



**Minutes
Parks, Beaches and Recreation Commission
City of Pacifica**

REGULAR MEETING – 7 PM

Wednesday, September 25, 2013
City Council Chambers
2212 Beach Blvd.
Pacifica, CA 94044

CALL TO ORDER:

Chair Murphy called the meeting to order at 7:00 PM.

I PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was led by Commissioner Cochran.

II ROLL CALL:

Commissioners Present: Tabor, Abbott, Murphy, Finnegan, Sambrailo, Urie, Cochran
Commissioners Absent: None
Commissioners Excused: None
Staff Present: Director Michael Perez, Recreation Specialist Beth Phipps

III APPROVAL OF MINUTES:

Chair Murphy called for a motion to approve the minutes of the 8/28/13 meeting.
Motion was made by Commissioner Tabor, seconded by Commissioner Abbott, motion carried 7-0.

IV ADOPTION OF THE AGENDA:

Chair Murphy called for a motion adopting the order of the agenda. **Commissioner made a motion to adopt the agenda Finnegan, seconded by Commissioner Tabor, motion carried 7-0.**

V ORAL COMMUNICATIONS

There were no Oral Communications

VI ALL ONE OCEAN PRESENTATION

A power point presentation was made by Lauren Weiner, Director of All One Ocean, on the subject of trash and introducing their Beach Clean-up Stations. Fliers were passed out to the commissioners describing these boxes, how they are made and what their function is.

Commissioner Abbott asked if there was a partnership with the beach coalition. Ms. Weiner responded that the boxes are installed and then there needs to be community members called stewards that commit to checking the boxes once a week to ten days to make sure that the bags are still intact. They try to take some data points. One of the jobs of the steward is to deduce if the box has been used. Commissioner Abbott asked if co-branding would be done when working with

different organizations. Ms. Weiner responded that they are extremely flexible on the signage. It can be changed from box to box.

Commissioner Finnegan thanked Ms. Weiner for coming down. The Beach Coalition thinks that these boxes are a great idea. Especially on the neighborhood streets such as outside of Mazzetti's or near one of the windblown areas where you see people walking dogs and maybe they would be more apt to pick things up if there was a receptacle. The boxes would need to be placed near a trash can so that the bags could be emptied. The Beach Coalition would be interested in being stewards and fostering this relationship with the community.

Commissioner Cochran asked if anything had been done by the All One Ocean Group to encourage cities, counties and the state to enforce the laws that exist regarding litter. Our communities have enforcement of parking, enforcement of signage, but no one seems to care that people who cannot smoke inside establishments just flick their cigarettes into the streets. Ms. Weiner responded that they do not have the capacity to get behind advocacy right now.

Commissioner Urie asked to see one of the bags.

VII ITEMS for CONSENT

There were no Items for consent

VII ITEMS FOR CONSIDERATION

There were no Items for Consideration

VIII REPORTS FROM COMMISSIONERS:

Commissioner Abbott – Announced that the nominations for Poet Laureate are open and that each commissioner has copies of the flier and application in case you are talking to someone and they would like an application. This information is also on the Commission page of the Web Site. Chief Tasa reached out to Commissioner Abbott as part of the fireworks task force regarding an open item task force recommendation where PB&R would be engaged in helping with the next step of communications regarding the topic of cleaning up the beaches related to the clean-up from the 4th of July. Chief Tasa is going to be reaching out to the fireworks vendors, they produce material every year but the material is only related to safety information (don't let kids set off fireworks they burn, etc). One of the task force recommendations is to include better information in this material on the fact that there is a fine, and you can be fined up to \$1,000.00 in the state of California if you litter. Since PB&R has talked about doing something specific to the beaches he was wondering if this was something the commission would be doing. This is something to bring forward if we want to take this on as part of the Task Force recommendation.

Commissioner Finnegan –Coastal clean-up day had a little over 1,000 volunteers who came out in the pouring rain (some of which took place during the week with the local schools). 307 lbs. of recyclable material and a little over 1,000 lbs. of trash were collected. Commissioner Finnegan wanted to thank the community for

supporting this event.

Commissioner Cochran – Stated that we have been working diligently with the two new Rangers, Cheryl and Jeff, who are doing a great job. They are getting acclimated to the City and Beaches and what their job responsibilities are. They are connecting well with the people at the beach; they are very congenial and hardworking, which is a big plus. There are a few hiccups that aren't working too well that Commissioner Cochran would like to talk about at some point.

