City of Pacifica

GENERAL PLAN UPDATE

Community Forum #1

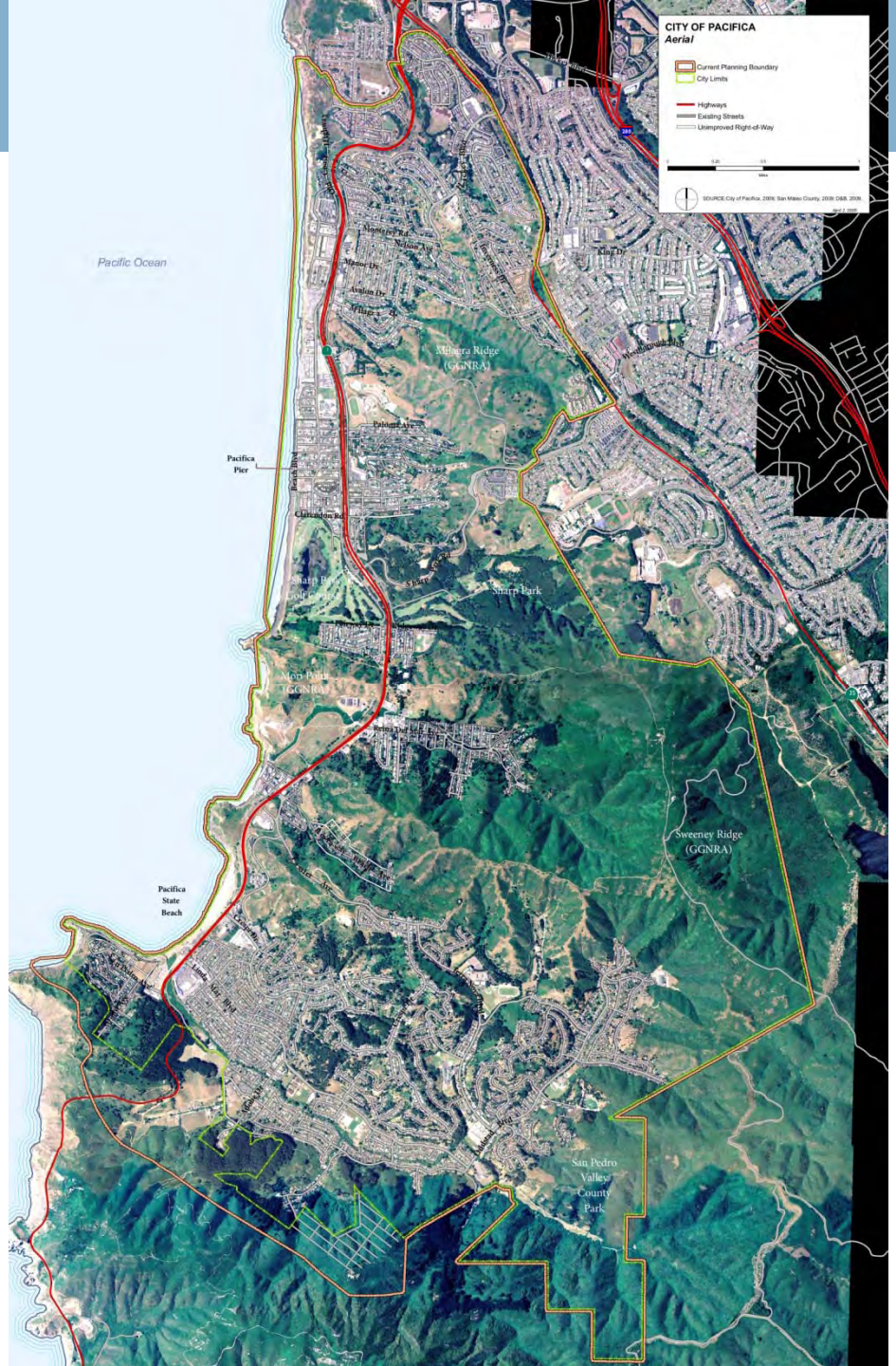
April 25, 2009

Pacifica Today

- What you like most and want to preserve
- Concerns, and what you would like to see change

