April 2, 2020

Pacifica Community Members,

We are three weeks into the Shelter In Place (SIP) order and lifestyle in response to COVID-19, with many more weeks to come. It is critical that everyone doubles down on their efforts if we as a community and a region are going to be able to flatten the curve and not overwhelm our healthcare system. Please continue to do your part. This week a new and more restrictive Order was issued by the San Mateo County Public Health Official and other counties in the region, extending the SIP Order to May 3, 2020. I'll summarize a few important parts of the Order; the complete Order, and other critical information, is available on the City’s webpage: www.cityofpacifica.org/about/coronavirus/default.asp.

Here are several more restrictive aspects of the Order:

- **Closure of park structures/facilities:** Open fields within City parks will remain open for public use, however all park facilities and structures will be closed. In a few cases where a City park is very small, the entire park will be closed. In open spaces, it is IMPERATIVE that safe physical distancing practices be observed;
- **Recreation activity:** Must take place within 5 miles of the individual’s residence – this requirement is to emphasize the importance of staying close to home;
- **Construction Activity:** Significantly more restricted than under the previous order;
- **Social Distancing:** All essential businesses that are operating must prepare and post a Social Distancing Protocol following guidelines in the order, and completed by 11:59 p.m. today (April 2, 2020)

I know this SIP lifestyle brings many challenges to the community and to businesses. Here are some reminders, tips, and information about efforts intended to help all of us get through this crisis:

**For Businesses:**

1. The San Mateo County Economic Development Association, and the City’s Economic Development Program and Committee, have been working to bring together information about different ways businesses can receive assistance. Visit www.sammeda.org and www.cityofpacifica.org/government/economic_development for information;
2. The County has launched the #SMCStrong Initiative, with $3 Million in County funding, and includes resources for small businesses;
3. What you can do: Continue to support local businesses and restaurants that are open by ordering takeout food and purchasing essential products locally;

**For Seniors:**

The following critical services are still being offered by the City – Meals on Wheels for homebound seniors, the daily Grab and Go lunch in place of the congregate lunch at the Community Center, the Connect-a-Ride program to provide essential ride service for seniors, and the Shopping Assistance for Seniors Homebound program. More information about these continuing services is available at: www.cityofpacifica.org/depts/pbr/senior_services.
I and the City Council would like to deeply thank the many essential government and healthcare workers who are continuing all the essential functions to help us through this crisis – from police and fire and other city services to Recology of the Coast’s garbage and recycling services to North Coast County Water District water services to Pacifica School District and Jefferson Union High School District to the Pacifica Resource Center and all of the critical health care providers on the front lines of this battle against COVID-19. And the list doesn’t stop there, as each and every one of us and the many private and non-profit entities that make up our community are all critical too – we’re in this together and we’ll get through this together.

Finally, since words matter, I think the Governor’s statement about rephrasing “social distancing” to “PHYSICAL DISTANCING” is important, and we should promote that terminology, combined with “SOCIAL CONNECTIONS,” albeit connections from a distance or virtually.

Please remember to sign up for the City’s weekly newsletter "Connect with Pacifica" here: https://www.cityofpacifica.org/government/city_manager/cwp/default.asp

And sign up for San Mateo County Alert system here: https://hsd.smcsheriff.com/smcalert

Consider printing this letter and other information from the City’s webpage to distribute to neighbors whom you think may not be on-line very often. Thank you for Sheltering in Place, practicing Physical-Distancing, connecting socially from afar or virtually, and helping in this time of unprecedented health crisis. Together we will get through this challenging time.

Sincerely,

Deirdre Martin
Mayor