



# PACIFICA Police Department



**COMMITMENT ETHICS PROFESSIONALISM**



**ANNUAL REPORT 2015**

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# Message from Chief Daniel Steidle

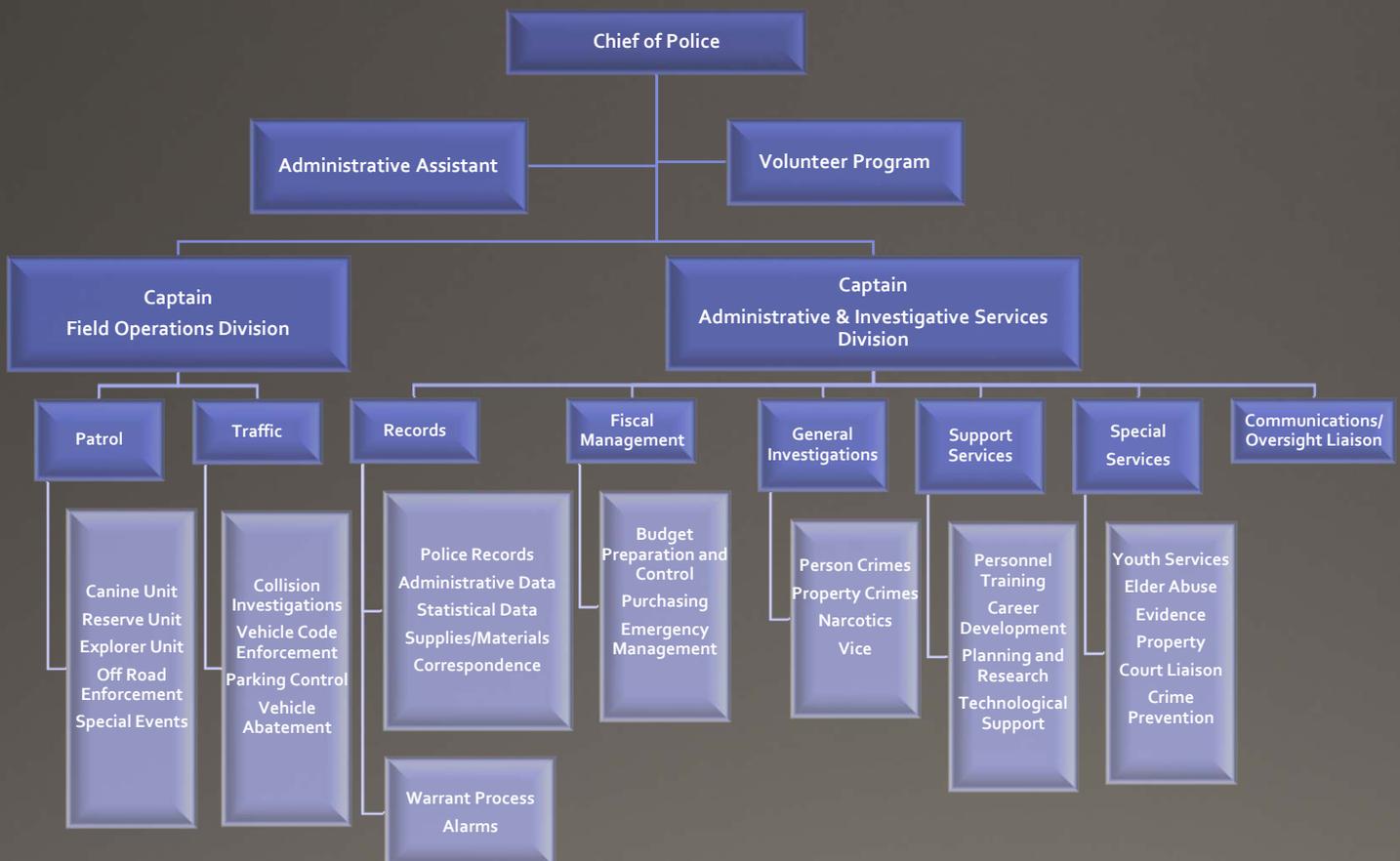


I am truly honored and humbled after 23 years of service in the City of Pacifica to serve as the Chief of Police. It is a privilege to serve the community, and to lead the members of the Pacifica Police Department who have dedicated themselves to public safety in our city. The mission of the Pacifica Police Department is to protect and serve the members of our community with the highest level of commitment, ethics and professionalism. We strive to be leaders in the community by providing exceptional policing services that embody the spirit of community partnerships by being responsive, efficient and transparent in resolving community concerns about public safety. We believe that our goals can only be accomplished through community partnerships that will prevent and reduce crime, and address quality of life issues.

I am pleased to present the 2015 Annual Report. It provides organizational information, statistics, and highlights services and resources. Our Department is staffed by dedicated men and women who adhere to our values of integrity, accountability, community participation, and quality service as we strive to provide the best in community safety for all those who live, work and visit the City of Pacifica.

*Daniel Steidle*

## Organizational Chart



## EMPLOYEE RECOGNITION IN 2015

As an organization, the Pacifica Police Department recognizes the importance of acknowledging employees for the excellent work they do. Initially the program began with an Employee of the Month, but evolved into an Employee of the Quarter and Employee of the Year system. Employees are nominated by their peers and supervisors. The final selection is made by the department's command staff. Congratulations to the 2015 recipients!

### Employee of the Year - 2015



Detective  
Steve Stump

### Employees of the Quarter - 2015

#### *First Quarter*



Sergeant  
Tom Cumming

#### *Second Quarter*



Community  
Service Officer  
Kristina Smathers

#### *Third Quarter*



Officer  
Alan Dong

#### *Fourth Quarter*



Corporal  
William McDonald

