



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Tuesday, June 12, 2018, 6:00 PM

Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica

CALL TO ORDER:

Roll Call:

- a. Members: Kevin Cubba, Matthew Dougherty, Daisy Fong, Samantha Hauser, David Leal, Jonathan Mizrahi, Grace Sobieski, Jamie Monozon
- b. City Council Liaisons: Sue Digre, Mike O'Neill
- c. Staff Liaison: Thomas Myers

ADMINISTRATIVE BUSINESS (10 minutes):

Approval of Order of Agenda

Approval of Minutes of April 10, 2018 (to be distributed)

Approval of Minutes of May 8, 2018 (Attachment 1)

COMMUNITY COMMUNICATIONS (10 minutes):

Oral Communications at opening:

This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is not on the agenda.

PRESENTATIONS (60 minutes):

1. Pacifica Historical Society - Kathleen Manning (Introduction by Kevin Cubba)

COMMITTEE COMMUNICATIONS (30 minutes):

1. Ad Hoc Committee Updates
 - a. Business Customer Service - Grace
 - b. Marketing Pacifica (Web Presence) - Kevin/Daisy
 - c. Development Opportunities - Jonathan/Sam
 - d. Palmetto Streetscape - Sam

INFORMATIONAL ITEMS (10 minutes):

1. Update from Chamber of Commerce - Jamie Monozon
2. Ohlone Portola Events - Daisy Fong

STAFF COMMUNICATIONS (10 minutes):

1. Update on Palmetto Specific Plan and Council Goals

ORAL COMMUNICATION FROM THE COMMITTEE (10 Minutes)

1. Updates from Committee Members
2. Next Meeting – July 10, 2018

ADJOURNMENT

Notes:

*Please note that timeframes were provided at the request of the Committee Chair and are meant to provide guidance and not limitations.



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Tuesday, May 8th, 2018, 6:00 PM
Police station EOC room, Pacifica, CA 94044

Draft Minutes

Meeting was opened at 6:10pm.

Roll Call

Attendees:

David Leal, Kevin Cubba, Matthew Dougherty, Jonathan Mirzrahi, Daisy Fong, Grace Sobieski, Jamie Monozon, Mike O'Neill, Sue Digre, Thomas Myers.

Absent: Samantha Hauser

Administrative Business

Agenda was unanimously approved.

Review and Approval of March 13 meeting minutes. Unanimously approved with no edits. Kevin abstained.

Community Communications

Cindy Abbott recommended that we use the Pacifica connects newsletter to share Economic Development programs and project news.

Presentations

Team from Kimco shared their plans for both Kimco shopping centers in Pacifica - Fairmont and Linda Mar. Reiterated their commitment to Pacifica and local businesses. Discussed how they try to create balance in the center and the restrictions imposed by existing tenants (especially large anchors). Kimco receives many calls for space, but sometimes cannot offer a location due to usage, exclusivity or other restriction. David suggested that Kimco could forward any business seeking a location in Pacifica that can't go into Fairmont or Linda Mar to Thomas Myers, our Economic Development Manager.

Committee Communications

David presented the draft EDC Annual Report for comment.

Informational Items

Library Advisory Committee Update - David Leal;

David shared the latest activities from the LAC. See LAC meeting minutes for additional details of April meeting.

Chamber of Commerce - Jamie Monozon;

BID facts:

The BID spends \$74k per year to promote Pacifica.

Jamie can provide BID numbers to EDC.

Events:

Pedro Point Brewery opened

Hosted a Business Expo in Tanforan

Let's talk Tuesday - Active Shooter with Cap Spanheimer

Let's talk Tuesday - City Manager Kevin Woodhouse

Let's talk Tuesday - ADA compliance

State of County address with Jerry Hill & Kevin Mullin

Pacifica Business Directory is launching next week

Relay for life Event July 14th @ Terra Nova (combined Pacifica and Half Moon Bay)

May 19th Ocean Yoga will celebrate an anniversary.

Taste of Pacifica is in June at the Moose Lodge.

Tam's in Manor is celebrating 25 years

Puerto 27 in Linda Mar is celebrating 5 years.

Fix the Rockway Sign! Kevin Woodhouse will update on ownership and plan to replace the very broken sign..

Ohlone Portola Events - Daisy Fong;

No Update.

Staff

Communications

Palmetto Street Ribbon Cutting Ceremony - Thomas Myers;

Working on a plan for the ceremony - need to know what will we highlight and spotlight.

Determine what will be a good day(no conflict with other events). Others commented that they should be a community event and be a larger celebration, not just a photo opportunity.

Oral Communications

Mike

- Saturday May 19th The Pacifica Democrats present the State of City address at Sharp Park Restaurant
- Mayor of Hobei (China) reached out to build a relationship with Pacifica as a tourism destination for his province.
- Recommended commence Use/Development study for Palmetto(City) and the Quarry(Developer).

Jonathan

- went to Touch a truck in SeaBowl ; thought it was a real hit.

Daisy

- Update on Digital Presence approach and plan. Met with Carol from CoC to discuss how we might work cooperatively.

Sue

- Devil's Slide Ride is June 30th, 2018.

Kevin

- Attended Craft + Work Popup last weekend; vendors were local
- Working with the Whale Trail organization on getting Pacifica recognized as a prime area for viewing whales from shore
- PHS is looking for support for the placement of restored Ocean Shore Railroad Car #1409 at Francisco and Salada streets in Sharp Park; asked that the PHS get time on June's Agenda to present their proposal.

David

- Ethics training is available for EDC members.
- Michelle Hansberry has resigned from the EDC.

Adjourn

Meeting adjourned at 8:30pm.