



CITY OF PACIFICA
ECONOMIC DEVELOPMENT COMMITTEE
SPECIAL MEETING
AGENDA

Tuesday, April 19, 2016, 6:00 PM

POLICE DEPARTMENT CONFERENCE ROOM
2075 Coast Highway

1. Call to Order
 - a. Members: Peter Menard, Brent Shedd, Matthew Dougherty, Jim Heldberg, Kevin Cubba, Victor Spano, David Joves, David Leal, Tonia Boykin
 - b. City Council Liaisons:, Sue Digre, Karen Ervin
 - c. Staff Liaison: Anne Stedler
 - d. Guest Speaker: Pacifica Chamber of Commerce CEO Vickie Flores
2. (5 min.) Approval of April 12, 2016 Minutes
3. (2 min. ea.) Oral Communication from the Public at Opening
4. (45 min.) Work Group Break-Out Sessions
5. (10 min.) Reporting after Break-Out Sessions
 - a. Brent Shedd, In Pacifica
 - b. Kevin Cubba, Web Presence Recommendations
6. (2 min. ea.) Oral Communication from the Public at Closing
7. Oral Communication from the Committee
 - a. Updates
 - b. Topics for Future Meetings (see below)
8. Next Meetings for EDC Members
 - a. Next EDC Meeting Date: **May 10, 2016 – At Sanchez Art Center**

Topics for Future Meetings

1. Sporting Events in Pacifica (Victor Spano)
2. Signage (TBD)
3. Airbnb / TOT, Uber (TBD)
4. Support of Businesses During Disruption / Crisis (TBD)
5. Norms on Addressing the Public
6. How to Respond to Inquiries on Large Development Sites (e.g. Quarry, Beach Blvd) – fact sheets
7. Private Event Online Resource Catalog / Guide; weddings
8. Staffing City Booths at Events
9. Portola Discovery Anniversary (Sue Digre)