# Field Operations & Investigative Services

## Field Operations Division



The Pacifica Police Department Operations Division provides the core police services to our community. Uniformed officers responding to 911 calls for help, patrolling our streets 24 hours a day, 7 days a week, and developing strong partnerships with the citizens we serve is how the Operations Division works to accomplish its top goal of reducing crime and the fear of crime in Pacifica. The quality of life and low crime rate experienced in Pacifica is attributed to the high level of service provided by these individuals.

The Operations Division is the largest of the three divisions of our department and is staffed by approximately 26 personnel including a captain, sergeants, corporals, officers, community service officers, and volunteer assistants. The division's primary function is to provide uniformed patrol services, but it is also comprised of several special units. The CRASH Team, Traffic Unit, Gang Unit, and our Crisis Intervention Trained officers are all designed to enhance the effectiveness of the Operations Division in accomplishing its goal of reducing crime.

**18,368 CALLS  
FOR SERVICE**

During 2015, patrol staffing levels were strained. Officers' patrol shifts were frequently adjusted in order to reduce overtime and provide sufficient staffing levels for patrol. A shift adjustment consisted of either a change to the officer's assigned work hours or a change to the officer's assigned shift.

Through changes, challenges, and accomplishments of the last year, members of the Operations Division have remained positive and dedicated to providing exceptional service to the citizens of Pacifica. We are committed to continue forward with the same success in the coming year as we work to accomplish our goals.

Pacifica is once again the recipient of recognition as a safe city. Safewise, a private home security provider, analyzed data from the Federal Bureau of Investigation (FBI) to rank the 50 safest cities in California. In this study, Pacifica was ranked 48th safest city in California with a population greater than 10,000.



# 2015 Citations

Officers wrote **2,253** citations for Moving violations and **1,535** non-moving violations.

Officers and Community Service Officers marked **1,106** abandoned and towed **138** abandoned vehicles.

