City of Pacifica

NEW PACIFICA LIBRARY

Library Advisory Committee

April 26, 2016

GROUP 4

City of Pacifica

San Mateo County Libraries

AGENDA

1. **Call to Order**
2. **Approval of March 8, 2017, Meeting Minutes**
3. **Oral Communications**
4. Summary of City Council Direction March 27, 2017
5. Review Proposed Work Plan and Participation Plan
6. Committee and staff communications
7. Adjourn

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City Council Direction on Library Planning Process

2017-03-13

WE HEARD WE NEED A NEW LIBRARY ...

"WE WANT TO DEVELOP A PLAN THAT MEETS OUR LIBRARY NEEDS AND HAS OUR COMMUNITY'S SUPPORT."

LIBRARY ADVISORY COMMITTEE

LIBRARY NEXT STEPS...

1. Community Input:	**Develop a comprehensive public outreach strategy that engages and responds to the community across both geographical and demographic borders.**
2. Needs Assessment:	**Revisit analysis of library service assessment to refine, document, and communicate findings.**
3. Site Analysis:	**Revisit site options and analysis.**
4. Service Options:	**Develop and analyze service model options, explore alternatives to a single branch option.**

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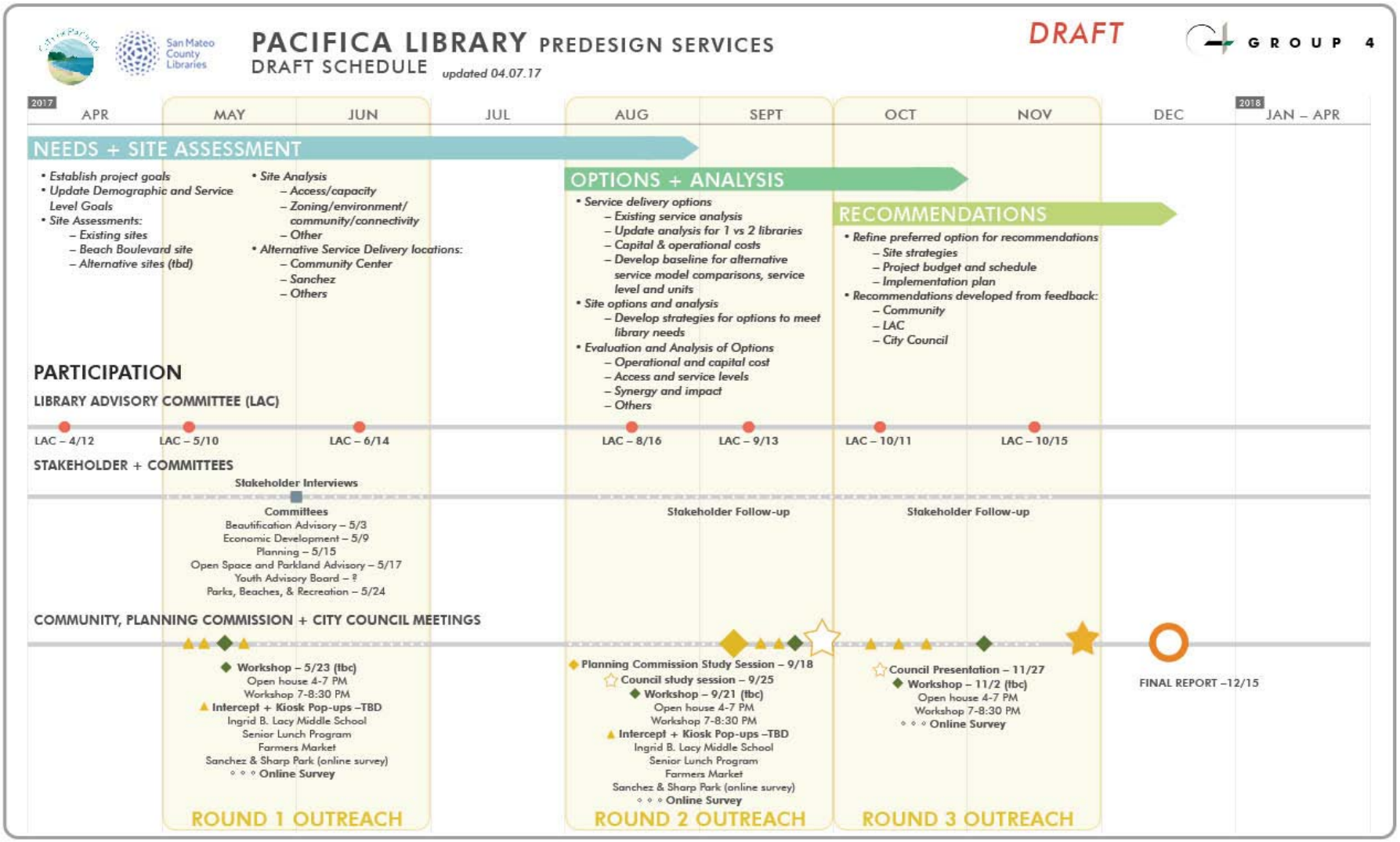
Work & Participation Plan



