Scenic Pacifica
Incorporated Nov. 22, 1957

MAYOR
Mary Ann Nihart

MAYOR PRO TEM
Karen Ervin

COUNCIL
Sue Digre
Mike O'Neill
Len Stone

PRESS RELEASE
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City of Pacifica launches "City Hall Listens"
First question invites residents to share what they love about Pacifica

FOR IMMEDIATE RELEASE (Pacifica, CA) 4 February 2015—

The City of Pacifica has launched City Hall Listens at http://www.peakdemocracy.com/2426, an exciting online platform designed to engage citizens in conversations that will harness their input on important City issues.

City officials will read the statements and incorporate them into the decision-making process. This is the latest way the City is enhancing its communication efforts with the community. City Hall Listens will empower residents' participation by providing them information on each issue to enrich online comments and to provide more opportunities for citizen interaction and engagement.

"We want the community to be part of the public process," said City Manager Lorie Tinfow. "City Hall Listens provides residents with an alternative to attending regular City meetings. Instead, they can get information and participate in City decisions from the privacy and convenience of their own home."

The first topic on City Hall Listens asks "What do you love about Pacifica?" You can read what others are saying about the topic, and share your own opinion at http://www.peakdemocracy.com/2426.

Peak Democracy, a non-partisan company based in California, developed the online platform. Their mission is to broaden civic engagement and build public trust in government. About 100 other cities and counties across the country are using their services including Arlington County, VA; Saint Paul, MN; Ann Arbor, MI; Palo Alto, CA; and Salt Lake City, UT.

For more information, contact: City Manager Lorie Tinfow @ (650) 738-7409 or ltinfow@ci.pacifica.ca.us

Distribution: City Council, City staff, *Pacifica Tribune*, media outlets