

Website Best Practices



SMALL BUSINESS DEVELOPMENT CENTER
SAN MATEO

THURSDAY
November 2, 2017
6:30 p.m. – 8:30 p.m.

U.S. Bank
1655 Oceana Blvd.
Pacifica, CA 94044

It is not enough to have a website – your implementation and maintenance will be key in moving forward successfully. This seminar will be helpful whether you plan to design your website alone or hire a professional. It is important that you are able to manage, plan and be part of the process in order to achieve stellar results for your business. This seminar will discuss website best practices for productive results.

Also register for our Social Media Fundamentals – Social Media 101



Instructor: Paula Mattison Sierra is the Retail & Marketing Business Advisor with the San Mateo Small Business Development Center. She consults with a variety of retail businesses both in San Mateo & Alameda County. Ms. Mattison Sierra is also the Marketing Director & Founder of Power Marketing SF, an off-site marketing department targeting small to mid-sized businesses. She has successfully launched 4 businesses for herself.

REGISTER NOW

Visit: [Register for this event](#) or Call 650-574-6460



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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Robert Shoffner at (650) 574-6402 or email shoffnerr@smccd.edu.

