

BANNER	Q3 TOTAL YES 62%	Q4 TOTAL YES 59%	DIFFERENCE ( 3%)	PERCENT OF SAMPLE 100%
Rep Men	32%	39%	7%	8%
Non-College Men	50%	57%	6%	16%
Men W/No Chldn	66%	71%	5%	17%
Age 18-29	67%	72%	5%	11%
Men 50+	58%	63%	4%	25%
Inc \$0-\$50K	58%	62%	4%	11%
6-10 Yrs in Pfca	58%	62%	4%	16%
Men	59%	62%	3%	46%
Dem Men	69%	71%	2%	24%
Dads	55%	57%	2%	28%
NPP/O Men	58%	61%	2%	14%
Inc \$50K-\$90K	68%	69%	1%	18%
College+ Men	65%	66%	1%	29%
Educ HS or Less	53%	54%	1%	7%
Age 50-64	57%	57%	0%	33%
Men 18-49	61%	61%	0%	21%
NPP/O 50+	47%	47%	( 0%)	12%
11-20 Yrs in Pfca	65%	65%	( 0%)	19%
HHPT 2+ Dems	68%	67%	( 1%)	16%
Perm Abs No	66%	65%	( 1%)	35%
Chldn 19+	56%	55%	( 1%)	34%
Educ College Grad	67%	66%	( 1%)	36%
Have Children	58%	57%	( 1%)	62%
HHPT Mixed	47%	46%	( 1%)	18%
Chldn <19	62%	61%	( 1%)	27%
HHPT 1+ Ind	58%	56%	( 2%)	21%
Dem 18-49	76%	74%	( 2%)	20%
Party Reg NPP/O	56%	53%	( 2%)	27%
Split B	62%	60%	( 2%)	50%
Ethn White	63%	61%	( 2%)	64%
Educ Non-College	52%	50%	( 2%)	34%
Cell Phone Yes	74%	71%	( 3%)	27%
Survey Mode Phone	70%	68%	( 3%)	44%
Survey Mode Online	55%	52%	( 3%)	56%
Cell Phone Tot No	65%	62%	( 3%)	17%

BANNER	Q3 TOTAL YES 62%	Q4 TOTAL YES 59%	DIFFERENCE ( 3%)	PERCENT OF SAMPLE 100%
Democrat	72%	69%	( 3%)	57%
HHPT 2+ Reps	38%	35%	( 3%)	5%
Republican	37%	34%	( 3%)	16%
Age 50+	58%	55%	( 3%)	59%
Dem 50+	69%	66%	( 3%)	37%
Educ College+	68%	65%	( 3%)	62%
Inc \$125K-\$250K	65%	62%	( 3%)	24%
Split A	61%	58%	( 3%)	50%
Educ Some College	52%	49%	( 3%)	28%
No Chln <19	63%	59%	( 3%)	69%
Age 18-49	68%	64%	( 4%)	40%
Perm Abs Yes	60%	56%	( 4%)	65%
41+ Yrs in Pfca	46%	42%	( 4%)	17%
HHPT 1 Dem	78%	74%	( 4%)	32%
Age 40-49	67%	63%	( 4%)	17%
Inc \$250K+	61%	56%	( 4%)	11%
Moms	65%	60%	( 5%)	32%
NPP/O 18-49	63%	58%	( 5%)	15%
21-40 Yrs in Pfca	58%	53%	( 5%)	29%
Ethn Latino	81%	75%	( 5%)	12%
No Children	69%	63%	( 6%)	34%
Ethn Non-White	69%	63%	( 6%)	27%
Age 65-74	60%	53%	( 6%)	18%
Rep 50+	30%	23%	( 6%)	10%
Educ Post-Grad	70%	63%	( 7%)	26%
Rep 18-49	54%	47%	( 7%)	5%
HHPT 1 Rep	38%	31%	( 7%)	7%
0-5 Yrs in Pfca	84%	77%	( 7%)	18%
Age 65+	59%	52%	( 8%)	26%
College+ Women	76%	68%	( 8%)	30%
Dem Women	76%	68%	( 8%)	32%
Women 18-49	80%	72%	( 8%)	18%
Women	69%	59%	( 10%)*	50%
Age 30-39	70%	60%	( 10%)	12%
Age 75+	59%	49%	( 10%)	8%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q3 TOTAL YES	Q4 TOTAL YES	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	62%	59%	( 3%)	100%
NPP/O Women	62%	52%	( 10%)	11%
Women 50+	63%	52%	( 11%)	31%
Non-College Women	56%	44%	( 12%)	18%
Inc \$90K-\$125K	69%	56%	( 13%)	17%
Rep Women	47%	33%	( 14%)	7%
Women W/No Chldn	76%	59%	( 18%)*	16%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER	Q3 TOTAL NO 34%	Q4 TOTAL NO 38%	DIFFERENCE 3%	PERCENT OF SAMPLE 100%
OVERALL				
HHPT 2+ Repts	39%	65%	26%	5%
Women W/No Chldn	20%	38%	18% *	16%
Rep 18-49	29%	46%	17%	5%
Rep Women	47%	60%	13%	7%
Inc \$90K-\$125K	31%	44%	13%	17%
Inc \$250K+	30%	42%	12%	11%
Women 50+	33%	44%	11%	31%
NPP/O Women	36%	46%	10%	11%
Rep 50+	64%	73%	9%	10%
Non-College Women	42%	51%	9%	18%
Age 65-74	38%	47%	8%	18%
21-40 Yrs in Pfca	34%	43%	8%	29%
Women	28%	37%	8%	50%
Republican	54%	61%	8%	16%
College+ Women	21%	29%	8%	30%
Age 65+	38%	46%	8%	26%
Dem Women	21%	28%	7%	32%
0-5 Yrs in Pfca	15%	22%	7%	18%
No Children	26%	33%	7%	34%
Age 40-49	28%	35%	6%	17%
Age 75+	39%	45%	6%	8%
Women 18-49	19%	24%	6%	18%
Educ HS or Less	38%	44%	6%	7%
No Chln <19	32%	37%	5%	69%
Cell Phone Tot No	30%	35%	5%	17%
Survey Mode Phone	25%	30%	5%	44%
Ethn Non-White	26%	31%	5%	27%
Cell Phone Yes	22%	27%	5%	27%
Educ Post-Grad	27%	32%	5%	26%
Age 18-49	27%	32%	5%	40%
Split A	34%	39%	5%	50%
Age 30-39	28%	32%	5%	12%
Men 18-49	31%	36%	5%	21%
NPP/O 18-49	34%	39%	5%	15%
41+ Yrs in Pfca	50%	55%	5%	17%

BANNER	Q3 TOTAL NO 34%	Q4 TOTAL NO 38%	DIFFERENCE 3%	PERCENT OF SAMPLE 100%
OVERALL				
HHPT 1 Dem	18%	23%	5%	32%
Educ College+	28%	32%	4%	62%
Ethn White	33%	38%	4%	64%
Chldn 19+	38%	42%	4%	34%
Rep Men	57%	61%	4%	8%
Perm Abs Yes	37%	41%	4%	65%
Ethn Latino	14%	18%	4%	12%
Educ College Grad	28%	32%	4%	36%
Age 50+	38%	42%	4%	59%
Dem 50+	27%	30%	4%	37%
Age 18-29	25%	28%	3%	11%
Moms	33%	36%	3%	32%
Democrat	25%	28%	3%	57%
Inc \$125K-\$250K	33%	36%	3%	24%
Perm Abs No	29%	31%	3%	35%
Educ Non-College	44%	46%	2%	34%
Dem 18-49	22%	24%	2%	20%
Have Children	37%	40%	2%	62%
HHPT 1 Rep	58%	60%	2%	7%
Survey Mode Online	41%	43%	2%	56%
Split B	34%	36%	2%	50%
HHPT Mixed	49%	51%	2%	18%
Party Reg NPP/O	42%	44%	2%	27%
College+ Men	29%	31%	2%	29%
Educ Some College	45%	47%	2%	28%
Dads	39%	41%	1%	28%
HHPT 1+ Ind	39%	40%	1%	21%
Age 50-64	38%	38%	0%	33%
Inc \$50K-\$90K	28%	29%	0%	18%
HHPT 2+ Dems	30%	30%	0%	16%
Men	36%	35%	( 0%)	46%
Dem Men	27%	27%	( 0%)	24%
Inc \$0-\$50K	34%	33%	( 1%)	11%
Chldn <19	36%	35%	( 1%)	27%
NPP/O 50+	51%	50%	( 1%)	12%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q3 TOTAL NO	Q4 TOTAL NO	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	34%	38%	3%	100%
11-20 Yrs in Pfca	33%	32%	( 1%)	19%
NPP/O Men	38%	36%	( 2%)	14%
Men W/No Chldn	29%	26%	( 3%)	17%
Men 50+	39%	36%	( 3%)	25%
Non-College Men	45%	42%	( 4%)	16%
6-10 Yrs in Pfca	38%	34%	( 4%)	16%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q3 DK/NA 4%	Q4 DK/NA 3%	DIFFERENCE ( 1%)	PERCENT OF SAMPLE 100%
Age 30-39	2%	8%	5%	12%
HHPT 1 Rep	5%	9%	5%	7%
Age 75+	2%	7%	4%	8%
Non-College Women	2%	5%	3%	18%
Women 18-49	1%	4%	3%	18%
Chldn <19	2%	4%	2%	27%
Educ Some College	3%	4%	2%	28%
11-20 Yrs in Pfca	2%	4%	2%	19%
Ethn Latino	5%	7%	1%	12%
Moms	3%	4%	1%	32%
Educ Post-Grad	3%	5%	1%	26%
Dem Women	2%	4%	1%	32%
Women	3%	4%	1%	50%
Rep Women	6%	7%	1%	7%
NPP/O Women	2%	3%	1%	11%
NPP/O 50+	1%	2%	1%	12%
HHPT 1+ Ind	2%	3%	1%	21%
Ethn Non-White	5%	5%	1%	27%
Survey Mode Online	4%	5%	1%	56%
HHPT 2+ Dems	2%	3%	1%	16%
Party Reg NPP/O	2%	3%	0%	27%
Inc \$125K-\$250K	2%	2%	0%	24%
Split B	4%	4%	0%	50%
NPP/O Men	3%	4%	0%	14%
Women W/No Chldn	3%	3%	0%	16%
Educ Non-College	4%	4%	0%	34%
6-10 Yrs in Pfca	5%	5%	0%	16%
NPP/O 18-49	3%	3%	0%	15%
Women 50+	4%	4%	0%	31%
College+ Women	3%	3%	0%	30%
Inc \$90K-\$125K	0%	0%	0%	17%
0-5 Yrs in Pfca	1%	1%	( 0%)	18%
Perm Abs Yes	3%	3%	( 0%)	65%
Democrat	3%	3%	( 0%)	57%
Dem 18-49	3%	3%	( 0%)	20%