**142** drivers were arrested for driving with a suspended driver's license.



# Accidents

## PRIMARY COLLISION FACTORS



UNSAFE TURNING



SPEEDING

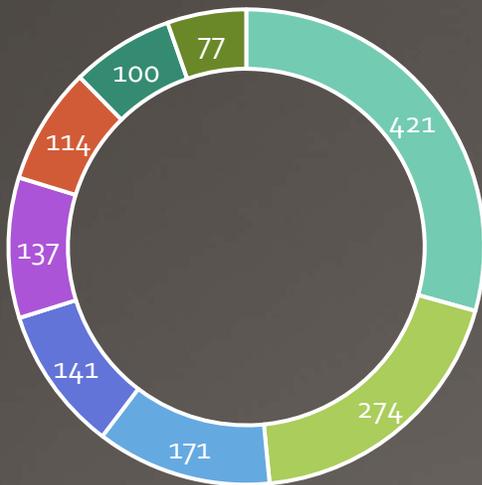


DUI



UNSAFE STARTING

## Top 8 Citations & Warnings



- Stop Sign
- Distracted Driving
- Speed
- Seat Belt
- License
- Registration
- Insurance
- Red Light

## Accident Types

**336**

Property  
Damage

**139**

Hit &  
Run

**112**

Injury

**4**

Fatal

## CRASH TEAM

The Pacifica Police Department major collision investigation team, also known as the CRASH TEAM, is a team of officers who have advanced training in collision investigation. The CRASH TEAM responds to major collisions involving loss of life or potential loss of life, as well as other collisions that are complicated in nature. Much like a criminal detective, it is the responsibility of the CRASH TEAM to collect and analyze evidence at a scene. Once processed using advanced equipment and mathematical formula, the CRASH TEAM can use evidence to determine speeds of involved vehicles, as well as other factors that led to the collision. Data collected from these collisions can also be used to identify areas in our city where traffic safety needs improvement.



## SCHOOL LIAISON PROGRAM

The Pacifica Police Department is committed to working with all schools within the City of Pacifica. While the department does not have a specifically assigned School Resource Officer (SRO), each officer checks in with schools in their assigned patrol area on a daily basis. The department also participates in other activities such as conducting emergency drills, career fairs, and read aloud days.



## CRISIS INTERVENTION TRAINING (CIT)

Crisis Intervention Training is presented in a week long academy where officers and dispatchers learn to better respond to situations involving community members diagnosed with mental illness, Alzheimer's disease, autism, post traumatic stress, traumatic brain injury, and other disorders. The instructors come from an assortment of fields and organizations including the National Alliance on Mental Illness, the U.S. Department of Veteran's Affairs, San Mateo County Behavioral Health and Recovery Services (BHRS), and Swords to Plowshares. CIT trained officers are better prepared to de-escalate potentially violent situations and better ensure the safety, and the referral, of mental health consumers to treatment centers. There are currently 16 CIT officers serving in the Pacifica Police Department.



## Reserve Officer Program

Reserve police officers are volunteers who supplement our full time police officers. This past year reserve officers supported our full time officers working a variety of events and details, as well as working routine patrol. Reserve officers work events such as the July Fourth holiday, a variety of special details such as sobriety checkpoints, and they can respond to assist during critical incidents such as fatal traffic collisions. Reserve police officers are also required to complete continued professional training throughout the year, just as our full time police officers. This past year our reserve officers volunteered over 2600 hours working patrol, special events, details, completing training, and responding to call-outs. Our reserve officer program is as old as our police department, and continues to serve as a vital part our organization.



## Police Explorer Program

The police explorer program allows youth ages 14-21 to learn about the law enforcement profession. Our post is currently comprised of nine high school and college students. They attend an academy, receive training in a variety of topics related to law enforcement, participate in competitions, and serve our community. This past year the Pacifica Explorer Post raised funds and attended the National Law Enforcement Exploring Conference in Indiana. The explorers attended courses and competitions at the conference. Police explorers also assist the police department in a very limited capacity. These explorers volunteered at crime prevention events such as the annual Fog Fest and July Fourth festivities.

## Citizen Volunteer Program

The department has a number of citizen volunteers that help us to enhance our day-to-day activities. Volunteers assist the department with parking enforcement, records management, evidence and property management, crime prevention, and disaster management.

