

CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

March 12, 2013
6:00PM
Police Station
2075 Coast Highway

1. Call to Order
2. Approval of February 12, 2013 Minutes
3. Discussion about development of Economic Development Plan
4. Subcommittee Reports/Discussion
 - Objective #1 (Review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses)
 - Objective #2 (Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development)
 - Aspiring entrepreneur mixer - follow – up
 - Mentoring Program
 - Art Space Use
 - Movie Night
 - Restaurant Outreach
 - Objective #3 (Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth)
 - City Map update – guided walks
 - Encouraging Sporting Events in Pacifica
 - Cross Country Event in Pacifica
5. Intern Position for summer 2013
6. Oral Communications from the Public
7. Oral Communications from the Committee
8. Next Meeting date April 9, 2013