Commissioner Cochran also announced that the Pedro Point Surf Club fundraiser at Linda Mar Beach is on Oct. 12. This is a fundraiser for the Surf Rider foundation. Money from this goes to produce the Beach Coalition Movie that will be released in Feb. Come by for some great raffle prizes and stop by the Longboard after for some great Reggae music. The Pacifica Beach Coalition and Pacifica's Environmental Family are starting to organize a Fundraiser for the Pacifica Beach Coalition on Feb. 22, at Skyline College. They will be showing the movie "Chasing Mavericks". Frosty Henson, who the movie was about, will be there to speak.

Commissioner Tabor – Announced that he would not be at the next Commission meeting.

Commissioner Sambrailo – No Report

Commissioner Urie – No Report

Chair Murphy – No Report

IX REPORTS FROM STAFF:

Director Perez reported that summer programs finished strong and school for the elementary aged students has started.

Our October quarterly reports will have more information regarding summer programs; however, he wanted to thank staff (and all of our volunteers) for all their hard work and efforts in contributing to a successful summer of 2013.

Poet Laureate

On Monday night Commission Chair pro-Tem Abbott announced the opening of the Poet Laureate application period. Thank you Chair pro-Tem Abbott. Also thanks to Commissioners Urie and Tabor for their work on the subcommittee as well.

We have the announcement on our PB&R main page,

http://www.cityofpacific.org/depts/rec_department,

as well as the Commission page,

http://www.cityofpacific.org/depts/rec_department/pbrcommission.

We have announcements/applications at both libraries, the Community Center and the PB&R office. We have some tonight for you to pass out. It was in the Tribune this morning, our Facebook page and will be in the Pacifica Patch tomorrow.

The deadline for applications/nominations is October 23rd.

Western Snowy Plover Site Plan

On the site plan for the Western Snowy Plover protections at Pacifica State Beach was on the City Council agenda Monday night. A copy of the staff report was emailed out to Commissioners last week. Council voted to authorize staff to submit an application to the Coastal Commission

for the Western Snowy Plover Protections signage and fencing plan at Pacifica State Beach. Staff is currently working with members of our Engineering and Planning Department to finalize the application to submit to the Coastal Commission.

Beach Parking Program

We are now more than a month into the parking program at Pacifica State Beach, which began August 16th. Annual parking passes were available for purchase starting on July 22nd. Day passes may be purchased in the lots, \$3/4 hours or \$6/all day. Annual passes are \$50 and may be purchased online at www.cityofpacifica.org/parking or in person at the Parks, Beaches and Recreation office, 1810 Francisco Blvd. Information about the program is available on our website at www.cityofpacifica.org/parking or people may call our office at 650-738-7381. At the time of this report (750, Wed. AM 9/25/13) over 750 passes have been sold. About 39% (298) have been sold online.

Senior parking program – placards are being issued via the Senior Services to Seniors in Action members for parking in the Crespi lot location near the Community Center.

We are also working with the Pacifica Beach Coalition to provide passes to scheduled/organized clean-ups through their organization.

Staff is currently working with the software company ActiveNet to finalize the renewal process for next year. We have also fielded a lot of questions and are trying to get those that aren't answered on the website included in our FAQs.

STEM

Director Perez reported that the San Mateo County Community STEM Alliance (which we are a part of) received a grant in the amount \$49,907 for after-school STEM programming. The grant requires a 50% in-kind match of these funds. An in-kind match may be a combination of monetary, personnel, facility, or other resources given by providers necessary for the proposed program. The Pacifica School District has agreed to continue to provide space as well as a majority of the support for evaluations and assessments for the Pacifica programs. There will also be similar in-kind support contributed by the other participating agencies and organizations. It is anticipated that the in-kind support will exceed the required 50% match. Approximately 9% of the funds will be used for administrative costs, which will go to Pacifica as the lead fiscal agent. The majority of the funds received will be spent on the actual delivery of services including staff development, materials, equipment and instructor time. The grant covers the period of Sept 16, 2013 through August 31, 2014.

The Fall schedule is

- Mon – Cabrillo (Science) : Start: 3:00pm – School out: 2:45pm
- Tues – Vallemar (Great Room) : Start: 3:00pm – School out: 2:46pm
- Wed – Sunset Ridge (Wet & Dirty) : Start: 1:45pm – School out: 1:30pm
- Thu – IBL (Robotics Lab) : Start: 3:30pm – School out: 3:09pm

There will also be programs at Ocean Shore and Ortega Schools during the next quarter.

Dog Park

DPW staff met with a contractor earlier this month to get a bid on the irrigation (as well as slats and moving of the fence). A bid has not been received as of yet. Staff has definite possibility of funding that could pay for irrigation, a possible gate move/new entrance area, slats and a few trees.