Pacifica in the Future

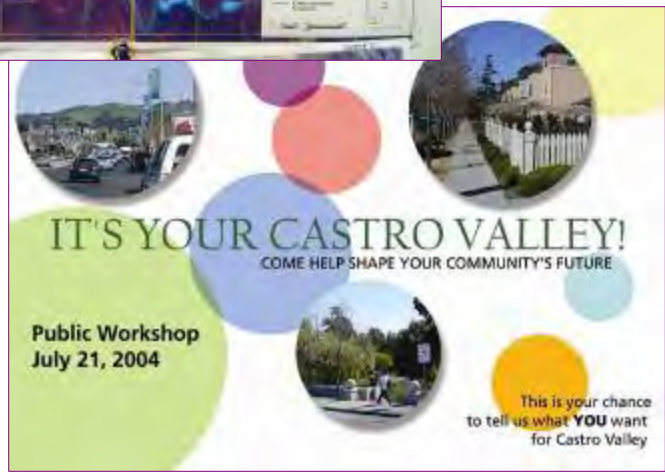
- The most important accomplishments for Pacifica by Year 2030



General Plan Project

- Existing General Plan adopted in 1982
- General Plan/Local Coastal Plan
- Environmental Impact Report
- Housing Element
- Two year process
- Community Involvement and Participation

Interactive with the Community



Community Outreach
for the General Plan Effort

- Newsletters
- Community Survey
- Media and Press Releases
- Website Information and Updates
- Community Forums (2)
- Community Interviews
- Planning Commission/City Council Sessions (2)
- Community Workshops
- Public Hearings (Planning Commission and City Council)
- Public Hearings (Coastal Commission)

Subjects of the General Plan

- Land Use and Community Development
- Economic Development
- Parks and Recreation
- Coastal Plan and Access
- Circulation
- Housing
- Conservation and Environmental Protection
- Noise
- Hazards Protection
- Community Health

Examples of General Plan Issues

- Commercial Services in the Community – Stores, Restaurants, Personal Services.
- Bluffs and Hillsides – Development, Open Space, Public Access
- Roadway Improvements
- Trail System
- Coastal Access
- Public Facilities Needed
- Sustainability Policies

Approach to the General Plan

- Build consensus about community goals
- Provide data to guide policies, e.g.
  - Biological Resources
  - Potential Retail Sites
- Establish policies that can guide decisions
- State what the City plans to do: PRIORITIES
  - Zoning and Development Regulations
  - Capital Improvements
  - Economic Development Programs
  - Joint Initiatives with Other Agencies

Pacifica Coast

Residential Neighborhoods

Stores and Services

Environmental Resources and Open Space

Public Services and Public Facilities

Sustainability

- Land Use and Transportation
- Green Buildings
- City as a Model –
- e.g. Transportation Fleet, Solar Energy Construction Practices
- Energy Efficiency
- Recycled Water

