City of Pacifica
Financing City Services Taskforce
Minutes – January 10, 2012

1. Call to Order: 6:30 by Chair Bruce Banco. Attending: Mary Ellen Carroll, Pete Shoemaker, Suzan Getchell-Wallace, Karen Ervin, Sue Vaterlaus, Greg Cochran, Joe Kell, Councilmember Len Stone and Councilmember Mary Ann Nihart.
   Staff: Steve Rhodes, Ann Ritzma
   Excused: Omar Saleh and Bill Bent.

2. Minutes: December 20, 2011 minutes were approved.

3. Preparation for Community Open House – Station Assignments and Materials – Discussed materials and logistics. Agreed to meet at 6pm at the Community Center.
   Task Force asked staff to prepare additional material for future meeting on:
   - What cuts have been taken in each budget cycle?
   - What new revenues have been generated in each budget cycle?
   - What are the number of staff in prior years?
   - What are the results of the negotiated MOU's? (cost savings)
   - A salary/total compensation comparison for City of Pacifica positions

4. Oral Communications/Questions from the Public

   Peter Olinger: Concerned that the material that goes to the public be user friendly – simple and at a 4th grade level. Wanted to know when the final report will be available to the public. He also wanted to know if the postcard regarding the Open House was mailed to all residents and businesses. Also emphasized that any number used in presentation be "grounded" – i.e. reference to where it comes from.

   There was also a question regarding format for the Open House – was it set up to take "testimony", would a stenographer be present and would it be televised.

   Another member of the audience asked how citizen input would be handled.

   Julie Lancelle urged the Task Force to help the public craft a thoughtful response.

   The Task Force asked who the postcards were sent to and staff responded that all Pacifica addresses (business, residential and others) received the post card. The Task Force reiterated that the format for the Open House was informal and that there was no microphone, television or testimony. Public feedback would be via the survey and notes that each Task Force member took during the Open House.

5. Next Meeting: January 25, 2012 at 6:30 pm – Police Department. Adjourn 7PM.