

City of Pacifica  
Financing City Services Taskforce  
Minutes – September 6, 2011

1. Call to Order: 6:15 Pete Shoemaker, Bill Bent, Suzan Getchell-Wallace, Bruce Banco, Sue Vaterlaus, Mary Ellen Carroll, Greg Cochran and Councilmember Mary Ann Nihart  
Staff: Steve Rhodes, Ann Ritzma  
Excused: Omar Saleh, Len Stone, Karen Ervin
2. Minutes:  
August 10, 2011 minutes approved as amended - "removing Omar Saleh from attending"
3. Goals and Objectives  
The Taskforce reviewed the goals and objectives and revised Objective 3 to read – "Plan for the passage/failure of a measure if proposed in the November 12, 2012 election" add: "In the event measure fails, develop cut/reduction plan"  
Goals and objectives were approved as amended.
4. Meeting Schedule  
Change 9/28 to 9/19  
Change 10/19 to 10/17  
Add: March 7 (Wed) Joint Study Session with City Council
5. Topics for Work Plan  
The topics are on the meeting schedule and include as discussed – revenue, expenditures and public feedback.
6. Revenue  
Staff presented and discussed the revenue sources in the General Fund.  
The group discussed what sources could be increased and what sources are dependent on the State (and vulnerable). Also discussed sources of sales tax.  
The group will discuss potential revenue at the next meeting.
7. Oral Communications – None
8. Adjourn at 8:30 pm – Next meeting on Monday, Sept. 19<sup>th</sup> at 6:30pm