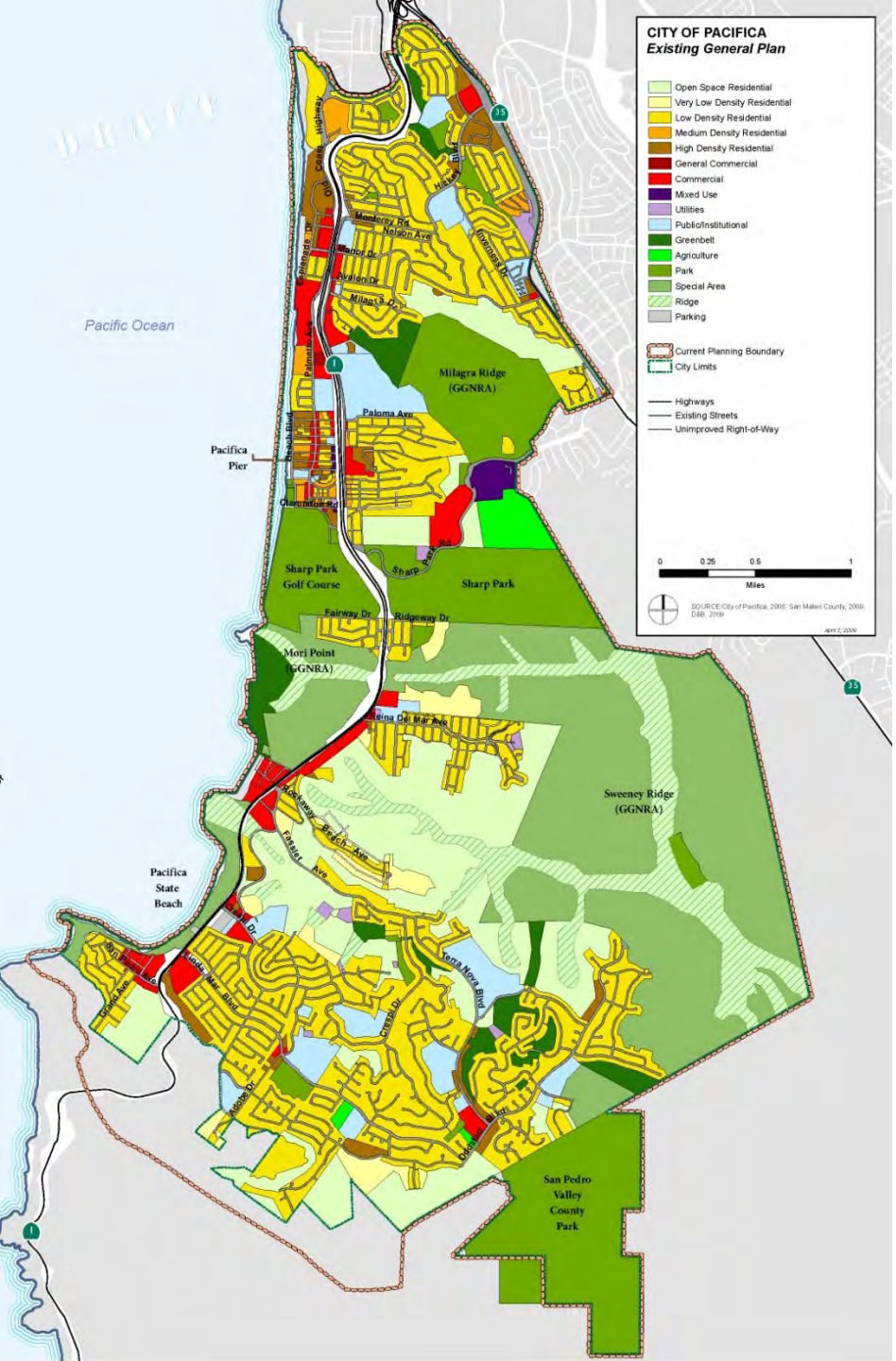
Residential Development

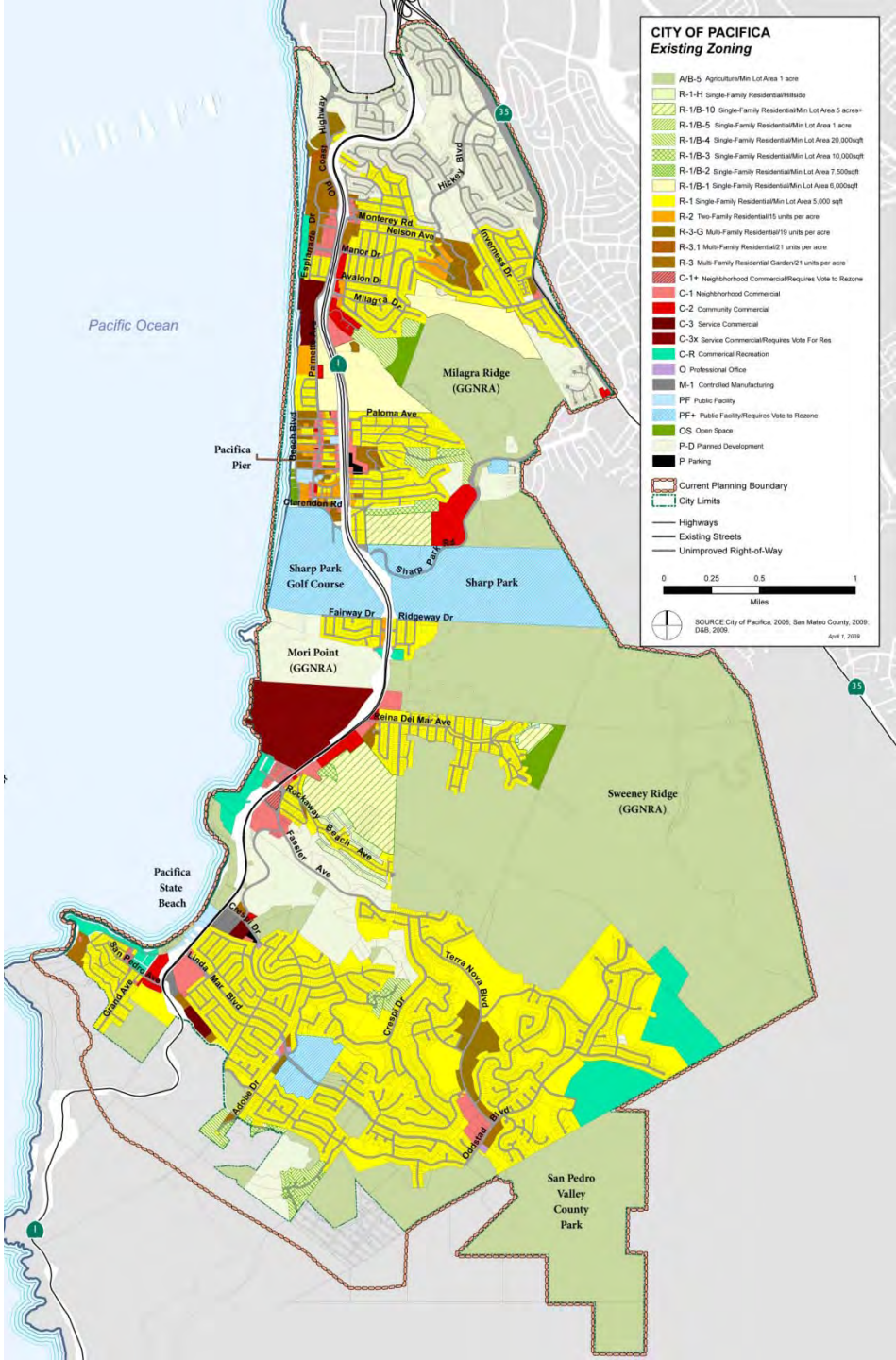
Large Residential Development: Sites Limited

Commercial Development

Public Projects Underway

- Palmetto Streetscape Project
- Learning and Media Center
- Land Trust
- Golf Course Task Force
- Dog Park
- Caltrans Study of Highway 1 bottleneck
- Little Brown Church – Historical Society


CITY OF PACIFICA
Existing General Plan
Open Space Residential
Very Low Density Residential
Low Density Residential
Medium Density Residential
High Density Residential
General Commercial
Commercial
Mixed Use
Utilities
Public/Institutional
Greenbelt
Agriculture
Park
Special Area
Ridge
Parking
Current Planning Boundary
City Limits
Highways
Existing Streets
Unimproved Right-of-Way
0 0.25 0.5 1
Miles
SOURCE:City of Pacifica, 2008; San Mateo County, 2009; D&B, 2009
April 2, 2009
Pacific Ocean
Pacifica Pier
Milagra Ridge (GGNRA)
Sharp Park Golf Course
Sharp Park
Mori Point (GGNRA)
Sweeney Ridge (GGNRA)
Pacifica State Beach
San Pedro Valley County Park
Monterey Rd
Nelson Ave
Manor Dr
Avalon Dr
Milagra Dr
Paloma Ave
Clarendon Rd
Sharp Park Rd
Fairway Dr
Ridgeway Dr
Reina Del Mar Ave
Rockaway Beach Ave
Fassler Ave
Crespi Dr
Terra Nova Blvd
Linda Mar Blvd
Adobe Dr
Hickey Blvd
Palmetto Ave
Beach Blvd
Esplanade Dr
Coast Highway
Old
Inverness Dr
Grand Ave
San Pedro
Dorstapat Blvd