**5,341 Total  
Volunteer Hours!**

# Field Operations & Investigative Services

## Investigations Division



The Investigative Services Division supports our officers working on patrol. This division is currently staffed by two detectives, an evidence technician, and a detective sergeant. They are responsible for conducting investigation into serious felony crimes and complex or involved cases including homicides, aggravated assaults, rape, sexual assaults, child abuse, robberies, burglaries, fraud, and arson. Detectives are on call and available to respond 365 days a year. Our evidence technician is capable of responding to a crime scene to document and search for evidence, and is also able to process evidentiary items at the police department's lab. In some instances evidentiary items are sent for further analysis which cannot be conducted at the police department. The evidence technician is our liaison with the San Mateo County Forensics Laboratory and the Silicon Valley Regional Computer Forensics Laboratory.

The Investigative Services Division is also responsible for overseeing registered sex offenders who live in the community and ensure they comply with applicable legal requirements. We work closely with the California Department of Corrections and Rehabilitation, as well as the San Mateo County Probation Department to help supervise convicted offenders when they are released back into our community.

Detectives working in this division also act upon information submitted by members of the community regarding criminal activity in our city. Our detectives will open new cases or disseminate this information to officers working in the field. They also act as the police department's liaison with the San Mateo County Narcotics Task Force and Vehicle Theft Task Force, as well as other local, state, and federal law enforcement agencies.

**1,075 CASES CLOSED** by arrest, warrant, or District Attorney review



# DISASTER PREPAREDNESS & EMERGENCY MANAGEMENT

The police station will serve as the main command center for the City of Pacifica in the event of a major emergency. Representatives from the city's various departments will set up operation in the room designated as the Emergency Operations Center (EOC). The EOC is equipped with dedicated emergency phone lines, computer/audio-visual equipment, mini-kitchen, amateur radio operator space, city maps and operations plans, among other resources.



## In 2015, the City of Pacifica participated in:

- San Mateo County Disaster Preparedness Day
- Operation Cohesive Capability
- Exercise Perfect Storm
- Operation Silver Dragon IX
- West Coast Tsunami Exercise

# COMMUNITY EMERGENCY RESPONSE TEAM (CERT)

The **Community Emergency Response Team (CERT)** Program educates people about disaster preparedness for hazards that may impact their area and trains them in basic disaster response skills, such as fire safety, light search and rescue, team organization, and disaster medical operations. Using the training learned in the classroom and during exercises, CERT members can assist others in their neighborhood or workplace following an event when professional responders are not immediately available to help.

The Pacifica Police Department conducts CERT training and hosts regular quarterly meetings. In 2015, 36 Pacificans took the Basic CERT class.



Residents interested in becoming CERT members should contact the Emergency Manager at:

[CERT@pacificapolice.org](mailto:CERT@pacificapolice.org)

# Crime Prevention

The crime prevention volunteer is responsible for coordinating all crime prevention programs within the City of Pacifica. These programs include Neighborhood Watch, National Night Out, Red Ribbon Week, home/commercial security inspections and plan review.

Citizens have several ways in which to report criminal activity and other information to the Crime Prevention Office. Please keep in mind that crimes in progress should be reported immediately using 911 for emergencies, or (650) 738-7314 for non-emergencies.

**Crime Prevention Office:** (650) 738-7324

**Silent Witness Hotline:** (650) 359-4444

**Crime Prevention email:** [crimeprevention@pacificapolice.org](mailto:crimeprevention@pacificapolice.org)



## NATIONAL NIGHT OUT

National Night Out is designed to heighten crime and drug prevention awareness and to provide an opportunity to promote and celebrate police-community partnerships in crime prevention efforts.

From 6 to 9 pm on August 4<sup>th</sup>, residents in neighborhoods throughout Pacifica and across the nation turned on outside lights and spent the evening outside with neighbors. Many neighborhoods throughout Pacifica hosted a variety of special events such as block parties and cookouts.



## RED RIBBON WEEK

The National Red Ribbon Campaign serves as a catalyst to mobilize communities to educate youth and encourage participation in drug prevention activities. Each day throughout the week, children and school staff will support the red ribbon initiative through various school sponsored activities and by decorating their classroom doors. As in years past, local merchants will be providing this year's winning door prizes in support of the Pacifica Red Ribbon Week Activities.

