

# CITY OF PACIFICA

## ECONOMIC DEVELOPMENT COMMITTEE AGENDA

April 9, 2013  
6:00PM  
Police Station  
2075 Coast Highway

1. Call to Order
  2. Approval of March 12, 2013 Minutes
  3. Discussion about development of Economic Development Plan
  4. Subcommittee Reports/Discussion
    - Objective #1 (Review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses)
    - Objective #2 (Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development)
      - Art Space Use
      - Movie Night
      - Restaurant Outreach
    - Objective #3 (Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth)
      - City Map update
      - Encouraging Sporting Events in Pacifica
      - Cross Country Event in Pacifica
  5. Available Retail Space Open House
  6. Oral Communications from the Public
  7. Oral Communications from the Committee
  8. Next Meeting date April 9, 2013
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