



**CITY OF PACIFICA  
ECONOMIC DEVELOPMENT COMMITTEE  
AGENDA**

**Wednesday, June 22, 2016, 6:00 PM**

**Little Brown Church – a Restoration by the Pacifica Historical Society  
1850 Francisco Boulevard**

1. Call to Order
  - a. Members: Peter Menard, Brent Shedd, Tonia Boykin, Kevin Cubba, Matthew Dougherty, Jim Heldberg, David Joves, David Leal, Victor Spano
  - b. City Council Liaisons:, Sue Digre, Karen Ervin
  - c. Staff Liaison: Anne Stedler
  - d. Guest Speakers: Pacifica Chamber of Commerce CEO Vickie Flores, EDC Web Presence Subcommittee Therese Sollars
  
2. (5 min.) Approval of April 19 and May 10 Minutes
  
3. (2 min. ea.) Oral Communication from the Public at Opening
  
4. (10 min) Economic Development Committee Annual Report
  
5. (30 min.) EDC Role and Palmetto Streetscape – Public Works and Economic Development
  - a. Introduction and update from Palmetto Avenue Business Outreach Subcommittee
  - b. Project Description & Opportunities, by P W Director Van Ocampo, Associate Engineer Lee Panza and E D Manager Anne Stedler
  
6. (3 min.) Upcoming Meeting Schedule
  - a. City Council – Mondays: July 11, July 25 and September 12
  - b. EDC – Tuesdays: July 12; August 9, September 13
  
7. Work Group Reporting in anticipation
  - a. Palmetto Avenue Business Outreach – David Leal

- b. In Pacifica – Brent Shed
  - c. Web Presence – Kevin Cubba
  - d. Data Gathering – Peter Menard
8. Chamber of Commerce Report – Vickie Flores , Chamber CEO and Victor Spano, EDC and Chamber Board Member
9. (2 min. ea.) Oral Communication from the Public at Closing
10. Oral Communication from the Committee
- a. Updates and reports from liaisons to other committees
  - b. Topics for Future Meetings (see below)
11. Next Meetings for EDC Members
- a. Next EDC Meeting Date: **July 12, 2016**

#### Topics for Future Meetings

1. Sporting Events in Pacifica (Victor Spano)
2. Signage (TBD)
3. Airbnb / TOT, Uber (TBD)
4. Support of Businesses During Disruption / Crisis (TBD)
5. Roles and sensitivity in conversation and meetings
6. How to Respond to Inquiries on Large Development Sites (e.g. Quarry, Beach Blvd) – fact sheets
7. Private Event Online Resource Catalog / Guide; weddings
8. Staffing City Booths at Events
9. Portola Discovery Anniversary (Sue Digre)

Documents to be transmitted and posted Tuesday June 21:

- Draft Minutes of April 19 and May 10