## UNDERAGE DRINKING SUPPRESSION PROGRAM

With the assistance of a grants from the California Department of Alcoholic Beverage Control and the North County Prevention Partnership, the Pacifica Police Department has created an underage drinking suppression program. The program educates merchants on alcohol sales to minors and conducts undercover sting operations at local businesses.

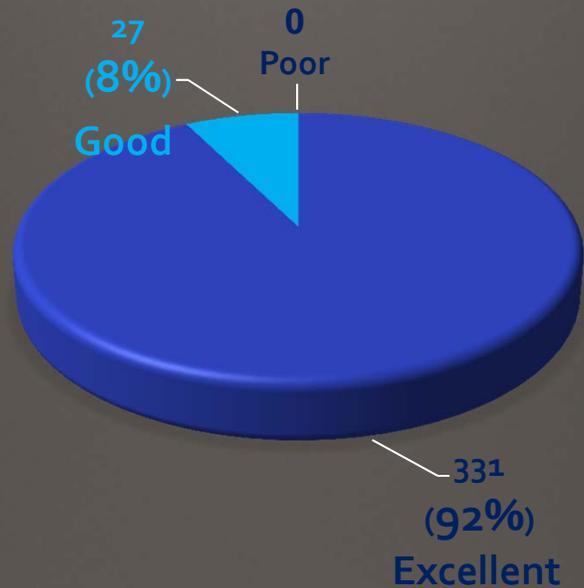


# A Tradition of Community Service

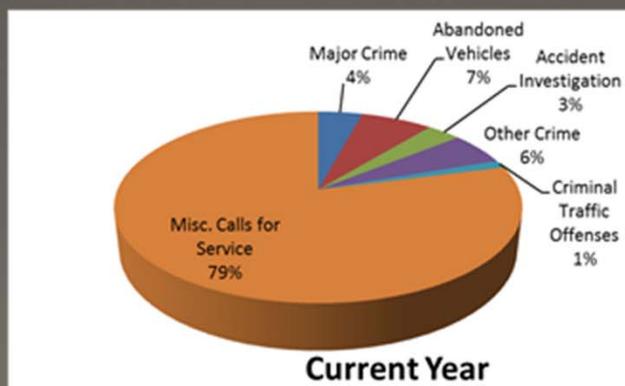
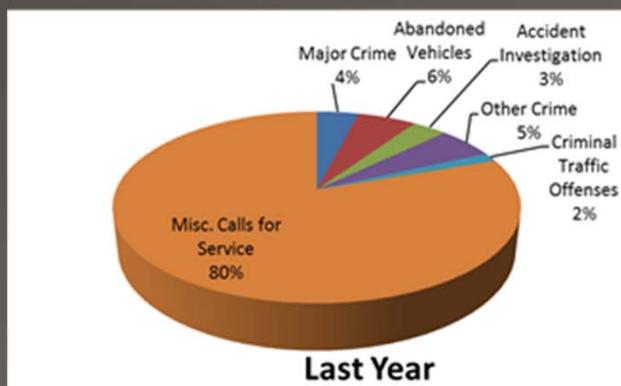
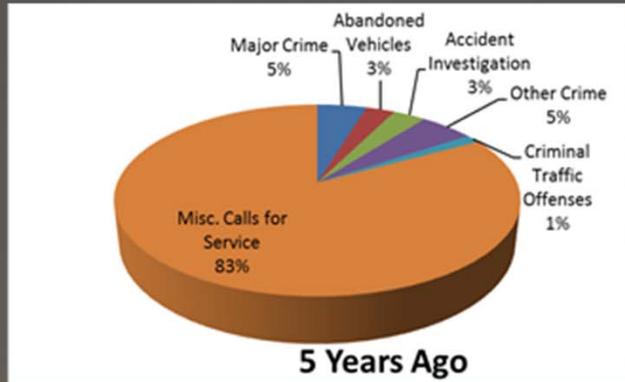
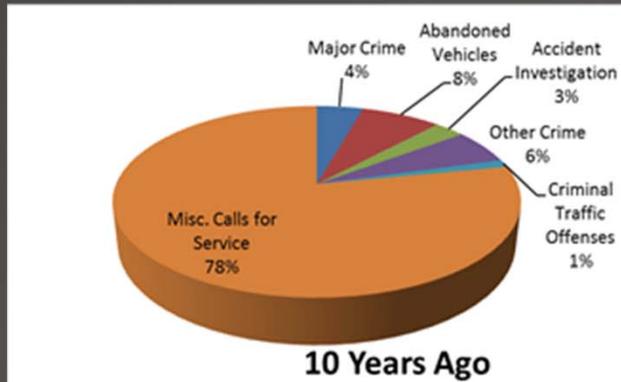
This has been the motto of the Pacifica Police Department since it was founded, but just how does the department determine its level of service? Every month, Patrol supervisors contact citizens who have been involved in our calls for service and conduct surveys into how we've done our job.

