

# CITY OF PACIFICA

## ECONOMIC DEVELOPMENT COMMITTEE AGENDA

June 11, 2013  
6:00PM  
Police Station  
2075 Coast Highway

1. Call to Order
2. Approval of May 14, 2013 Minutes
3. Lunchtime Business Series – Waven Dean Fernandes
4. Discussion about Economic Development Plan
5. Renaissance Entrepreneurship Center follow up Discussion
6. Subcommittee Reports/Discussion
  - Objective #1 (Review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses)
  - Objective #2 (Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development)
    - Art Space Use
    - Movie Night
    - Restaurant Outreach
  - Objective #3 (Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth)
    - Encouraging Sporting Events in Pacifica
    - Cross Country Event in Pacifica
7. Oral Communications from the Public
8. Oral Communications from the Committee
9. Next Meeting date July 9, 2013