Staff received a report from one of the neighbors stating that they (as well as their fellow neighbors) were experiencing flea problems – Public works have called several agencies to come out to ascertain as to whether there is a problem, and how to treat it.

Sharp Park – off-leash consideration

Staff spoke with Stacy Bradley, a planner with the Capital and Planning Division of San Francisco Recreation, last month and Parks Department regarding the Sharp Park Beach area west of the seawall/berm and Pacifica's interest in having it an off-leash dog area.

At the time of the conversation she cited concerns as enforcement and signage, fence being vandalize/cut, waste, maintenance – of trash cans, how many, pick up schedule

Staff sent a copy of the 10 year old Negative Declaration (which was never adopted) for off leash at SP Beach. Staff spoke to Ms. Bradley today and she said that she talked to folks in the Rec and Park office, pretty much “ran it up the flagpole,” to get an idea of what the general feeling was. They felt it wasn't something they would be comfortable with and/or allowing. They felt that the dog issue is contentious. GGNRA also just released a Dog Management plan. SF Rec and Park is also working on a significant natural resource area management plan for the Laguna Salada – SNRAMP.

Garbage/Litter

Spoke with Ray Biagini of Public Works regarding the trash cans. The large enclosures in the Sharp Park beach area are referred to as “cart garages.” Because of weather, they do get oxidation on them and need to be repainted. They can fit a 90 gallon tote, making it possible for Recology to pick them up. Staff is looking at having 60 gallon cart garages at Pacifica State Beach. We have also talked about having separate recycling and trash enclosures as well as looking at the possibility of having them painting with messaging/decorations once Commission works on that topic.

PLAY

The next edition of the PLAY, which is scheduled to be out October 23rd and registration for Winter classes will begin at midnight. Aquatics registration will begin on December 16th. Staff is planning to use our new software, Adobe In Design, for our Spring PLAY – we have lined up some training in the coming months.

Upcoming Events:

- Fog Jog – This Sunday September 29th at 9am on Salada/Francisco
- Fun Fest – This Sunday September 29th from 1-4pm at IBL field. (31st annual).
(We would like to invite the Commissioners to the Fun Fest – if you are interested in helping out at our welcome table, we'd love to see you)
- Senior Services Spaghetti Feed – Saturday October 5th, 4-7pm at the Community Center

- Halloween Spook-Tacular – Saturday October 26th from 5:30-8:30 and Sunday October 27th from 5:30-7:30. We are also going to be doing some promotions, like 2 for 1 tickets.

Commissioner Tabor – The flea problem may not have anything to do with dogs Director Perez agreed, but we are still going to have someone out to let us know what they think.

Commissioner Sambrailo – No Comments

Commissioner Cochran – Asked for verification that Sharp Park Beach is owned by San Francisco.

Director Perez stated that the Sharp Park Beach from the beginning of the levy up to the mean high tide line is owned by San Francisco.

Commissioner Abbott – Asked when the joint meeting with the City Council as specified in the reorganization would be.

Director Perez stated that he would check into it and report back.

Commissioner Finnegan – No Comments

Commissioner Urie – No Comments

Chair Murphy – No comments

X CORRESPONDENCE/ANNOUNCEMENTS:

Commissioner Finnegan – Fog Fest theme is Surf's Up and the Pacifica Beach Coalition will be having a March of the Sharks if you would like to join them they would love it. They will be marching behind the San Pedro Surf Club and trying to chomp off some surfers.

Commissioner Abbott – For the first time the Pacifica Museum for the first time will be opened at the Little Brown Church (now known as the Pacifica Museum Center), they will be opened from 10 am – 6 pm on both days this weekend so that you can see what has been going on. It is very beautiful inside. Another great City Building is the Sanchez Art Center. The 50/50 show closes on Sunday and you should go to see it if you haven't. One exhibit is where people have printed photographs inside of eggshells, another is an exhibit where an artist did etchings of Redwoods, putting paper on them and preserving them like a temple etching or a hand print. You would think they were real bark.

Study Session will be held on 10/9/13 starting at 6 pm

Topics to be discussed will be Beach Parking and trash. Director Perez will invite Ray Biagini from Public works to attend also.

XI ADJOURNMENT:

Chair Murphy called for a motion to adjourn. Commissioner Cochran made the motion to adjourn, seconded by Commissioner Urie. The motion passed 7-0 and the meeting adjourned at 8:25 PM.

Respectfully submitted,
Beth Phipps
Recording Secretary

Parks, Beaches & Recreation Commission
August Murphy, Chair