

Starting a Home - Based Business



SMALL
BUSINESS
DEVELOPMENT
CENTER
SAN MATEO

THURSDAY
October 26, 2017
6:30 p.m. – 8:30 p.m.

U.S. Bank
1655 Oceana Blvd.
Pacifica, CA 94044

Starting/Running a home-based business, is still simply running a business which is operated from your home. There are challenges which are unique to this model at the top of this list is the isolation; which can adversely affect productivity.

This seminar is designed to be inclusive to business owners at all ranges of that spectrum. We will discuss actions which can be incorporated into your day to day operations – improving the structure of your business, tips to beat the isolation, marketing and more. Let's discuss how to improve the management of your home-based business.

Instructor: Paula Mattison Sierra is the Retail & Marketing Business Advisor with the San Mateo Small Business Development Center. She consults with a variety of retail businesses both in San Mateo & Alameda County. Ms. Mattison Sierra is also the Marketing Director & Founder of Power Marketing SF, an off-site marketing department targeting small to mid-sized businesses. She has successfully launched 4 businesses for herself.

**When you have
your very own
home base
business...**



**...you have the
world in your hands!**

REGISTER NOW

Visit: [Register for this event](#) or Call 650-574-6460



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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Robert Shoffner at (650) 574-6402 or email shoffnerr@smccd.edu.