CITY OF PACIFICA
Existing Zoning
A/B-5 Agriculture/Min Lot Area 1 acre
R-1-H Single-Family Residential/Hillside
R-1/B-10 Single-Family Residential/Min Lot Area 5 acres+
R-1/B-5 Single-Family Residential/Min Lot Area 1 acre
R-1/B-4 Single-Family Residential/Min Lot Area 20,000sqft
R-1/B-3 Single-Family Residential/Min Lot Area 10,000sqft
R-1/B-2 Single-Family Residential/Min Lot Area 7,500sqft
R-1/B-1 Single-Family Residential/Min Lot Area 6,000sqft
R-1 Single-Family Residential/Min Lot Area 5,000 sqft
R-2 Two-Family Residential/15 units per acre
R-3-G Multi-Family Residential/19 units per acre
R-3-1 Multi-Family Residential/21 units per acre
R-3 Multi-Family Residential Garden/21 units per acre
C-1+ Neighborhood Commercial/Requires Vote to Rezone
C-1 Neighborhood Commercial
C-2 Community Commercial
C-3 Service Commercial
C-3x Service Commercial/Requires Vote For Res
C-R Commerical Recreation
O Professional Office
M-1 Controlled Manufacturing
PF Public Facility
PF+ Public Facility/Requires Vote to Rezone
OS Open Space
P-D Planned Development
P Parking
Current Planning Boundary
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Miles
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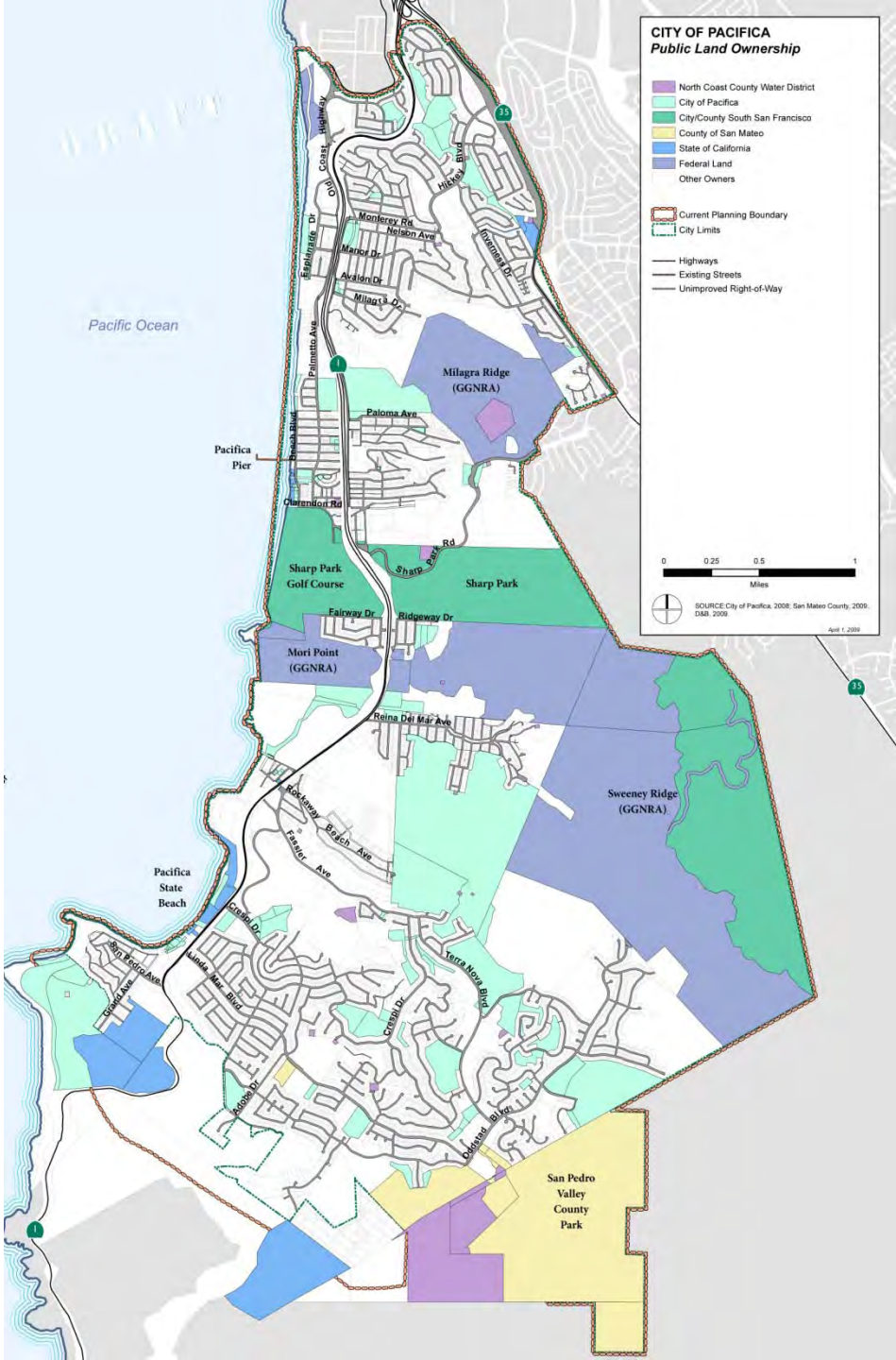
Parks, Open Space & Recreation Map – to be added