In 2015, police supervisors contacted 358 citizens and asked how they would rate the dispatchers, our front office staff, and our officers in the areas of demeanor and handling of calls. The survey results for 2015 can be seen here.

## 2015 QUALITY ASSURANCE

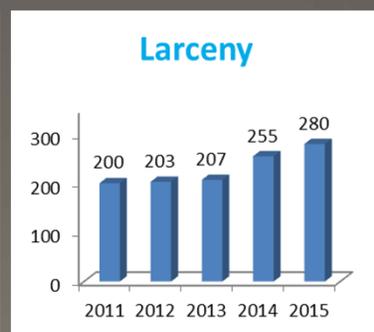
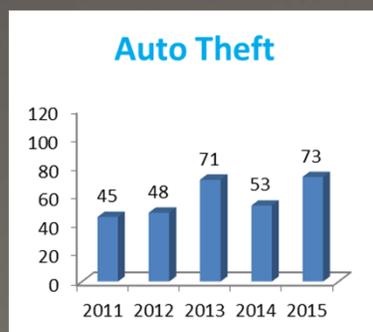
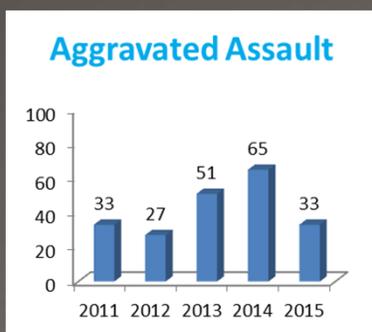
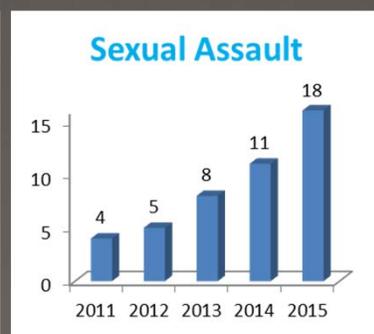
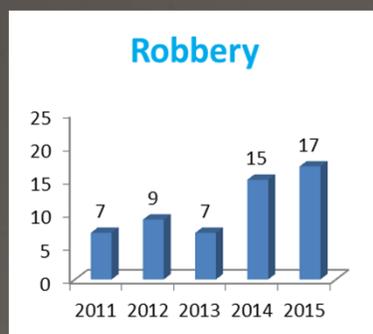
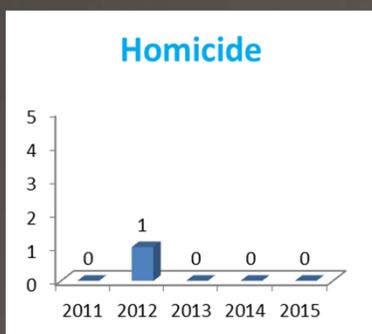
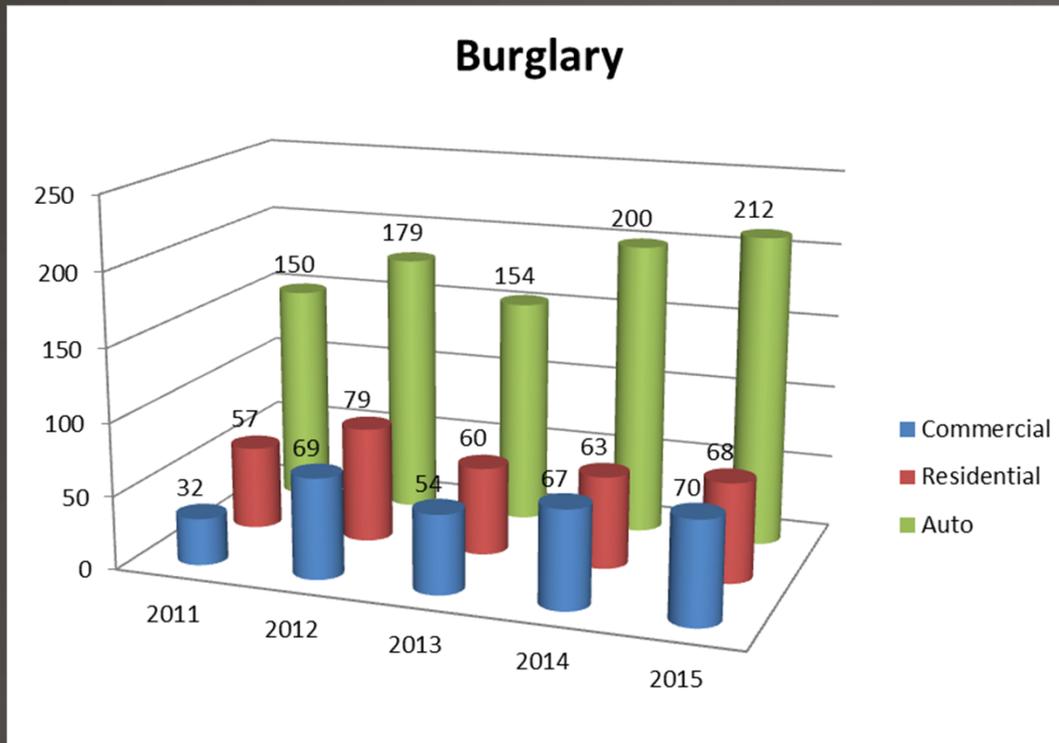


