

## MINUTES

Beautification Advisory Committee  
1800 Francisco Blvd.  
Pacifica, CA 94044

May 7, 2014

City Council Liaison.

The meeting was called to order at 6:37 PM by Chair Jaquith. Members of the Beatification Advisory Committee (BAC) in attendance were, Ginny Jaquith, Wendy Santiago, Patricia Hontalas and Michael Mooney. David Martinez was not present at the meeting. Others in attendance were Director of Public Works Van Ocampo and Aren Clark. Therese Dyer and Michael Durkin were present as members of the public.

The minutes of the previous meeting were accepted with no corrections.

Saturday June 7, 2014 was chosen as the day for the ribbon cutting ceremony to celebrate the completion of the landscape medians on Linda Mar Boulevard. Wall plaques acknowledging the adoptees are to be presented at the ceremony.

Public Works agreed to construct the frames to hold the signs acknowledging the various adopting individuals or organizations for the medians. The signs are scheduled to be installed prior to the ribbon cutting ceremony. The signs are to be placed at right angles to the direction of traffic.

Therese Dyer explained to the BAC that she could not recommend that Beta Sigma Phi adopt the planter box located next to the Community Center adjacent to Crespi Drive until the City of Pacifica signs a new lease agreement with Cal-Trans. The new lease agreement is scheduled for August 2014. Therese Dyer also wants a full accounting of all cost, utility payment obligations etc.

It was decided that all of the boy scouts that worked clearing the weeds out of the planter box be named in a proclamation.

Michael Durkin asked the BAC if he could place two signs on the median that he had adopted. It was decided that in order to remain consistent only one sign would be permitted.

The maintenance agreement intended to be a part of future adoption projects was the next topic of discussion. One question raised was who will supply the mandatory safety vest to be worn by volunteers. It was stressed by city staff that the City of Pacifica could not be the responsible party in as it could create liability issues. The need for reporting all tools used on each adoption site to the City was questioned. It was decided that a pre-approved list of hand tools could be created but that all tools not on this list including all power tools would need to be reported.

It was decided that the City of Pacifica website should explain the process of applying with the BAC to adopt an area.

The possibility of businesses in Park Mall adopting the medians on Terra Nova Boulevard as well as the possibility of a tile art project on the Caltrans wall along Oceana Boulevard between Manor Drive and Monterey Road was discussed. The need to create projects along Highway 1 and involve Cal-Trans more effectively was also mentioned.

The BAC reviewed the Council presentation scheduled for the City Council meeting on Monday May 12, 2014 at 7:00 PM. City staff agreed to prepare paper copies of the presentation to be available at the meeting.

The creation of a curb appeal contest was mentioned. Some of the categories to be included are: most improved property, business category etc. The contest is to be announced at the end of May.

The meeting was adjourned at 8:02 PM.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday June 4, 2014 at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.