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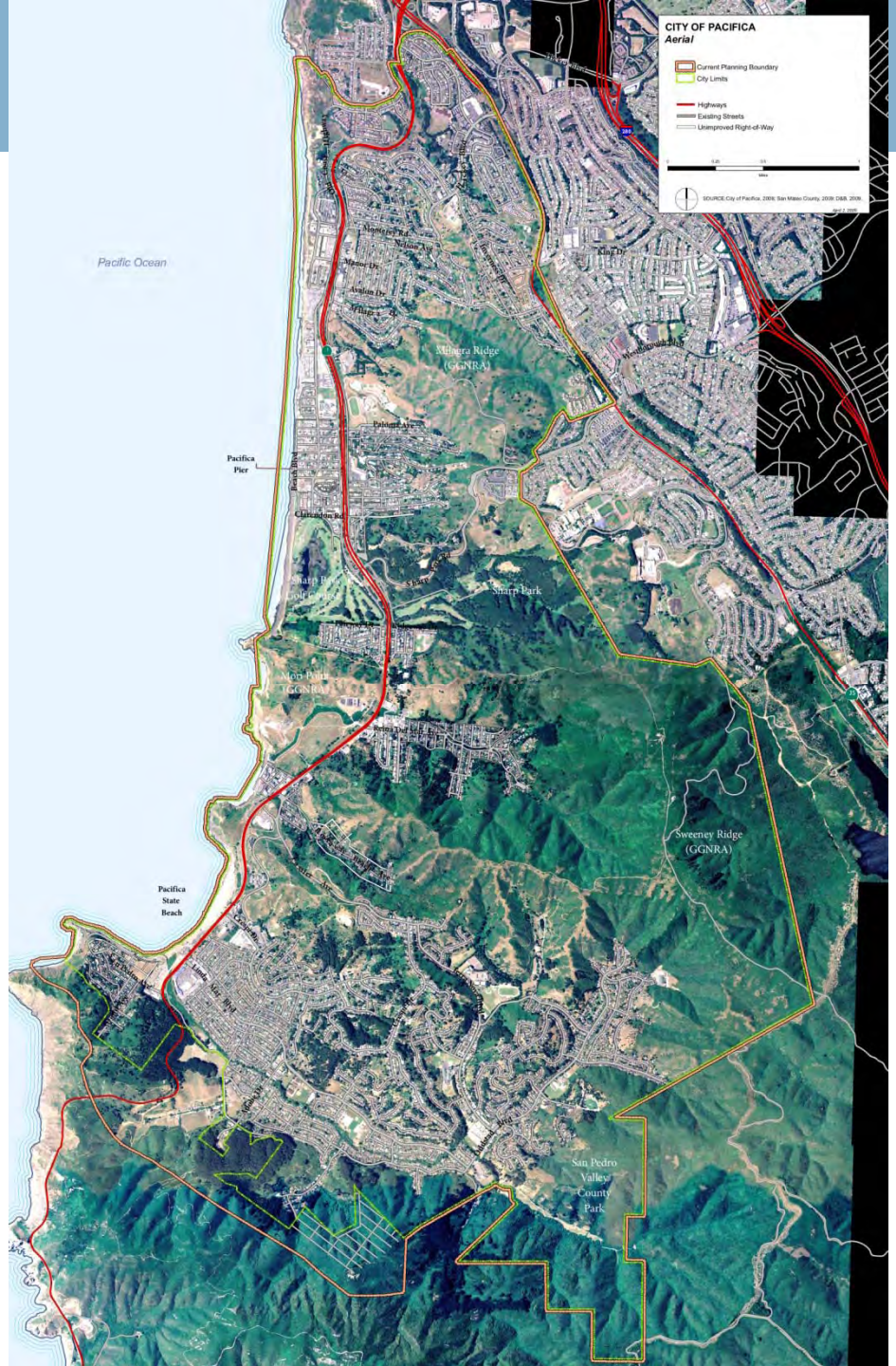