BANNER OVERALL	Q3 DK/NA 4%	Q4 DK/NA 3%	DIFFERENCE ( 1%)	PERCENT OF SAMPLE 100%
Age 65+	2%	2%	( 0%)	26%
HHPT 1 Dem	4%	3%	( 0%)	32%
Dem 50+	4%	3%	( 0%)	37%
Age 50+	4%	3%	( 1%)	59%
No Children	5%	4%	( 1%)	34%
41+ Yrs in Pfca	4%	3%	( 1%)	17%
HHPT Mixed	4%	3%	( 1%)	18%
Age 50-64	5%	4%	( 1%)	33%
Have Children	4%	3%	( 1%)	62%
Educ College+	4%	3%	( 1%)	62%
Men 50+	3%	2%	( 1%)	25%
Age 18-49	5%	3%	( 1%)	40%
Split A	5%	3%	( 2%)	50%
Inc \$50K-\$90K	4%	2%	( 2%)	18%
Age 40-49	4%	2%	( 2%)	17%
Dem Men	4%	2%	( 2%)	24%
Perm Abs No	5%	4%	( 2%)	35%
Men W/No Chldn	5%	3%	( 2%)	17%
Ethn White	3%	1%	( 2%)	64%
No Chln <19	5%	3%	( 2%)	69%
Age 65-74	2%	0%	( 2%)	18%
Rep 50+	6%	4%	( 2%)	10%
Cell Phone Tot No	5%	2%	( 3%)	17%
Survey Mode Phone	5%	2%	( 3%)	44%
Cell Phone Yes	4%	2%	( 3%)	27%
Non-College Men	4%	1%	( 3%)	16%
Men	5%	2%	( 3%)	46%
Educ College Grad	5%	2%	( 3%)	36%
College+ Men	6%	3%	( 3%)	29%
21-40 Yrs in Pfca	8%	4%	( 3%)	29%
Dads	6%	2%	( 3%)	28%
Chldn 19+	6%	2%	( 3%)	34%
Inc \$0-\$50K	8%	4%	( 4%)	11%
Men 18-49	8%	3%	( 5%)	21%
Republican	9%	4%	( 5%)	16%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q3 DK/NA	Q4 DK/NA	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	4%	3%	( 1%)	100%
Educ HS or Less	9%	3%	( 7%)	7%
Inc \$250K+	9%	2%	( 8%)	11%
Age 18-29	8%	0%	( 8%)*	11%
Rep 18-49	17%	7%	( 10%)	5%
Rep Men	11%	0%	( 11%)*	8%
HHPT 2+ Repts	23%	0%	( 23%)*	5%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q3 POS SOFT 25%	Q4 POS SOFT 23%	DIFFERENCE ( 2%)	PERCENT OF SAMPLE 100%
Non-College Men	17%	31%	14%	16%
NPP/O Men	25%	34%	8%	14%
Ethn Latino	23%	30%	7%	12%
Educ HS or Less	22%	28%	7%	7%
Age 30-39	22%	27%	5%	12%
6-10 Yrs in Pfca	23%	28%	5%	16%
Educ Non-College	22%	27%	5%	34%
HHPT 2+ Dems	20%	24%	4%	16%
Educ Some College	22%	26%	4%	28%
NPP/O 18-49	24%	27%	3%	15%
11-20 Yrs in Pfca	23%	26%	3%	19%
41+ Yrs in Pfca	20%	24%	3%	17%
HHPT Mixed	20%	23%	3%	18%
Men W/No Chldn	27%	30%	3%	17%
Ethn Non-White	24%	26%	2%	27%
Men 50+	23%	25%	1%	25%
Inc \$50K-\$90K	25%	26%	1%	18%
Party Reg NPP/O	23%	24%	1%	27%
Dem Men	20%	21%	1%	24%
Men	24%	25%	1%	46%
Cell Phone Yes	24%	25%	0%	27%
HHPT 1+ Ind	23%	23%	0%	21%
Split B	24%	25%	0%	50%
Dem 18-49	20%	19%	( 0%)	20%
Democrat	23%	22%	( 0%)	57%
Dem 50+	24%	24%	( 0%)	37%
Survey Mode Online	22%	22%	( 0%)	56%
Dads	22%	21%	( 1%)	28%
Perm Abs No	25%	24%	( 1%)	35%
Age 50-64	24%	23%	( 1%)	33%
Chldn <19	23%	22%	( 1%)	27%
No Children	27%	25%	( 1%)	34%
Dem Women	25%	23%	( 2%)	32%
Men 18-49	25%	23%	( 2%)	21%
Age 18-49	25%	23%	( 2%)	40%

BANNER OVERALL	Q3 POS SOFT 25%	Q4 POS SOFT 23%	DIFFERENCE ( 2%)	PERCENT OF SAMPLE 100%
Inc \$125K-\$250K	25%	23%	( 2%)	24%
Have Children	24%	22%	( 2%)	62%
No Chln <19	25%	23%	( 2%)	69%
Women 18-49	27%	25%	( 2%)	18%
Inc \$0-\$50K	30%	28%	( 2%)	11%
Perm Abs Yes	24%	22%	( 2%)	65%
Chldn 19+	24%	21%	( 3%)	34%
Educ Post-Grad	22%	19%	( 3%)	26%
Age 50+	24%	21%	( 3%)	59%
Age 40-49	28%	24%	( 3%)	17%
HHPT 1 Dem	26%	22%	( 3%)	32%
NPP/O 50+	23%	20%	( 4%)	12%
Survey Mode Phone	28%	24%	( 4%)	44%
Non-College Women	25%	22%	( 4%)	18%
Moms	26%	23%	( 4%)	32%
Age 65-74	22%	18%	( 4%)	18%
Split A	25%	21%	( 4%)	50%
Women	26%	21%	( 5%)	50%
Ethn White	26%	21%	( 5%)	64%
College+ Women	27%	22%	( 5%)	30%
Educ College+	27%	21%	( 5%)	62%
Age 65+	24%	19%	( 6%)	26%
College+ Men	28%	22%	( 6%)	29%
Women W/No Chldn	26%	20%	( 7%)	16%
Educ College Grad	30%	23%	( 7%)	36%
Age 18-29	25%	18%	( 7%)	11%
0-5 Yrs in Pfca	26%	18%	( 8%)	18%
Women 50+	26%	18%	( 8%)	31%
NPP/O Women	25%	16%	( 8%)	11%
21-40 Yrs in Pfca	28%	20%	( 9%)	29%
HHPT 1 Rep	28%	20%	( 9%)	7%
Inc \$250K+	23%	14%	( 9%)	11%
Age 75+	30%	20%	( 10%)	8%
Cell Phone Tot No	33%	22%	( 10%)	17%
Inc \$90K-\$125K	27%	16%	( 11%)	17%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES  
 PACIFICA LIBRARY ISSUES SURVEY - 220-4463 (JUNE 1-16, 2016)

<b>BANNER</b>	<b>Q3 POS SOFT</b>	<b>Q4 POS SOFT</b>	<b>DIFFERENCE</b>	<b>PERCENT OF SAMPLE</b>
<b>OVERALL</b>	<b>25%</b>	<b>23%</b>	<b>( 2%)</b>	<b>100%</b>
Republican	35%	22%	( 13%)	16%
Rep 50+	27%	14%	( 13%)	10%
Rep Men	34%	21%	( 13%)	8%
Rep Women	36%	23%	( 13%)	7%
Rep 18-49	52%	28%	( 24%)	5%
HHPT 2+ Reps	52%	24%	( 28%)	5%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER	Q3 TOTAL YES 62%	Q19 TOTAL YES 63%	DIFFERENCE 1%	PERCENT OF SAMPLE 100%
OVERALL				
Non-College Men	50%	61%	11%	16%
6-10 Yrs in Pfca	58%	66%	9%	16%
Men W/No Chldn	66%	74%	8%	17%
Inc \$0-\$50K	58%	66%	8%	11%
NPP/O Men	58%	66%	7%	14%
HHPT 2+ Repts	38%	45%	7%	5%
Educ HS or Less	53%	57%	5%	7%
Men 18-49	61%	65%	4%	21%
Cell Phone Tot No	65%	69%	4%	17%
Dem 18-49	76%	79%	4%	20%
Survey Mode Phone	70%	74%	4%	44%
Inc \$50K-\$90K	68%	72%	4%	18%
Cell Phone Yes	74%	77%	3%	27%
Educ Non-College	52%	55%	3%	34%
Inc \$250K+	61%	64%	3%	11%
Men	59%	62%	3%	46%
HHPT 1+ Ind	58%	61%	3%	21%
Educ Some College	52%	55%	3%	28%
NPP/O 50+	47%	50%	3%	12%
Chldn <19	62%	65%	2%	27%
Age 30-39	70%	72%	2%	12%
Age 18-49	68%	70%	2%	40%
Age 40-49	67%	69%	2%	17%
Age 65-74	60%	62%	2%	18%
Party Reg NPP/O	56%	57%	2%	27%
Age 18-29	67%	69%	2%	11%
Ethn Latino	81%	82%	2%	12%
No Children	69%	71%	2%	34%
Men 50+	58%	60%	1%	25%
Perm Abs Yes	60%	61%	1%	65%
Age 50-64	57%	58%	1%	33%
Split B	62%	64%	1%	50%
21-40 Yrs in Pfca	58%	59%	1%	29%
HHPT 1 Rep	38%	39%	1%	7%
NPP/O 18-49	63%	64%	1%	15%