## Calls for Service



# Over the Last 5 Years...

In 2015, the City experienced a slight overall increase in crime. Part I crimes increased by 5.8%. The three areas that showed the largest impact on the overall increase were: Rape, up 63.6%, Auto Theft, up 37.7%, and Robbery, up 13.3%. Due to a change in the definition of Sexual Assault, more crimes were included in this category. We had a significant decrease in Aggravated Assaults, down 49.2%. Part II crimes remained fairly consistent with an overall increase of 3.1%. Arrests were up 7.9% for the year. Total Calls for Service were consistent, increasing by .4% in 2015.



# Five Year Comparison

|                                    | 2011        | 2012        | 2013        | 2014        | 2015        |
|------------------------------------|-------------|-------------|-------------|-------------|-------------|
| <b>PART I CRIMES:</b>              |             |             |             |             |             |
| Homicide                           | 0           | 1           | 0           | 0           | 0           |
| Rape                               | 4           | 5           | 8           | 11          | 18          |
| Robbery                            | 7           | 9           | 7           | 15          | 17          |
| Aggravated Assault                 | 33          | 27          | 51          | 65          | 33          |
| Res. Burglary                      | 57          | 79          | 60          | 63          | 68          |
| Comm. Burglary                     | 32          | 69          | 54          | 67          | 70          |
| Auto Burglary                      | 150         | 179         | 154         | 200         | 212         |
| Larceny                            | 201         | 203         | 207         | 255         | 280         |
| Auto Theft                         | 45          | 48          | 71          | 53          | 73          |
| <b>Total:</b>                      | <b>529</b>  | <b>620</b>  | <b>612</b>  | <b>729</b>  | <b>771</b>  |
| <b>PART II CRIMES:</b>             |             |             |             |             |             |
| Arson                              | 3           | 3           | 3           | 5           | 3           |
| Assault/All Other                  | 215         | 217         | 171         | 212         | 221         |
| Vandalism                          | 216         | 227         | 242         | 201         | 157         |
| Neglect/Abuse, Child or Elder      | 13          | 25          | 19          | 22          | 19          |
| Other Felonies                     | 157         | 141         | 151         | 158         | 190         |
| Other Misdemeanors                 | 212         | 362         | 381         | 380         | 418         |
| <b>Total:</b>                      | <b>816</b>  | <b>975</b>  | <b>967</b>  | <b>978</b>  | <b>1008</b> |
| <b>ACCIDENTS:</b>                  |             |             |             |             |             |
| Property Damage                    | 245         | 259         | 271         | 335         | 336         |
| Hit & Run                          | 97          | 133         | 114         | 123         | 139         |