Participation Plan – Components

1. City Council & Planning Commission
2. Library Advisory Committee
3. City Committees (project update delivered in May)
4. Stakeholder Interviews
5. Community Meetings
   - Open House
   - Community Workshops
6. Intercept Kiosks
7. On-line Surveys
8. Technical Meetings (City Staff and Library Staff)
9. Project Communications
   (PR Consultant & Project Webpage)

Participation Plan – Stakeholders

Stakeholder Interviews:

- Pacifica Library Foundation
- Pacifica Friends of Library
- North Coast County Water District
- Recology of the Coast
- Pacifica School District
- Jefferson Union High School District
- Sanchez Art Center
- Pacifica Historical Society
- Pacifica Mother Club
- Pacifica Ocean Discovery Center
- Others?

Participation Plan – Community Meetings

Community Meetings:
Scheduled for each phase of the work plan to include an open house from 4-7pm, followed by a town hall style workshop 7-8:30pm. Locations to be easily accessible from Highway 1.

1) **Needs & Site Assessments**
   May 18, 2017 @ IB Lacey Middle School
2) **Options & Analysis**
   September 21, 2017 @ tbd
3) **Recommendations**
   November 2, 2017 @ tbd

Participation Plan – Intercept Kiosks & On-Line Survey

Intercept Kiosks

will be used to share and collect information from the community.
Preliminary recommendations for kiosk locations include:

1) Pacifica Farmers Market – Round 1 & 2
2) Ingrid B. Lacy Middle School – Round 1
3) Seniors Lunch Program @ the Community Center – Round 1
4) Fog Fest – Round 2 (part of City or Library Booth)
5) Touch-A-Truck community family event, 4/29/2017?
6) Other?

On-Line Surveys

Concurrent with each round of community outreach will be an on-line survey with the same content and requests for input as the community meetings and intercept kiosks.

Participation Plan – Project Communications

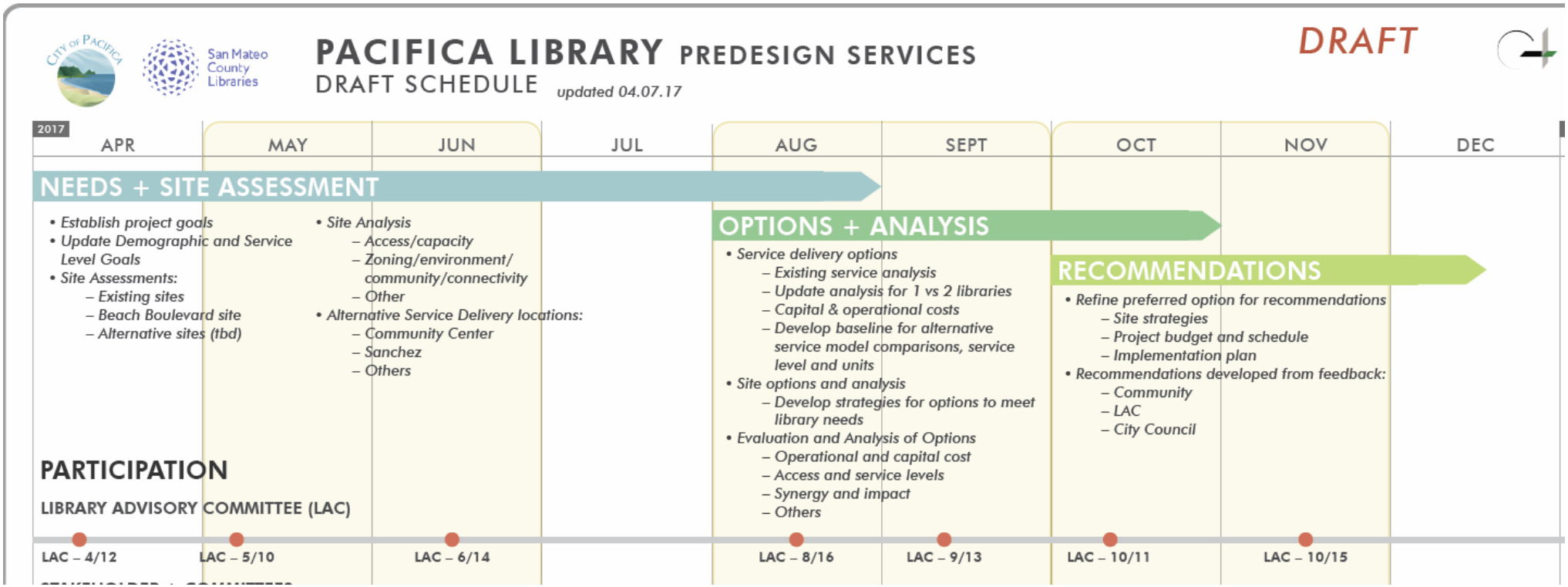
Project Communications:

- Should the City consider engaging a PR specialist to assist with project communications?

- All information from public meetings and intercept kiosks will be made available on both the City and the Library websites.
  - In order to maximize outreach potential, should we include design of project-specific web pages which link to project information and on-line surveys?

- Meeting flyer and poster are being developed to advertise upcoming meeting and input opportunities.

Work Plan


City of Pacifica
San Mateo County Libraries
PACIFICA LIBRARY PREDESIGN SERVICES
DRAFT SCHEDULE updated 04.07.17
DRAFT
2017
APR
MAY
JUN
JUL
AUG
SEPT
OCT
NOV
DEC
NEEDS + SITE ASSESSMENT
• Establish project goals
• Update Demographic and Service Level Goals
• Site Assessments:
– Existing sites
– Beach Boulevard site
– Alternative sites (tbd)
• Site Analysis
– Access/capacity
– Zoning/environment/ community/connectivity
– Other
• Alternative Service Delivery locations:
– Community Center
– Sanchez
– Others
OPTIONS + ANALYSIS
• Service delivery options
– Existing service analysis
– Update analysis for 1 vs 2 libraries
– Capital & operational costs
– Develop baseline for alternative service model comparisons, service level and units
• Site options and analysis
– Develop strategies for options to meet library needs
• Evaluation and Analysis of Options
– Operational and capital cost
– Access and service levels
– Synergy and impact
– Others
RECOMMENDATIONS
• Refine preferred option for recommendations
– Site strategies
– Project budget and schedule
– Implementation plan
• Recommendations developed from feedback:
– Community
– LAC
– City Council
PARTICIPATION
LIBRARY ADVISORY COMMITTEE (LAC)
LAC – 4/12
LAC – 5/10
LAC – 6/14
LAC – 8/16
LAC – 9/13
LAC – 10/11
LAC – 10/15

Sites to consider…others?

LIBRARY SITES AT NORTH END OF TOWN

1 **OCEANA HIGH SCHOOL**
Oceana Blvd & Paloma Ave

2 **CITY HALL SITE**
Santa Maria Ave & Francisco Blvd

3 **PARK LOT**
North of the Thai Restaurant on Francisco Blvd

4 **BEACH BLVD SITE**
Corner of Palmetto & Montecito

5 **PACIFICA LIBRARY**
Hilton Way

6 **PARCEL OFF OF HIGHWAY-1**
East of Highway-1 before Police Station and Orchid Farms

7 **OTHER**

Sites to consider…others?

LIBRARY SITES AT SOUTH END OF TOWN

1 **SANCHEZ LIBRARY**
Terra Nova Blvd & Alicante Dr

2 **SCHOOL DISTRICT HOUSING**
Site next to Oddstad Elementary School

3 **RETAIL CENTER**
Terra Nova Blvd & Alicante Dr

4 **OTHER**

POTENTIAL ALTERNATIVE LIBRARY SERVICE DELIVERY SITES

5 **COMMUNITY CENTER**
Cabrillo Hwy & Crespi Dr

6 **TERRA NOVA HIGH SCHOOL**
Terra Nova Blvd

7 **ORTEGA SCHOOL**
Terra Nova Blvd

8 **RETAIL CENTER**
Oddstad Blvd & Terra Nova Blvd

9 **LINDA MAR SHOPPING CENTER**
Cabrillo Hwy & Linda Mar Blvd

10 **OTHER**

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