BANNER	Q3 TOTAL YES 62%	Q19 TOTAL YES 63%	DIFFERENCE 1%	PERCENT OF SAMPLE 100%
OVERALL				
Ethn White	63%	64%	1%	64%
Dem Men	69%	70%	1%	24%
Rep Men	32%	33%	1%	8%
Have Children	58%	59%	1%	62%
Educ College Grad	67%	67%	1%	36%
Democrat	72%	72%	1%	57%
No Chln <19	63%	63%	1%	69%
HHPT 2+ Dems	68%	69%	1%	16%
Republican	37%	38%	1%	16%
Split A	61%	62%	1%	50%
HHPT 1 Dem	78%	79%	0%	32%
Moms	65%	65%	0%	32%
Rep Women	47%	47%	0%	7%
Women 18-49	80%	80%	0%	18%
Perm Abs No	66%	66%	0%	35%
Dem Women	76%	76%	( 0%)	32%
Ethn Non-White	69%	69%	( 0%)	27%
Dads	55%	55%	( 0%)	28%
Educ College+	68%	68%	( 0%)	62%
Age 50+	58%	58%	( 0%)	59%
College+ Women	76%	75%	( 0%)	30%
Chldn 19+	56%	56%	( 0%)	34%
Dem 50+	69%	69%	( 1%)	37%
0-5 Yrs in Pfca	84%	83%	( 1%)	18%
Survey Mode Online	55%	54%	( 1%)	56%
College+ Men	65%	63%	( 1%)	29%
HHPT Mixed	47%	46%	( 1%)	18%
Educ Post-Grad	70%	68%	( 1%)	26%
Rep 18-49	54%	52%	( 2%)	5%
Women	69%	67%	( 2%)	50%
11-20 Yrs in Pfca	65%	63%	( 2%)	19%
Rep 50+	30%	28%	( 2%)	10%
41+ Yrs in Pfca	46%	44%	( 2%)	17%
Age 65+	59%	57%	( 2%)	26%
Inc \$90K-\$125K	69%	66%	( 3%)	17%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q3 TOTAL YES	Q19 TOTAL YES	DIFFERENCE	PERCENT OF SAMPLE
<b>OVERALL</b>	<b>62%</b>	<b>63%</b>	<b>1%</b>	<b>100%</b>
Women 50+	63%	60%	( 3%)	31%
Inc \$125K-\$250K	65%	62%	( 4%)	24%
Non-College Women	56%	52%	( 4%)	18%
Women W/No Chldn	76%	71%	( 5%)	16%
NPP/O Women	62%	54%	( 8%)	11%
Age 75+	59%	48%	( 11%)	8%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER	Q3 TOTAL NO 34%	Q19 TOTAL NO 33%	DIFFERENCE ( 1%)	PERCENT OF SAMPLE 100%
Rep 18-49	29%	43%	14%	5%
HHPT 2+ Reps	39%	50%	12%	5%
Rep Men	57%	64%	7%	8%
Inc \$250K+	30%	36%	7%	11%
Age 18-29	25%	31%	6%	11%
College+ Men	29%	34%	5%	29%
Dads	39%	44%	4%	28%
HHPT Mixed	49%	52%	4%	18%
Educ Post-Grad	27%	30%	3%	26%
Men 18-49	31%	33%	2%	21%
Women W/No Chldn	20%	22%	2%	16%
Educ College+	28%	29%	2%	62%
Inc \$125K-\$250K	33%	34%	2%	24%
Republican	54%	55%	2%	16%
Age 75+	39%	40%	1%	8%
NPP/O 18-49	34%	35%	1%	15%
Educ College Grad	28%	29%	1%	36%
0-5 Yrs in Pfca	15%	16%	1%	18%
Ethn Latino	14%	15%	1%	12%
Inc \$90K-\$125K	31%	32%	1%	17%
Split A	34%	35%	0%	50%
Age 18-49	27%	28%	0%	40%
NPP/O Women	36%	36%	0%	11%
21-40 Yrs in Pfca	34%	35%	0%	29%
Dem Men	27%	27%	0%	24%
Chldn 19+	38%	38%	0%	34%
Men	36%	36%	0%	46%
Dem 50+	27%	27%	0%	37%
Ethn Non-White	26%	26%	( 0%)	27%
College+ Women	21%	20%	( 0%)	30%
11-20 Yrs in Pfca	33%	33%	( 1%)	19%
Perm Abs No	29%	28%	( 1%)	35%
Have Children	37%	37%	( 1%)	62%
Men 50+	39%	38%	( 1%)	25%
Rep 50+	64%	63%	( 1%)	10%

BANNER	Q3 TOTAL NO 34%	Q19 TOTAL NO 33%	DIFFERENCE ( 1%)	PERCENT OF SAMPLE 100%
Survey Mode Online	41%	40%	( 1%)	56%
No Chln <19	32%	31%	( 1%)	69%
Democrat	25%	24%	( 1%)	57%
Cell Phone Tot No	30%	29%	( 1%)	17%
Age 40-49	28%	27%	( 2%)	17%
Women 18-49	19%	17%	( 2%)	18%
Ethn White	33%	32%	( 2%)	64%
Survey Mode Phone	25%	23%	( 2%)	44%
41+ Yrs in Pfca	50%	49%	( 2%)	17%
Perm Abs Yes	37%	35%	( 2%)	65%
Women 50+	33%	32%	( 2%)	31%
Cell Phone Yes	22%	20%	( 2%)	27%
Chldn <19	36%	34%	( 2%)	27%
Age 65+	38%	37%	( 2%)	26%
Age 50+	38%	36%	( 2%)	59%
Age 50-64	38%	36%	( 2%)	33%
Women	28%	26%	( 2%)	50%
HHPT 1 Dem	18%	16%	( 2%)	32%
HHPT 2+ Dems	30%	28%	( 2%)	16%
Age 30-39	28%	25%	( 2%)	12%
Educ HS or Less	38%	36%	( 2%)	7%
Dem Women	21%	19%	( 2%)	32%
No Children	26%	24%	( 2%)	34%
Inc \$0-\$50K	34%	31%	( 3%)	11%
Split B	34%	31%	( 3%)	50%
Party Reg NPP/O	42%	39%	( 3%)	27%
Age 65-74	38%	35%	( 3%)	18%
Dem 18-49	22%	18%	( 4%)	20%
NPP/O Men	38%	34%	( 4%)	14%
HHPT 1+ Ind	39%	35%	( 4%)	21%
Moms	33%	29%	( 4%)	32%
Rep Women	47%	43%	( 4%)	7%
Non-College Women	42%	37%	( 5%)	18%
Men W/No Chldn	29%	22%	( 7%)	17%
Educ Non-College	44%	37%	( 7%)	34%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q3 TOTAL NO	Q19 TOTAL NO	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	34%	33%	( 1%)	100%
Inc \$50K-\$90K	28%	22%	( 7%)	18%
6-10 Yrs in Pfca	38%	31%	( 7%)	16%
Educ Some College	45%	37%	( 8%)	28%
NPP/O 50+	51%	43%	( 8%)	12%
HHPT 1 Rep	58%	49%	( 9%)	7%
Non-College Men	45%	36%	( 9%)	16%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q3 DK/NA 4%	Q19 DK/NA 4%	DIFFERENCE 0%	PERCENT OF SAMPLE 100%
Age 75+	2%	12%	10%	8%
Non-College Women	2%	11%	9% *	18%
HHPT 1 Rep	5%	12%	8%	7%
NPP/O Women	2%	9%	8%	11%
NPP/O 50+	1%	7%	6%	12%
Educ Some College	3%	8%	5%	28%
Women 50+	4%	9%	5%	31%
Age 65+	2%	6%	4%	26%
Rep Women	6%	10%	4%	7%
Moms	3%	6%	4%	32%
Women	3%	7%	4%	50%
Educ Non-College	4%	8%	4%	34%
41+ Yrs in Pfca	4%	8%	4%	17%
Inc \$50K-\$90K	4%	7%	3%	18%
Women W/No Chldn	3%	7%	3%	16%
Rep 50+	6%	9%	3%	10%
Dem Women	2%	5%	2%	32%
11-20 Yrs in Pfca	2%	4%	2%	19%
Survey Mode Online	4%	6%	2%	56%
Inc \$125K-\$250K	2%	4%	2%	24%
Age 50+	4%	6%	2%	59%
Inc \$90K-\$125K	0%	2%	2%	17%
HHPT 1 Dem	4%	5%	2%	32%
Split B	4%	5%	2%	50%
HHPT 2+ Dems	2%	4%	2%	16%
Women 18-49	1%	2%	1%	18%
Party Reg NPP/O	2%	4%	1%	27%
Age 65-74	2%	3%	1%	18%
HHPT 1+ Ind	2%	4%	1%	21%
No Children	5%	5%	1%	34%
College+ Women	3%	4%	1%	30%
Dem 50+	4%	5%	1%	37%
Democrat	3%	4%	1%	57%
No Chln <19	5%	6%	1%	69%
Perm Abs No	5%	6%	1%	35%

BANNER OVERALL	Q3 DK/NA 4%	Q19 DK/NA 4%	DIFFERENCE 0%	PERCENT OF SAMPLE 100%
Ethn White	3%	4%	0%	64%
Age 50-64	5%	6%	0%	33%
Perm Abs Yes	3%	4%	0%	65%
Chldn 19+	6%	6%	0%	34%
Ethn Non-White	5%	5%	0%	27%
0-5 Yrs in Pfca	1%	1%	( 0%)	18%
Age 30-39	2%	2%	( 0%)	12%
Have Children	4%	4%	( 0%)	62%
Dem 18-49	3%	2%	( 0%)	20%
Age 40-49	4%	4%	( 0%)	17%
Men 50+	3%	2%	( 1%)	25%
Chldn <19	2%	1%	( 1%)	27%
Split A	5%	4%	( 1%)	50%
Educ Post-Grad	3%	2%	( 1%)	26%
Dem Men	4%	3%	( 1%)	24%
Men W/No Chldn	5%	4%	( 1%)	17%
Educ College+	4%	3%	( 1%)	62%
21-40 Yrs in Pfca	8%	6%	( 2%)	29%
6-10 Yrs in Pfca	5%	3%	( 2%)	16%
Cell Phone Yes	4%	3%	( 2%)	27%
Educ College Grad	5%	4%	( 2%)	36%
Non-College Men	4%	2%	( 2%)	16%
Survey Mode Phone	5%	3%	( 2%)	44%
Republican	9%	7%	( 2%)	16%
NPP/O 18-49	3%	1%	( 2%)	15%
HHPT Mixed	4%	2%	( 2%)	18%
Educ HS or Less	9%	7%	( 2%)	7%
Ethn Latino	5%	3%	( 2%)	12%
Age 18-49	5%	2%	( 2%)	40%
Cell Phone Tot No	5%	2%	( 2%)	17%
Men	5%	2%	( 3%)	46%
NPP/O Men	3%	0%	( 3%)	14%
College+ Men	6%	2%	( 4%)	29%
Dads	6%	1%	( 4%)	28%
Inc \$0-\$50K	8%	3%	( 5%)	11%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES  
 PACIFICA LIBRARY ISSUES SURVEY - 220-4463 (JUNE 1-16, 2016)