| Injury                             | 87          | 132         | 96          | 137         | 112         |
| Fatal                              | 3           | 0           | 0           | 1           | 4           |
| <b>Total:</b>                      | <b>432</b>  | <b>524</b>  | <b>481</b>  | <b>596</b>  | <b>591</b>  |
| <b>Total Less Property Damage:</b> | <b>187</b>  | <b>265</b>  | <b>210</b>  | <b>261</b>  | <b>255</b>  |
| <b>ARRESTS:</b>                    |             |             |             |             |             |
| Adult - Felony                     | 98          | 137         | 155         | 166         | 115         |
| Adult - Misdemeanor                | 531         | 535         | 499         | 558         | 637         |
| Warrant - Criminal                 | 73          | 78          | 113         | 114         | 156         |
| Warrant - Traffic                  | 1           | 1           | 0           | 2           | 1           |
| Juvenile - Felony                  | 23          | 13          | 8           | 12          | 7           |
| Juvenile - Misdemeanor             | 90          | 40          | 37          | 27          | 31          |
| <b>Total:</b>                      | <b>816</b>  | <b>804</b>  | <b>812</b>  | <b>879</b>  | <b>947</b>  |
| <b>CALIFORNIA VEHICLE CODE</b>     |             |             |             |             |             |
| Moving                             | 2660        | 2880        | 2966        | 2703        | 2253        |
| Non-Moving                         | 1990        | 1829        | 3652        | 5713        | 4865        |
| Suspended License                  | 130         | 109         | 117         | 147         | 142         |
| Drunk Driving                      | 167         | 123         | 115         | 126         | 94          |
| <b>Total: (Citations Only)</b>     | <b>4650</b> | <b>4709</b> | <b>6618</b> | <b>8416</b> | <b>7118</b> |
| <b>MISCELLANEOUS</b>               |             |             |             |             |             |
| Alarms False                       | 431         | 429         | 447         | 461         | 566         |
| Auto - Towed                       | 40          | 62          | 84          | 63          | 138         |
| Auto - Marked                      | 347         | 627         | 1043        | 951         | 1106        |
| Commitments                        | 111         | 132         | 141         | 147         | 163         |
| Marijuana Cites                    | 14          | 12          | 5           | 3           | 6           |
| Narcotics Violations               | 47          | 91          | 103         | 93          | 139         |
| Cases Issued                       | 5201        | 3709        | 3950        | 4449        | 4428        |
| Total Service Requests             | 15293       | 15467       | 15912       | 18294       | 18368       |

# PACIFICA POLICE DEPARTMENT MISSION STATEMENT

It is the mission of the men and women of the Pacifica Police Department to protect and serve the members of the community with the highest level of commitment, ethics and professionalism.



## PACIFICA POLICE DEPARTMENT

2075 Coast Highway ~ Pacifica, CA 94044-3038 ~ Tel (650) 738-7314 ~ Fax (650) 355-1172

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