



Scenic Pacifica
Incorporated Nov. 22, 1957

City of Pacifica City Council Goals

Adopted April 27, 2020

- **“Fiscal Sustainability”** includes investing in economic development to increase revenues, funding a reserve/emergency fund, and being well prepared for grant opportunities.
- **“An Engaged Community”** includes taking actions to restore trust in city government, expanding communication, and building community.
- **“Stewardship of City Infrastructure”** includes repairing/replacing outdated city facilities such as city hall, the libraries, fire stations, etc., improving streets, and responding to impacts of sea level rise.
- **“A Healthy and Compassionate Community”** includes addressing affordable housing and mental health services, investigating strategies related to homelessness, and supporting youth services.
- **“Environmental Sustainability”** includes mapping out parks and open space, preserving hillsides and beaches, paying attention to flora and fauna needs, environmental health, and climate adaptation.
- **“A Strong City Workforce Infrastructure”** includes strategies to address employee retention and attraction challenges, engaging staff in decision-making, and recognizing staff.
- **“Maintaining a Safe Community”** includes supporting our first responders (police, fire, public works), responding to storm emergencies, protecting people, property, businesses, and our infrastructure (streets, sidewalks, storm and waste water), and engaging in emergency preparedness activities.



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FY2020-21 City Council Priorities

The following 19 priorities have been adopted by the Pacifica City Council for FY2020-21. This diverse and robust work plan is intended to help fulfill the City Council's broader goals of Fiscal Sustainability, An Engaged Community, Stewardship of City Infrastructure, A Healthy and Compassionate Community, Environmental Sustainability, A Strong City Workforce Infrastructure, and Maintaining a Safe Community. In addition to these major priorities, the City continues to deliver hundreds of on-going programs and services, the totality of which represents the City's commitment to deliver exceptional programs, projects, and services to the Pacifica Community.

1. Begin planning and design of the Beach Boulevard Seawall and Promenade Replacement Project.
2. Complete implementation of the Over-Sized Vehicles Ordinance and evaluate the feasibility of a permit parking program for unhoused in motorhomes in conjunction with the efforts of the Pacifica Resource Center and the Unhoused in Pacifica Task Force.
3. Continue efforts to support affordable housing initiatives, including evaluation of developing an affordable housing impact fee.
4. Continue economic development efforts, focused on business recovery efforts following Coronavirus impacts.
5. Continue efforts toward construction of a new Sharp Park library and a renovated Sanchez library.
6. Complete a comprehensive General Plan update.
7. Complete a Sharp Park Specific Plan.
8. Complete an update to the Climate Action Plan and continue implementation of measures to reduce greenhouse gas emissions, including evaluating whether to form a City climate action committee.
9. Begin construction of a renovated Public Plaza along Beach Boulevard.
10. Begin a strategic planning process to articulate a long-term and financially sustainable vision for Pacifica.
11. Start the Project Initiation Document (PID) and Environmental Phase for the Manor Drive Overcrossing.
12. Continue Esplanade Avenue bluff erosion protection projects.
13. Pursue on-going advocacy efforts for Council-identified issues of importance to Pacifica but which are not specific City projects.
14. Continue process to evaluate the feasibility of a potential bike park.
15. Complete further study of the Safe and Sane Legal Fireworks program.
16. Implement litter strategies.
17. Evaluate the City Tree Program and Heritage Tree Ordinance.
18. Evaluate and remediate Civic Center facility health and safety issues.
19. Continue other on-going priority projects from previous years.