<b>BANNER</b>	<b>Q3 DK/NA</b>	<b>Q19 DK/NA</b>	<b>DIFFERENCE</b>	<b>PERCENT OF SAMPLE</b>
<b>OVERALL</b>	<b>4%</b>	<b>4%</b>	<b>0%</b>	<b>100%</b>
Men 18-49	8%	2%	( 6%)	21%
Rep Men	11%	3%	( 8%)	8%
Age 18-29	8%	0%	( 8%)*	11%
Inc \$250K+	9%	0%	( 9%)*	11%
Rep 18-49	17%	5%	( 12%)	5%
HHPT 2+ Repts	23%	5%	( 18%)	5%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q3 POS SOFT 25%	Q19 POS SOFT 23%	DIFFERENCE ( 2%)	PERCENT OF SAMPLE 100%
Non-College Men	17%	24%	7%	16%
41+ Yrs in Pfca	20%	27%	7%	17%
Ethn Latino	23%	29%	6%	12%
Age 30-39	22%	28%	6%	12%
Educ HS or Less	22%	26%	4%	7%
Educ Non-College	22%	26%	4%	34%
Age 65-74	22%	26%	4%	18%
Educ Some College	22%	26%	4%	28%
NPP/O Women	25%	28%	4%	11%
Inc \$50K-\$90K	25%	28%	3%	18%
NPP/O 50+	23%	26%	3%	12%
HHPT 2+ Dems	20%	23%	3%	16%
Age 65+	24%	27%	3%	26%
11-20 Yrs in Pfca	23%	26%	2%	19%
Dem Men	20%	23%	2%	24%
Non-College Women	25%	27%	2%	18%
HHPT 1+ Ind	23%	24%	2%	21%
Party Reg NPP/O	23%	24%	1%	27%
Cell Phone Yes	24%	25%	0%	27%
Dem 50+	24%	24%	0%	37%
Ethn Non-White	24%	24%	( 0%)	27%
Democrat	23%	22%	( 0%)	57%
Age 75+	30%	29%	( 0%)	8%
Moms	26%	26%	( 0%)	32%
6-10 Yrs in Pfca	23%	23%	( 0%)	16%
Split B	24%	24%	( 0%)	50%
NPP/O 18-49	24%	23%	( 0%)	15%
Women 50+	26%	26%	( 0%)	31%
Survey Mode Online	22%	22%	( 1%)	56%
Age 50+	24%	24%	( 1%)	59%
HHPT 1 Dem	26%	25%	( 1%)	32%
Chldn 19+	24%	23%	( 1%)	34%
Dem 18-49	20%	18%	( 1%)	20%
Have Children	24%	22%	( 2%)	62%
Women	26%	25%	( 2%)	50%

BANNER OVERALL	Q3 POS SOFT 25%	Q19 POS SOFT 23%	DIFFERENCE ( 2%)	PERCENT OF SAMPLE 100%
Chldn <19	23%	21%	( 2%)	27%
Men W/No Chldn	27%	25%	( 2%)	17%
Perm Abs Yes	24%	22%	( 2%)	65%
Perm Abs No	25%	23%	( 2%)	35%
No Chln <19	25%	23%	( 2%)	69%
Dem Women	25%	22%	( 2%)	32%
Men 50+	23%	21%	( 2%)	25%
Educ Post-Grad	22%	19%	( 3%)	26%
HHPT 1 Rep	28%	26%	( 3%)	7%
No Children	27%	24%	( 3%)	34%
College+ Women	27%	24%	( 3%)	30%
NPP/O Men	25%	22%	( 3%)	14%
Age 50-64	24%	21%	( 3%)	33%
Men	24%	21%	( 3%)	46%
Split A	25%	21%	( 4%)	50%
Ethn White	26%	23%	( 4%)	64%
Inc \$125K-\$250K	25%	21%	( 4%)	24%
Survey Mode Phone	28%	24%	( 4%)	44%
Women W/No Chldn	26%	22%	( 4%)	16%
Dads	22%	17%	( 4%)	28%
Inc \$250K+	23%	19%	( 4%)	11%
Men 18-49	25%	21%	( 4%)	21%
Age 18-49	25%	21%	( 4%)	40%
Women 18-49	27%	22%	( 5%)	18%
HHPT Mixed	20%	15%	( 5%)	18%
Educ College+	27%	22%	( 5%)	62%
Inc \$90K-\$125K	27%	21%	( 6%)	17%
Rep Women	36%	30%	( 6%)	7%
Educ College Grad	30%	23%	( 7%)	36%
0-5 Yrs in Pfca	26%	18%	( 7%)	18%
Age 40-49	28%	20%	( 7%)	17%
21-40 Yrs in Pfca	28%	21%	( 8%)	29%
Inc \$0-\$50K	30%	22%	( 9%)	11%
Rep 50+	27%	18%	( 9%)	10%
College+ Men	28%	19%	( 9%)	29%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q3 POS SOFT	Q19 POS SOFT	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	25%	23%	( 2%)	100%
Cell Phone Tot No	33%	22%	( 10%)	17%
Age 18-29	25%	14%	( 11%)	11%
Republican	35%	21%	( 13%)	16%
Rep Men	34%	13%	( 21%)*	8%
Rep 18-49	52%	24%	( 28%)*	5%
HHPT 2+ Repts	52%	22%	( 30%)*	5%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER	Q3 TOTAL YES 62%	Q21 TOTAL YES 59%	DIFFERENCE ( 3%)	PERCENT OF SAMPLE 100%
OVERALL	62%	59%	( 3%)	100%
Non-College Men	50%	58%	8%	16%
NPP/O Men	58%	66%	7%	14%
Men W/No Chldn	66%	71%	4%	17%
Inc \$0-\$50K	58%	61%	3%	11%
Educ HS or Less	53%	55%	3%	7%
Cell Phone Tot No	65%	67%	2%	17%
Survey Mode Phone	70%	72%	1%	44%
NPP/O 18-49	63%	64%	1%	15%
HHPT 1+ Ind	58%	59%	1%	21%
6-10 Yrs in Pfca	58%	59%	1%	16%
Men	59%	60%	1%	46%
Men 18-49	61%	62%	1%	21%
Cell Phone Yes	74%	74%	1%	27%
Party Reg NPP/O	56%	56%	0%	27%
Chldn <19	62%	63%	0%	27%
Men 50+	58%	59%	0%	25%
0-5 Yrs in Pfca	84%	84%	0%	18%
Age 30-39	70%	70%	0%	12%
HHPT 2+ Repts	38%	38%	0%	5%
Inc \$50K-\$90K	68%	67%	( 0%)	18%
NPP/O 50+	47%	47%	( 1%)	12%
Age 50-64	57%	56%	( 1%)	33%
Age 18-49	68%	67%	( 1%)	40%
Dads	55%	54%	( 1%)	28%
Split B	62%	61%	( 1%)	50%
No Children	69%	68%	( 1%)	34%
Age 40-49	67%	66%	( 1%)	17%
Ethn Latino	81%	79%	( 1%)	12%
Dem Men	69%	67%	( 1%)	24%
21-40 Yrs in Pfca	58%	57%	( 1%)	29%
Dem 18-49	76%	74%	( 2%)	20%
Perm Abs Yes	60%	58%	( 2%)	65%
Age 18-29	67%	66%	( 2%)	11%
Educ Non-College	52%	50%	( 2%)	34%
Educ College Grad	67%	65%	( 2%)	36%

BANNER	Q3 TOTAL YES 62%	Q21 TOTAL YES 59%	DIFFERENCE ( 3%)	PERCENT OF SAMPLE 100%
OVERALL	62%	59%	( 3%)	100%
HHPT 2+ Dems	68%	66%	( 2%)	16%
College+ Men	65%	62%	( 2%)	29%
Ethn White	63%	61%	( 3%)	64%
Rep Men	32%	29%	( 3%)	8%
Have Children	58%	56%	( 3%)	62%
Educ College+	68%	65%	( 3%)	62%
Democrat	72%	69%	( 3%)	57%
Educ Some College	52%	49%	( 3%)	28%
Inc \$250K+	61%	58%	( 3%)	11%
Women 18-49	80%	77%	( 3%)	18%
Ethn Non-White	69%	66%	( 3%)	27%
No Chln <19	63%	59%	( 3%)	69%
College+ Women	76%	72%	( 3%)	30%
HHPT Mixed	47%	44%	( 4%)	18%
Inc \$90K-\$125K	69%	65%	( 4%)	17%
Dem 50+	69%	66%	( 4%)	37%
Age 50+	58%	54%	( 4%)	59%
Split A	61%	57%	( 4%)	50%
Educ Post-Grad	70%	66%	( 4%)	26%
Moms	65%	60%	( 4%)	32%
HHPT 1 Dem	78%	74%	( 4%)	32%
Dem Women	76%	72%	( 4%)	32%
Perm Abs No	66%	61%	( 5%)	35%
Age 65-74	60%	55%	( 5%)	18%
Rep 18-49	54%	49%	( 5%)	5%
HHPT 1 Rep	38%	32%	( 5%)	7%
41+ Yrs in Pfca	46%	41%	( 5%)	17%
Chldn 19+	56%	51%	( 5%)	34%
Survey Mode Online	55%	49%	( 6%)	56%
Inc \$125K-\$250K	65%	60%	( 6%)	24%
Republican	37%	31%	( 6%)	16%
Women	69%	63%	( 6%)	50%
11-20 Yrs in Pfca	65%	58%	( 7%)	19%
Women W/No Chldn	76%	69%	( 7%)	16%
Women 50+	63%	55%	( 7%)	31%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q3 TOTAL YES	Q21 TOTAL YES	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	62%	59%	( 3%)	100%
Age 65+	59%	51%	( 8%)	26%
NPP/O Women	62%	54%	( 8%)	11%
Rep 50+	30%	21%	( 9%)	10%
Rep Women	47%	37%	( 10%)	7%
Non-College Women	56%	46%	( 10%)	18%
Age 75+	59%	44%	( 15%)	8%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER	Q3 TOTAL NO 34%	Q21 TOTAL NO 36%	DIFFERENCE 2%	PERCENT OF SAMPLE 100%
Rep 18-49	29%	51%	22%	5%
HHPT 2+ Reps	39%	57%	18%	5%
Rep Men	57%	69%	12%	8%
Inc \$250K+	30%	39%	10%	11%
Age 18-29	25%	34%	10%	11%
Republican	54%	62%	8%	16%
College+ Men	29%	37%	8%	29%
Ethn Latino	14%	21%	7%	12%
Men 18-49	31%	37%	6%	21%
Educ College Grad	28%	34%	6%	36%
Dads	39%	45%	6%	28%
Inc \$125K-\$250K	33%	38%	6%	24%
Rep Women	47%	53%	6%	7%
Ethn Non-White	26%	31%	5%	27%
Women W/No Chldn	20%	25%	5%	16%
HHPT Mixed	49%	54%	5%	18%
Educ College+	28%	32%	5%	62%
Chldn 19+	38%	43%	5%	34%
NPP/O Women	36%	40%	4%	11%
Age 40-49	28%	33%	4%	17%
Perm Abs No	29%	33%	4%	35%
Split A	34%	38%	4%	50%
21-40 Yrs in Pfca	34%	38%	4%	29%
11-20 Yrs in Pfca	33%	37%	4%	19%
Rep 50+	64%	68%	4%	10%
Age 18-49	27%	31%	4%	40%
Survey Mode Online	41%	45%	3%	56%
Dem Men	27%	30%	3%	24%
College+ Women	21%	24%	3%	30%
Age 75+	39%	42%	3%	8%
No Chln <19	32%	35%	3%	69%
Men	36%	38%	3%	46%
Educ Post-Grad	27%	30%	3%	26%
Inc \$90K-\$125K	31%	34%	3%	17%
Have Children	37%	40%	2%	62%

