

City of Pacifica
Financing City Services Taskforce
Minutes – December 6, 2011

1. Call to Order: 6:32 by Chair Bruce Banco. Attending: Bill Bent, Sue Vaterlaus, Suzan Getchell-Wallace, Karen Ervin, Greg Cochran, Joe Kell, Councilmember Len Stone and Councilmember Mary Ann Nihart.
Staff: Steve Rhodes, Ann Ritzma
Excused: Omar Saleh, Mary Ellen Carroll and Pete Shoemaker.
2. Minutes:
November 16, 2011 minutes were approved.
3. Financial Plan Options

City Manager Steve Rhodes discussed:

- A. A draft "Background" handout for the public forum that will also be the background section for the draft financial plan. He distributed the draft.
- B. Handout on budgets from 2006-07 to current (expenditures and revenue) as well as number of employees (full-time and part-time)
- C. Draft handout on Revenue options
- D. Draft handout on Expenditure options

The group requested additional information on:

Possible grant opportunities (although in the long run they may cost more than they generate.

Soft revenue that may be vulnerable to State or Federal mid-year cuts.

Comparable private sector rent data for revenue item F (rental property)

The group then discussed what revenue and expenditure options should remain on the list for the public forum/open house. (Note alpha listing from handouts)

Revenue to remain: A, B, C, D, E, F, H, L, M, N, Q, R, S, T and U

Expenditure to remain: B, C, D(1), D(2),

All other options to be listed as considered but not included in public forum/open house discussion. Considered but not feasible.

The audience then commented:

Noted that open house needs to get maximum public feedback – advertise, notice

Noted that UUT might have tight timeframe given State ballot issues.

Noted that City staff might need to be present to answer specific questions regarding expenditure or revenue options.

Tax options should be framed in reference to "per household or voter" – i.e. \$\$\$/yr/household. Noted this is a campaign issue and not a Task Force option.

Adjourn at 9:00 pm – Next meetings: Tuesday, Dec 20th at 6:30pm, January 10th 6:30pm (Prep for Forum) and January 11th 6:30pm (Forum at Community Center).