

# CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE

**Minutes of November 17, 2014**  
**Approved on December 9, 2014**

In attendance were members: Linda Fahey, Brent Shedd, Peter Menard, Jim Heldberg, Len Stone and Sue Digre; and City Staff: Lorie Tinfow, Lee Diaz and Marilyn de Souza.

Absent: Michael Varney and Chris Porter.

**1. Call to Order**

Chair Len Stone called the meeting to order at 6:04 pm.

**2. Approval of October 14, 2014 Minutes**

Brent made a motion to accept the Minutes. Jim seconded. The motion passed unanimously.

**3. Planning Department Update**

Lee Diaz, Interim Planning Director, provided the members with a packet identifying the steps involved in setting up a special event in Pacifica. He asked Committee members for their feedback. Several comments were made which included "outdated language," need for a "checklist" and "contact information for the Planning Department," minimizing the lengthy title and possible inclusion of fees charged with a side-by-side checklist of what the Planning department would do and what the applicant would do.

**4. Chamber of Commerce Update**

Courtney announced the following activities:

November 22 – PCT Telethon  
December 5 – Business Disaster Preparedness Program  
December 7 – Rockaway Beach Tree Lighting  
4 – 7 pm (Large Community Event)

Tap Room opened in Pedro Point, and Pavilion of Flowers is under new ownership.

She also mentioned that from November 7 – 9, nine travel writers from Los Angeles, Miami, Chicago and Russia were in town and were very impressed with Pacifica.

**5. Oral Communications from the Committee**

Linda mentioned that her business celebrated its 1 year anniversary and has made the *Top 100 Shops* in the Bay Area list.

Lorie mentioned the City Council Reorganization is on December 10 at 7 pm, and that the new Assistant City Manager, Lorenzo Hines Jr., started the previous week.

**6. Oral Communication from the Public**

Horace Hinshaw representing the *Pacifica Tribune* was in attendance and would like to see more information shared with the newspaper.

**7. Selection of New Committee Chair**

Since Chair Len Stone's term is complete, nominations for a new Chair and Vice-Chair were taken.

Linda nominated Peter for Chair; Brent seconded. The nomination was unanimous.

Courtney nominated Brent as Vice-Chair. Linda seconded. The nomination was unanimous.

**8. Next Meeting Date**

The next meeting date is Tuesday, December 9<sup>th</sup> at 6:00 pm.

Chair Stone adjourned the meeting at 6:54 p.m.