BANNER	Q3 TOTAL NO 34%	Q21 TOTAL NO 36%	DIFFERENCE 2%	PERCENT OF SAMPLE 100%
NPP/O 18-49	34%	36%	2%	15%
41+ Yrs in Pfca	50%	52%	1%	17%
Women 50+	33%	35%	1%	31%
No Children	26%	27%	1%	34%
Dem 50+	27%	28%	1%	37%
Women	28%	30%	1%	50%
Ethn White	33%	35%	1%	64%
Women 18-49	19%	20%	1%	18%
Democrat	25%	26%	1%	57%
HHPT 1 Dem	18%	19%	1%	32%
0-5 Yrs in Pfca	15%	16%	1%	18%
HHPT 1 Rep	58%	58%	1%	7%
Age 50-64	38%	39%	1%	33%
Inc \$0-\$50K	34%	34%	0%	11%
Men 50+	39%	39%	0%	25%
Dem 18-49	22%	22%	0%	20%
Age 50+	38%	39%	0%	59%
Moms	33%	33%	0%	32%
Perm Abs Yes	37%	37%	0%	65%
Age 65+	38%	39%	0%	26%
HHPT 2+ Dems	30%	30%	( 0%)	16%
Non-College Women	42%	42%	( 0%)	18%
Cell Phone Yes	22%	22%	( 0%)	27%
Chldn <19	36%	35%	( 1%)	27%
Dem Women	21%	20%	( 1%)	32%
Survey Mode Phone	25%	24%	( 1%)	44%
Split B	34%	33%	( 1%)	50%
Age 65-74	38%	37%	( 1%)	18%
Cell Phone Tot No	30%	28%	( 1%)	17%
Party Reg NPP/O	42%	41%	( 1%)	27%
Men W/No Chldn	29%	27%	( 2%)	17%
Age 30-39	28%	25%	( 2%)	12%
Educ Some College	45%	43%	( 2%)	28%
HHPT 1+ Ind	39%	37%	( 3%)	21%
6-10 Yrs in Pfca	38%	35%	( 3%)	16%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q3 TOTAL NO	Q21 TOTAL NO	DIFFERENCE	PERCENT OF SAMPLE
<b>OVERALL</b>	<b>34%</b>	<b>36%</b>	<b>2%</b>	<b>100%</b>
Inc \$50K-\$90K	28%	26%	( 3%)	18%
Educ Non-College	44%	41%	( 3%)	34%
NPP/O Men	38%	34%	( 4%)	14%
Educ HS or Less	38%	33%	( 5%)	7%
NPP/O 50+	51%	46%	( 6%)	12%
Non-College Men	45%	40%	( 6%)	16%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q3 DK/NA 4%	Q21 DK/NA 5%	DIFFERENCE 1%	PERCENT OF SAMPLE 100%
Age 75+	2%	14%	12%	8%
Non-College Women	2%	13%	11% *	18%
Age 65+	2%	10%	8% *	26%
NPP/O 50+	1%	8%	6%	12%
Women 50+	4%	10%	6% *	31%
Age 65-74	2%	8%	6%	18%
Educ Some College	3%	8%	5% *	28%
Dem Women	2%	8%	5% *	32%
Educ Non-College	4%	9%	5%	34%
Women	3%	8%	5% *	50%
Rep 50+	6%	11%	5%	10%
HHPT 1 Rep	5%	9%	4%	7%
Rep Women	6%	10%	4%	7%
Moms	3%	7%	4%	32%
NPP/O Women	2%	5%	4%	11%
41+ Yrs in Pfca	4%	8%	4%	17%
HHPT 1 Dem	4%	7%	4%	32%
Age 50+	4%	7%	3%	59%
11-20 Yrs in Pfca	2%	5%	3%	19%
Inc \$50K-\$90K	4%	7%	3%	18%
Women W/No Chldn	3%	6%	3%	16%
HHPT 2+ Dems	2%	4%	2%	16%
Educ HS or Less	9%	12%	2%	7%
Split B	4%	6%	2%	50%
Dem 50+	4%	6%	2%	37%
Survey Mode Online	4%	6%	2%	56%
Age 30-39	2%	5%	2%	12%
Democrat	3%	6%	2%	57%
Women 18-49	1%	3%	2%	18%
6-10 Yrs in Pfca	5%	6%	2%	16%
HHPT 1+ Ind	2%	4%	2%	21%
Educ Post-Grad	3%	5%	1%	26%
Perm Abs Yes	3%	5%	1%	65%
Ethn White	3%	5%	1%	64%
Dem 18-49	3%	4%	1%	20%

BANNER OVERALL	Q3 DK/NA 4%	Q21 DK/NA 5%	DIFFERENCE 1%	PERCENT OF SAMPLE 100%
Party Reg NPP/O	2%	3%	1%	27%
Inc \$90K-\$125K	0%	1%	1%	17%
Chldn 19+	6%	7%	1%	34%
Have Children	4%	5%	0%	62%
Perm Abs No	5%	6%	0%	35%
College+ Women	3%	4%	0%	30%
Chldn <19	2%	2%	0%	27%
No Chln <19	5%	5%	0%	69%
Inc \$125K-\$250K	2%	2%	0%	24%
Age 50-64	5%	5%	0%	33%
Split A	5%	4%	( 0%)	50%
No Children	5%	4%	( 0%)	34%
Cell Phone Yes	4%	4%	( 0%)	27%
Survey Mode Phone	5%	4%	( 0%)	44%
Cell Phone Tot No	5%	5%	( 0%)	17%
Men 50+	3%	2%	( 1%)	25%
0-5 Yrs in Pfca	1%	0%	( 1%)	18%
HHPT Mixed	4%	2%	( 1%)	18%
Non-College Men	4%	2%	( 2%)	16%
Ethn Non-White	5%	3%	( 2%)	27%
Educ College+	4%	3%	( 2%)	62%
Dem Men	4%	2%	( 2%)	24%
21-40 Yrs in Pfca	8%	5%	( 3%)	29%
Republican	9%	7%	( 3%)	16%
Men W/No Chldn	5%	2%	( 3%)	17%
Age 18-49	5%	2%	( 3%)	40%
Age 40-49	4%	1%	( 3%)	17%
NPP/O 18-49	3%	0%	( 3%)	15%
NPP/O Men	3%	0%	( 3%)	14%
Men	5%	2%	( 4%)*	46%
Inc \$0-\$50K	8%	4%	( 4%)*	11%
Educ College Grad	5%	1%	( 4%)*	36%
Dads	6%	1%	( 5%)*	28%
Ethn Latino	5%	0%	( 5%)*	12%
College+ Men	6%	1%	( 5%)*	29%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES  
 PACIFICA LIBRARY ISSUES SURVEY - 220-4463 (JUNE 1-16, 2016)

BANNER	Q3 DK/NA	Q21 DK/NA	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	4%	5%	1%	100%
Inc \$250K+	9%	3%	( 6%)	11%
Men 18-49	8%	1%	( 7%)*	21%
Age 18-29	8%	0%	( 8%)*	11%
Rep Men	11%	2%	( 9%)	8%
Rep 18-49	17%	0%	( 17%)*	5%
HHPT 2+ Repts	23%	5%	( 18%)	5%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q3 POS SOFT 25%	Q21 POS SOFT 22%	DIFFERENCE ( 3%)	PERCENT OF SAMPLE 100%
Non-College Men	17%	23%	6%	16%
Age 30-39	22%	28%	6%	12%
HHPT 2+ Dems	20%	25%	6%	16%
Age 65-74	22%	27%	5%	18%
41+ Yrs in Pfca	20%	25%	5%	17%
Age 65+	24%	27%	3%	26%
NPP/O 50+	23%	26%	3%	12%
Educ HS or Less	22%	24%	2%	7%
Dem 50+	24%	26%	2%	37%
HHPT 1+ Ind	23%	25%	2%	21%
NPP/O Women	25%	27%	2%	11%
Educ Post-Grad	22%	23%	1%	26%
Men 50+	23%	24%	1%	25%
Educ Non-College	22%	23%	1%	34%
Age 50+	24%	25%	1%	59%
Dem Men	20%	21%	0%	24%
Educ Some College	22%	22%	0%	28%
Democrat	23%	22%	( 0%)	57%
Moms	26%	26%	( 0%)	32%
11-20 Yrs in Pfca	23%	23%	( 0%)	19%
Party Reg NPP/O	23%	23%	( 0%)	27%
Women 50+	26%	26%	( 1%)	31%
College+ Women	27%	26%	( 1%)	30%
Inc \$50K-\$90K	25%	24%	( 1%)	18%
Dem Women	25%	24%	( 1%)	32%
Age 50-64	24%	23%	( 1%)	33%
Survey Mode Online	22%	21%	( 1%)	56%
HHPT 1 Dem	26%	25%	( 1%)	32%
Cell Phone Yes	24%	23%	( 1%)	27%
Split B	24%	23%	( 1%)	50%
Chldn <19	23%	22%	( 1%)	27%
Have Children	24%	22%	( 1%)	62%
Chldn 19+	24%	22%	( 2%)	34%
Women	26%	25%	( 2%)	50%
Age 75+	30%	28%	( 2%)	8%