Introduce Yourself

- Name
- Your Household, Your Neighborhood, and/or Any Group Affiliations
- Why you and your family chose to live or work in Pacifica

Discussion #1: Pacifica Today (30 mins.)

- a. What do you like most about Pacifica, and want to preserve as it is today?
  - Think on your own and write down ideas.
  - Discuss as a group.
- b. What are key concerns about Pacifica? What characteristics and places would you like to see change?
  - Think on your own and write down ideas.
  - Discuss as a group.
- Group discussion to determine the top five items for each question (a and b)

Discussion #1: Pacifica Today (25 mins.)

- Group facilitators report top five responses to both questions (a and b) to all participants
- All participants vote using keypads:
  - What you like about Pacifica and want to preserve? Press the number for each of your personal top five items
  - What you would like to see change? Press the number for each of your personal top five items

Discussion #2:

Pacifica of the Future (25 minutes)

- Think about Pacifica 20 years from now, and what top five accomplishments you want to see by 2030. What would be the headline for a feature article about Pacifica 20 years from now?
  - Think on your own and write down ideas.
  - Prepare your magazine headline with bullet points for each accomplishment.
  - Discuss priorities - the top five accomplishments. Share your magazine covers.

Discussion #2:

Pacifica of the Future (20 minutes)

- Group facilitators report top five accomplishments from their group.
- All participants vote using keypads:
  - Accomplishments by the Year 2030
  - Press the number for each of your personal top five items.

Turn in your voting pads!!!

Next Steps: Community Forum #2

Ideas and Priorities

- New Open Space Sites
- Parks and Youth activities
- Traffic Improvements
- Public Facilities – Library, Roads, Civic Center
- Economic Development Projects

Other Next Steps

- Existing Conditions and Key Issues Report
- Future Community Workshops
  - Alternatives
  - Draft General Plan Policies
- Planning Commission and City Council Workshops
- Press Releases
- Community Survey
- General Plan Website – Send us input!
  - www.cityofpacifica.org (City Government, General Plan)
  - claycombe@ci.pacifica.ca.us