hillsborough relayed to him that the artwork has not been used for over eight years. There are two pieces of art, ten to twelve feet high, made of stainless steel. Director Mullins will assess the state of the artwork, take photos, and bring them back to the committee. Eventually there would need to be discussions with the Finance Department, City Manager, and Mayor. The artworks are located at the Hillsborough Public Works Yard and at a water tank site.

There was a short discussion started by Committee Member Gossage on funding for a new sculpture on the community center plinth. Committee Member Jonas described typical funding procedures, including a mixture of funds from private donors to fundraisers such as GoFundMe. Other murals such as the one at Eureka Square were funded from a combination of school programs, business partnerships, and foundations.

There was discussion on the replanting of the three circles at the Pacifica mural and how the BAC would move forward in getting those spaces turned into adopt-a-spots. Committee Member Jonas emphasized how funding needs to be secured first as the City would not fund anything initiated by the BAC. The final point of discussion was on Grace McCarthy area and how it would be replanted. The BAC would need to communicate with the City of Pacifica in order to obtain vegetation from Pacific Nurseries, which is now known as Devil Mountain Nursery, with whom the City has a credit account.

D. Manor Shopping Center – Planting Along Palmetto (Chairperson Bennett & Interim Public Works Director Mullins)

Director Mullins was contacted by Nick Colombo (business owner) regarding the beautification of Manor Shopping Center. Director Mullins researched the surveys of the area, in hopes of finding a plot map from when Walgreens was built, to get a better understanding of the boundaries of the right-of-way of the shopping center. The plans could not be found, but the concept of the right-of-way was described by Director Mullins. Now, there is no access to recycled water in that area. However, the developed garden across from Mazzetti's Bakery was used as a counter example of what could be maintained via rainwater or natural water.

As no information is currently known about the right-of-way status of the Manor Shopping Center-Palmetto border, Director Mullins relayed that a new survey would need to be conducted. There will be a survey done on the Manor Street Overpass that will be a joint effort between the City of Pacifica and CalTrans. When this survey is completed, Public Works can review to determine the exact boundaries of ownership of the shopping center.

There was discussion on which areas of the parking lot were to be beautified; Chairperson Bennett will discuss with Nick Colombo, the contact for the association at Manor Shopping Center.

E. Rockaway Beach Medians within City Parking Lot (Chairperson Bennett):

Chairperson Bennett described her discussions with Beth Lemke, who is a Rockaway Beach business owner. She and other business owners at Rockaway Beach have an interest in beautifying the medians and lawn area that frame the city-owned parking lot.

Superintendent Mike Pham and Chairperson Bennett are going to Rockaway on Thursday, January 9th to inspect the area and to understand what sort of beautification work could be done there.

The Rockaway businesses want to become a merchant association like those on Palmetto. Chairperson Bennett suggested they have sponsors for each area to beautify, similar to the situation on Palmetto. Each sponsor could pay for their area for two years. However, there is no official water supply, but it is still possible to grow and landscape the area. There was optimism expressed on the project, as it is the businesses approaching the BAC for assistance. The BAC would act in an advisory capacity only.

COUNCIL MEMBER UPDATES

Council Member Greg Wright is replacing Sue Beckmeyer today as she has a library committee meeting scheduled during this time. He expressed appreciation and thanks for all the work the BAC does for the community, as well as for Director John Mullins and Public Works.

STAFF COMMUNICATIONS:

There was no new business from Director Mullins, aside from an update on the city's application for Tree City USA.

NEW BUSINESS

- A. Workday Updates**
- B. Public Arts/Mural Subcommittee Updates (including underpass mural and statues)**
- C. Parks, Beaches, and Recreation Updates from Gail Benton Shoemaker**

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:32 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for February 5, 2025 at 6:30 p.m. and is subject to change.