BANNER OVERALL	Q3 POS SOFT 25%	Q21 POS SOFT 22%	DIFFERENCE ( 3%)	PERCENT OF SAMPLE 100%
Inc \$125K-\$250K	25%	23%	( 2%)	24%
Perm Abs No	25%	23%	( 3%)	35%
Perm Abs Yes	24%	21%	( 3%)	65%
NPP/O 18-49	24%	21%	( 3%)	15%
HHPT 1 Rep	28%	25%	( 3%)	7%
Ethn Non-White	24%	20%	( 4%)	27%
Ethn White	26%	22%	( 4%)	64%
Ethn Latino	23%	19%	( 4%)	12%
Non-College Women	25%	22%	( 4%)	18%
Women 18-49	27%	23%	( 4%)	18%
No Chln <19	25%	21%	( 4%)	69%
Dads	22%	17%	( 4%)	28%
Split A	25%	21%	( 4%)	50%
NPP/O Men	25%	21%	( 5%)	14%
6-10 Yrs in Pfca	23%	18%	( 5%)	16%
Dem 18-49	20%	15%	( 5%)	20%
Men	24%	19%	( 5%)	46%
Survey Mode Phone	28%	23%	( 5%)	44%
0-5 Yrs in Pfca	26%	21%	( 5%)	18%
Educ College+	27%	21%	( 5%)	62%
Inc \$90K-\$125K	27%	22%	( 5%)	17%
Women W/No Chldn	26%	20%	( 6%)	16%
No Children	27%	20%	( 6%)	34%
Rep 50+	27%	20%	( 7%)	10%
Men W/No Chldn	27%	20%	( 7%)	17%
21-40 Yrs in Pfca	28%	20%	( 8%)	29%
Age 18-49	25%	17%	( 8%)	40%
Inc \$0-\$50K	30%	22%	( 8%)	11%
Educ College Grad	30%	20%	( 10%)*	36%
HHPT Mixed	20%	10%	( 11%)	18%
Inc \$250K+	23%	12%	( 11%)	11%
Rep Women	36%	26%	( 11%)	7%
Cell Phone Tot No	33%	22%	( 11%)	17%
College+ Men	28%	17%	( 11%)*	29%
Men 18-49	25%	13%	( 12%)*	21%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



<b>BANNER</b>	<b>Q3 POS SOFT</b>	<b>Q21 POS SOFT</b>	<b>DIFFERENCE</b>	<b>PERCENT OF SAMPLE</b>
<b>OVERALL</b>	<b>25%</b>	<b>22%</b>	<b>( 3%)</b>	<b>100%</b>
Age 40-49	28%	15%	( 13%)*	17%
Republican	35%	19%	( 16%)*	16%
Age 18-29	25%	9%	( 16%)*	11%
Rep Men	34%	12%	( 22%)*	8%
HHPT 2+ Repts	52%	20%	( 32%)*	5%
Rep 18-49	52%	16%	( 36%)*	5%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER	Q4 TOTAL YES 59%	Q21 TOTAL YES 59%	DIFFERENCE 0%	PERCENT OF SAMPLE 100%
OVERALL	59%	59%	0%	100%
Women W/No Chldn	59%	69%	10%	16%
Age 30-39	60%	70%	10%	12%
Inc \$90K-\$125K	56%	65%	9%	17%
0-5 Yrs in Pfca	77%	84%	7%	18%
NPP/O 18-49	58%	64%	6%	15%
NPP/O Men	61%	66%	5%	14%
Women 18-49	72%	77%	5%	18%
No Children	63%	68%	5%	34%
Cell Phone Tot No	62%	67%	5%	17%
College+ Women	68%	72%	4%	30%
Rep Women	33%	37%	4%	7%
Ethn Latino	75%	79%	4%	12%
Survey Mode Phone	68%	72%	4%	44%
21-40 Yrs in Pfca	53%	57%	4%	29%
Women 50+	52%	55%	4%	31%
Dem Women	68%	72%	4%	32%
Cell Phone Yes	71%	74%	4%	27%
Women	59%	63%	3%	50%
Age 40-49	63%	66%	3%	17%
HHPT 2+ Repts	35%	38%	3%	5%
HHPT 1+ Ind	56%	59%	3%	21%
Ethn Non-White	63%	66%	3%	27%
Age 18-49	64%	67%	3%	40%
Party Reg NPP/O	53%	56%	3%	27%
Educ Post-Grad	63%	66%	3%	26%
NPP/O Women	52%	54%	2%	11%
Perm Abs Yes	56%	58%	2%	65%
Non-College Women	44%	46%	2%	18%
Educ HS or Less	54%	55%	2%	7%
Rep 18-49	47%	49%	2%	5%
Chldn <19	61%	63%	2%	27%
HHPT 1 Rep	31%	32%	2%	7%
Age 65-74	53%	55%	2%	18%
Inc \$250K+	56%	58%	1%	11%
Non-College Men	57%	58%	1%	16%

BANNER	Q4 TOTAL YES 59%	Q21 TOTAL YES 59%	DIFFERENCE 0%	PERCENT OF SAMPLE 100%
OVERALL	59%	59%	0%	100%
Split B	60%	61%	1%	50%
Men 18-49	61%	62%	1%	21%
Dem 18-49	74%	74%	1%	20%
Educ Non-College	50%	50%	0%	34%
Moms	60%	60%	0%	32%
Educ College+	65%	65%	0%	62%
Educ Some College	49%	49%	0%	28%
No Chln <19	59%	59%	0%	69%
HHPT 1 Dem	74%	74%	( 0%)	32%
Democrat	69%	69%	( 0%)	57%
Ethn White	61%	61%	( 0%)	64%
Men W/No Chldn	71%	71%	( 0%)	17%
Age 65+	52%	51%	( 0%)	26%
Dem 50+	66%	66%	( 0%)	37%
NPP/O 50+	47%	47%	( 1%)	12%
Split A	58%	57%	( 1%)	50%
Age 50+	55%	54%	( 1%)	59%
Inc \$0-\$50K	62%	61%	( 1%)	11%
Age 50-64	57%	56%	( 1%)	33%
Educ College Grad	66%	65%	( 1%)	36%
41+ Yrs in Pfca	42%	41%	( 1%)	17%
HHPT 2+ Dems	67%	66%	( 2%)	16%
Have Children	57%	56%	( 2%)	62%
Inc \$50K-\$90K	69%	67%	( 2%)	18%
Rep 50+	23%	21%	( 2%)	10%
Men	62%	60%	( 2%)	46%
HHPT Mixed	46%	44%	( 2%)	18%
Inc \$125K-\$250K	62%	60%	( 3%)	24%
Survey Mode Online	52%	49%	( 3%)	56%
Republican	34%	31%	( 3%)	16%
6-10 Yrs in Pfca	62%	59%	( 3%)	16%
Dads	57%	54%	( 3%)	28%
Dem Men	71%	67%	( 4%)	24%
Perm Abs No	65%	61%	( 4%)	35%
College+ Men	66%	62%	( 4%)	29%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q4 TOTAL YES	Q21 TOTAL YES	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	59%	59%	0%	100%
Men 50+	63%	59%	( 4%)	25%
Chldn 19+	55%	51%	( 4%)	34%
Age 75+	49%	44%	( 5%)	8%
Age 18-29	72%	66%	( 6%)	11%
11-20 Yrs in Pfca	65%	58%	( 7%)	19%
Rep Men	39%	29%	( 10%)	8%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER	Q4 TOTAL NO 38%	Q21 TOTAL NO 36%	DIFFERENCE ( 2%)	PERCENT OF SAMPLE 100%
Rep Men	61%	69%	8%	8%
Age 18-29	28%	34%	6%	11%
College+ Men	31%	37%	6%	29%
11-20 Yrs in Pfca	32%	37%	5%	19%
Rep 18-49	46%	51%	5%	5%
Dads	41%	45%	5%	28%
Dem Men	27%	30%	4%	24%
Men 50+	36%	39%	3%	25%
HHPT Mixed	51%	54%	3%	18%
Inc \$125K-\$250K	36%	38%	3%	24%
Men	35%	38%	3%	46%
Ethn Latino	18%	21%	3%	12%
Educ College Grad	32%	34%	2%	36%
Men 18-49	36%	37%	2%	21%
Perm Abs No	31%	33%	1%	35%
6-10 Yrs in Pfca	34%	35%	1%	16%
Survey Mode Online	43%	45%	1%	56%
Men W/No Chldn	26%	27%	1%	17%
Inc \$0-\$50K	33%	34%	1%	11%
Republican	61%	62%	0%	16%
Chldn 19+	42%	43%	0%	34%
Age 50-64	38%	39%	0%	33%
Educ College+	32%	32%	0%	62%
Have Children	40%	40%	0%	62%
Chldn <19	35%	35%	( 0%)	27%
HHPT 2+ Dems	30%	30%	( 0%)	16%
Ethn Non-White	31%	31%	( 0%)	27%
Split A	39%	38%	( 1%)	50%
Age 18-49	32%	31%	( 1%)	40%
HHPT 1 Rep	60%	58%	( 2%)	7%
NPP/O Men	36%	34%	( 2%)	14%
Dem 18-49	24%	22%	( 2%)	20%
Age 40-49	35%	33%	( 2%)	17%
Democrat	28%	26%	( 2%)	57%
Non-College Men	42%	40%	( 2%)	16%

BANNER	Q4 TOTAL NO 38%	Q21 TOTAL NO 36%	DIFFERENCE ( 2%)	PERCENT OF SAMPLE 100%
Dem 50+	30%	28%	( 2%)	37%
No Chln <19	37%	35%	( 2%)	69%
Inc \$250K+	42%	39%	( 3%)	11%
NPP/O 18-49	39%	36%	( 3%)	15%
Educ Post-Grad	32%	30%	( 3%)	26%
Age 75+	45%	42%	( 3%)	8%
Inc \$50K-\$90K	29%	26%	( 3%)	18%
Split B	36%	33%	( 3%)	50%
41+ Yrs in Pfca	55%	52%	( 3%)	17%
Party Reg NPP/O	44%	41%	( 3%)	27%
Moms	36%	33%	( 3%)	32%
Ethn White	38%	35%	( 3%)	64%
Age 50+	42%	39%	( 3%)	59%
HHPT 1 Dem	23%	19%	( 4%)	32%
HHPT 1+ Ind	40%	37%	( 4%)	21%
Perm Abs Yes	41%	37%	( 4%)	65%
Educ Some College	47%	43%	( 4%)	28%
21-40 Yrs in Pfca	43%	38%	( 4%)	29%
Women 18-49	24%	20%	( 4%)	18%
College+ Women	29%	24%	( 5%)	30%
NPP/O 50+	50%	46%	( 5%)	12%
Rep 50+	73%	68%	( 5%)	10%
No Children	33%	27%	( 5%)	34%
NPP/O Women	46%	40%	( 5%)	11%
Educ Non-College	46%	41%	( 5%)	34%
Cell Phone Yes	27%	22%	( 6%)	27%
0-5 Yrs in Pfca	22%	16%	( 6%)	18%
Survey Mode Phone	30%	24%	( 6%)	44%
Cell Phone Tot No	35%	28%	( 7%)	17%
Women	37%	30%	( 7%)	50%
Age 30-39	32%	25%	( 7%)	12%
Rep Women	60%	53%	( 7%)	7%
Dem Women	28%	20%	( 8%)	32%
Age 65+	46%	39%	( 8%)	26%
HHPT 2+ Reps	65%	57%	( 8%)	5%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q4 TOTAL NO	Q21 TOTAL NO	DIFFERENCE	PERCENT OF SAMPLE
<b>OVERALL</b>	<b>38%</b>	<b>36%</b>	<b>( 2%)</b>	<b>100%</b>
Non-College Women	51%	42%	( 9%)	18%
Women 50+	44%	35%	( 10%)	31%
Age 65-74	47%	37%	( 10%)	18%
Inc \$90K-\$125K	44%	34%	( 10%)	17%
Educ HS or Less	44%	33%	( 11%)	7%
Women W/No Chldn	38%	25%	( 13%)	16%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q4 DK/NA 3%	Q21 DK/NA 5%	DIFFERENCE 2%	PERCENT OF SAMPLE 100%
Educ HS or Less	3%	12%	9%	7%
Age 65-74	0%	8%	8% *	18%
Age 65+	2%	10%	8% *	26%
Age 75+	7%	14%	8%	8%
Non-College Women	5%	13%	7%	18%
Rep 50+	4%	11%	7%	10%
Women 50+	4%	10%	6% *	31%
NPP/O 50+	2%	8%	5%	12%
Inc \$50K-\$90K	2%	7%	5%	18%
HHPT 2+ Reps	0%	5%	5%	5%
Educ Non-College	4%	9%	5%	34%
41+ Yrs in Pfca	3%	8%	4%	17%
Chldn 19+	2%	7%	4%	34%
Age 50+	3%	7%	4% *	59%
Dem Women	4%	8%	4%	32%
HHPT 1 Dem	3%	7%	4%	32%
Educ Some College	4%	8%	4%	28%
Women	4%	8%	4%	50%
Ethn White	1%	5%	3% *	64%
Rep Women	7%	10%	3%	7%
Moms	4%	7%	3%	32%
NPP/O Women	3%	5%	3%	11%
Dem 50+	3%	6%	3%	37%
Republican	4%	7%	2%	16%
Women W/No Chldn	3%	6%	2%	16%
Perm Abs No	4%	6%	2%	35%
No Chln <19	3%	5%	2%	69%
Cell Phone Yes	2%	4%	2%	27%
Survey Mode Phone	2%	4%	2%	44%
Cell Phone Tot No	2%	5%	2%	17%
Democrat	3%	6%	2%	57%
Split B	4%	6%	2%	50%
Rep Men	0%	2%	2%	8%
HHPT 2+ Dems	3%	4%	2%	16%
Have Children	3%	5%	2%	62%

BANNER OVERALL	Q4 DK/NA 3%	Q21 DK/NA 5%	DIFFERENCE 2%	PERCENT OF SAMPLE 100%
6-10 Yrs in Pfca	5%	6%	1%	16%
Split A	3%	4%	1%	50%
Perm Abs Yes	3%	5%	1%	65%
Survey Mode Online	5%	6%	1%	56%
11-20 Yrs in Pfca	4%	5%	1%	19%
Dem 18-49	3%	4%	1%	20%
Inc \$250K+	2%	3%	1%	11%
Non-College Men	1%	2%	1%	16%
Inc \$90K-\$125K	0%	1%	1%	17%
Age 50-64	4%	5%	1%	33%
HHPT 1+ Ind	3%	4%	1%	21%
21-40 Yrs in Pfca	4%	5%	1%	29%
Men 50+	2%	2%	1%	25%
Party Reg NPP/O	3%	3%	1%	27%
College+ Women	3%	4%	0%	30%
No Children	4%	4%	0%	34%
Educ Post-Grad	5%	5%	0%	26%
Age 18-29	0%	0%	0%	11%
Inc \$0-\$50K	4%	4%	( 0%)	11%
Dem Men	2%	2%	( 0%)	24%
HHPT 1 Rep	9%	9%	( 0%)	7%
Inc \$125K-\$250K	2%	2%	( 0%)	24%
Women 18-49	4%	3%	( 1%)	18%
Educ College+	3%	3%	( 1%)	62%
HHPT Mixed	3%	2%	( 1%)	18%
Men	2%	2%	( 1%)	46%
Men W/No Chldn	3%	2%	( 1%)	17%
0-5 Yrs in Pfca	1%	0%	( 1%)	18%
Educ College Grad	2%	1%	( 1%)	36%
Age 40-49	2%	1%	( 1%)	17%
Dads	2%	1%	( 1%)	28%
Age 18-49	3%	2%	( 1%)	40%
Chldn <19	4%	2%	( 2%)	27%
College+ Men	3%	1%	( 2%)	29%
Men 18-49	3%	1%	( 2%)	21%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



<b>BANNER</b>	<b>Q4 DK/NA</b>	<b>Q21 DK/NA</b>	<b>DIFFERENCE</b>	<b>PERCENT OF SAMPLE</b>
<b>OVERALL</b>	<b>3%</b>	<b>5%</b>	<b>2%</b>	<b>100%</b>
Ethn Non-White	5%	3%	( 2%)	27%
Age 30-39	8%	5%	( 3%)	12%
NPP/O 18-49	3%	0%	( 3%)	15%
NPP/O Men	4%	0%	( 4%)	14%
Rep 18-49	7%	0%	( 7%)	5%
Ethn Latino	7%	0%	( 7%)*	12%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q4 POS SOFT 23%	Q21 POS SOFT 22%	DIFFERENCE ( 1%)	PERCENT OF SAMPLE 100%
NPP/O Women	16%	27%	10%	11%
Age 65-74	18%	27%	9%	18%
Age 65+	19%	27%	8%	26%
Age 75+	20%	28%	8%	8%
Women 50+	18%	26%	7%	31%
NPP/O 50+	20%	26%	6%	12%
Rep 50+	14%	20%	6%	10%
Inc \$90K-\$125K	16%	22%	5%	17%
HHPT 1 Rep	20%	25%	5%	7%
College+ Women	22%	26%	5%	30%
Educ Post-Grad	19%	23%	4%	26%
Age 50+	21%	25%	4%	59%
Moms	23%	26%	3%	32%
Women	21%	25%	3%	50%
0-5 Yrs in Pfca	18%	21%	3%	18%
Rep Women	23%	26%	2%	7%
HHPT 1 Dem	22%	25%	2%	32%
Dem 50+	24%	26%	2%	37%
HHPT 1+ Ind	23%	25%	2%	21%
41+ Yrs in Pfca	24%	25%	2%	17%
Ethn White	21%	22%	1%	64%
HHPT 2+ Dems	24%	25%	1%	16%
Chldn 19+	21%	22%	1%	34%
Dem Women	23%	24%	1%	32%
21-40 Yrs in Pfca	20%	20%	1%	29%
Women W/No Chldn	20%	20%	1%	16%
Have Children	22%	22%	1%	62%
Age 30-39	27%	28%	0%	12%
Educ College+	21%	21%	0%	62%
Age 50-64	23%	23%	0%	33%
Inc \$125K-\$250K	23%	23%	( 0%)	24%
Democrat	22%	22%	( 0%)	57%
Dem Men	21%	21%	( 0%)	24%
Men 50+	25%	24%	( 0%)	25%
Non-College Women	22%	22%	( 0%)	18%

BANNER OVERALL	Q4 POS SOFT 23%	Q21 POS SOFT 22%	DIFFERENCE ( 1%)	PERCENT OF SAMPLE 100%
Chldn <19	22%	22%	( 0%)	27%
Split A	21%	21%	( 0%)	50%
Perm Abs Yes	22%	21%	( 1%)	65%
Survey Mode Online	22%	21%	( 1%)	56%
Cell Phone Tot No	22%	22%	( 1%)	17%
Party Reg NPP/O	24%	23%	( 1%)	27%
Survey Mode Phone	24%	23%	( 1%)	44%
Split B	25%	23%	( 1%)	50%
Perm Abs No	24%	23%	( 2%)	35%
Inc \$250K+	14%	12%	( 2%)	11%
Cell Phone Yes	25%	23%	( 2%)	27%
Women 18-49	25%	23%	( 2%)	18%
No Chln <19	23%	21%	( 2%)	69%
Inc \$50K-\$90K	26%	24%	( 2%)	18%
Educ College Grad	23%	20%	( 3%)	36%
Republican	22%	19%	( 3%)	16%
Dads	21%	17%	( 3%)	28%
11-20 Yrs in Pfca	26%	23%	( 3%)	19%
Educ Some College	26%	22%	( 4%)	28%
Educ Non-College	27%	23%	( 4%)	34%
HHPT 2+ Reps	24%	20%	( 4%)	5%
Educ HS or Less	28%	24%	( 4%)	7%
Dem 18-49	19%	15%	( 5%)	20%
College+ Men	22%	17%	( 5%)	29%
No Children	25%	20%	( 5%)	34%
Men	25%	19%	( 5%)	46%
Ethn Non-White	26%	20%	( 6%)	27%
Inc \$0-\$50K	28%	22%	( 6%)	11%
Age 18-49	23%	17%	( 6%)	40%
NPP/O 18-49	27%	21%	( 6%)	15%
Non-College Men	31%	23%	( 7%)	16%
Rep Men	21%	12%	( 9%)	8%
Age 18-29	18%	9%	( 9%)	11%
Age 40-49	24%	15%	( 9%)	17%
6-10 Yrs in Pfca	28%	18%	( 10%)	16%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



<b>BANNER</b>	<b>Q4 POS SOFT</b>	<b>Q21 POS SOFT</b>	<b>DIFFERENCE</b>	<b>PERCENT OF SAMPLE</b>
<b>OVERALL</b>	<b>23%</b>	<b>22%</b>	<b>( 1%)</b>	<b>100%</b>
Men W/No Chldn	30%	20%	( 10%)	17%
Men 18-49	23%	13%	( 11%)	21%
Ethn Latino	30%	19%	( 11%)	12%
Rep 18-49	28%	16%	( 12%)	5%
NPP/O Men	34%	21%	( 13%)	14%
HHPT Mixed	23%	10%	( 13%)*	18%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER	Q19 TOTAL YES 63%	Q21 TOTAL YES 59%	DIFFERENCE ( 4%)	PERCENT OF SAMPLE 100%
0-5 Yrs in Pfca	83%	84%	1%	18%
NPP/O 18-49	64%	64%	0%	15%
NPP/O Men	66%	66%	0%	14%
NPP/O Women	54%	54%	( 0%)	11%
Dads	55%	54%	( 1%)	28%
Inc \$90K-\$125K	66%	65%	( 1%)	17%
Men 50+	60%	59%	( 1%)	25%
College+ Men	63%	62%	( 1%)	29%
Party Reg NPP/O	57%	56%	( 1%)	27%
HHPT 1+ Ind	61%	59%	( 2%)	21%
Men	62%	60%	( 2%)	46%
Educ HS or Less	57%	55%	( 2%)	7%
Age 50-64	58%	56%	( 2%)	33%
Inc \$125K-\$250K	62%	60%	( 2%)	24%
Cell Phone Tot No	69%	67%	( 2%)	17%
Chldn <19	65%	63%	( 2%)	27%
HHPT Mixed	46%	44%	( 2%)	18%
Age 30-39	72%	70%	( 2%)	12%
Survey Mode Phone	74%	72%	( 2%)	44%
Women W/No Chldn	71%	69%	( 2%)	16%
Dem Men	70%	67%	( 2%)	24%
Split B	64%	61%	( 3%)	50%
Educ Post-Grad	68%	66%	( 3%)	26%
Educ College+	68%	65%	( 3%)	62%
Cell Phone Yes	77%	74%	( 3%)	27%
Educ College Grad	67%	65%	( 3%)	36%
21-40 Yrs in Pfca	59%	57%	( 3%)	29%
HHPT 2+ Dems	69%	66%	( 3%)	16%
Men 18-49	65%	62%	( 3%)	21%
No Children	71%	68%	( 3%)	34%
Perm Abs Yes	61%	58%	( 3%)	65%
Dem 50+	69%	66%	( 3%)	37%
Age 18-49	70%	67%	( 3%)	40%
Ethn Latino	82%	79%	( 3%)	12%
NPP/O 50+	50%	47%	( 3%)	12%

BANNER	Q19 TOTAL YES 63%	Q21 TOTAL YES 59%	DIFFERENCE ( 4%)	PERCENT OF SAMPLE 100%
41+ Yrs in Pfca	44%	41%	( 3%)	17%
College+ Women	75%	72%	( 3%)	30%
Rep 18-49	52%	49%	( 3%)	5%
Ethn Non-White	69%	66%	( 3%)	27%
Age 18-29	69%	66%	( 3%)	11%
Non-College Men	61%	58%	( 3%)	16%
Women 18-49	80%	77%	( 3%)	18%
Age 40-49	69%	66%	( 3%)	17%
Men W/No Chldn	74%	71%	( 3%)	17%
Age 75+	48%	44%	( 4%)	8%
Have Children	59%	56%	( 4%)	62%
Age 50+	58%	54%	( 4%)	59%
Rep Men	33%	29%	( 4%)	8%
Ethn White	64%	61%	( 4%)	64%
Democrat	72%	69%	( 4%)	57%
No Chln <19	63%	59%	( 4%)	69%
Inc \$50K-\$90K	72%	67%	( 4%)	18%
Women	67%	63%	( 4%)	50%
Survey Mode Online	54%	49%	( 4%)	56%
Women 50+	60%	55%	( 4%)	31%
Dem Women	76%	72%	( 4%)	32%
Inc \$0-\$50K	66%	61%	( 4%)	11%
Split A	62%	57%	( 4%)	50%
Perm Abs No	66%	61%	( 5%)	35%
Moms	65%	60%	( 5%)	32%
HHPT 1 Dem	79%	74%	( 5%)	32%
Chldn 19+	56%	51%	( 5%)	34%
Educ Non-College	55%	50%	( 5%)	34%
Dem 18-49	79%	74%	( 5%)	20%
11-20 Yrs in Pfca	63%	58%	( 5%)	19%
Age 65+	57%	51%	( 6%)	26%
Educ Some College	55%	49%	( 6%)	28%
Non-College Women	52%	46%	( 6%)	18%
Inc \$250K+	64%	58%	( 6%)	11%
HHPT 1 Rep	39%	32%	( 6%)	7%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q19 TOTAL YES	Q21 TOTAL YES	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	63%	59%	( 4%)	100%
Republican	38%	31%	( 6%)	16%
HHPT 2+ Reps	45%	38%	( 7%)	5%
Rep 50+	28%	21%	( 7%)	10%
Age 65-74	62%	55%	( 7%)	18%
6-10 Yrs in Pfca	66%	59%	( 8%)	16%
Rep Women	47%	37%	( 10%)	7%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER	Q19 TOTAL NO	Q21 TOTAL NO	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	33%	36%	3%	100%
Rep Women	43%	53%	10%	7%
HHPT 1 Rep	49%	58%	9%	7%
Rep 18-49	43%	51%	8%	5%
Republican	55%	62%	7%	16%
HHPT 2+ Repts	50%	57%	7%	5%
Ethn Latino	15%	21%	6%	12%
Age 40-49	27%	33%	6%	17%
Educ Some College	37%	43%	5%	28%
Educ College Grad	29%	34%	5%	36%
Ethn Non-White	26%	31%	5%	27%
Men W/No Chldn	22%	27%	5%	17%
Rep Men	64%	69%	5%	8%
Rep 50+	63%	68%	5%	10%
Perm Abs No	28%	33%	5%	35%
6-10 Yrs in Pfca	31%	35%	5%	16%
Survey Mode Online	40%	45%	4%	56%
Non-College Women	37%	42%	4%	18%
11-20 Yrs in Pfca	33%	37%	4%	19%
Chldn 19+	38%	43%	4%	34%
Moms	29%	33%	4%	32%
Inc \$50K-\$90K	22%	26%	4%	18%
No Chln <19	31%	35%	4%	69%
Inc \$125K-\$250K	34%	38%	4%	24%
Men 18-49	33%	37%	4%	21%
NPP/O Women	36%	40%	4%	11%
No Children	24%	27%	4%	34%
Dem 18-49	18%	22%	4%	20%
Educ Non-College	37%	41%	4%	34%
21-40 Yrs in Pfca	35%	38%	4%	29%
Split A	35%	38%	4%	50%
College+ Women	20%	24%	4%	30%
Age 18-49	28%	31%	3%	40%
Women	26%	30%	3%	50%
Non-College Men	36%	40%	3%	16%
Age 18-29	31%	34%	3%	11%

BANNER	Q19 TOTAL NO	Q21 TOTAL NO	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	33%	36%	3%	100%
Women 50+	32%	35%	3%	31%
Dem Men	27%	30%	3%	24%
41+ Yrs in Pfca	49%	52%	3%	17%
Women W/No Chldn	22%	25%	3%	16%
Inc \$250K+	36%	39%	3%	11%
Educ College+	29%	32%	3%	62%
HHPT 1 Dem	16%	19%	3%	32%
Have Children	37%	40%	3%	62%
Inc \$0-\$50K	31%	34%	3%	11%
Ethn White	32%	35%	3%	64%
Women 18-49	17%	20%	3%	18%
College+ Men	34%	37%	3%	29%
Men	36%	38%	2%	46%
NPP/O 50+	43%	46%	2%	12%
Age 50-64	36%	39%	2%	33%
Democrat	24%	26%	2%	57%
Age 50+	36%	39%	2%	59%
Split B	31%	33%	2%	50%
HHPT 2+ Dems	28%	30%	2%	16%
Age 65-74	35%	37%	2%	18%
Inc \$90K-\$125K	32%	34%	2%	17%
Age 65+	37%	39%	2%	26%
Perm Abs Yes	35%	37%	2%	65%
Age 75+	40%	42%	2%	8%
Party Reg NPP/O	39%	41%	2%	27%
Dem Women	19%	20%	2%	32%
Dads	44%	45%	2%	28%
HHPT 1+ Ind	35%	37%	1%	21%
Dem 50+	27%	28%	1%	37%
Cell Phone Yes	20%	22%	1%	27%
HHPT Mixed	52%	54%	1%	18%
Men 50+	38%	39%	1%	25%
Chldn <19	34%	35%	1%	27%
NPP/O 18-49	35%	36%	1%	15%
Survey Mode Phone	23%	24%	1%	44%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES  
 PACIFICA LIBRARY ISSUES SURVEY - 220-4463 (JUNE 1-16, 2016)

BANNER	Q19 TOTAL NO	Q21 TOTAL NO	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	33%	36%	3%	100%
Age 30-39	25%	25%	0%	12%
Educ Post-Grad	30%	30%	0%	26%
NPP/O Men	34%	34%	0%	14%
0-5 Yrs in Pfca	16%	16%	( 0%)	18%
Cell Phone Tot No	29%	28%	( 0%)	17%
Educ HS or Less	36%	33%	( 3%)	7%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q19 DK/NA 4%	Q21 DK/NA 5%	DIFFERENCE 1%	PERCENT OF SAMPLE 100%
Age 65-74	3%	8%	5%	18%
Educ HS or Less	7%	12%	5%	7%
Age 65+	6%	10%	4%	26%
6-10 Yrs in Pfca	3%	6%	3%	16%
Inc \$250K+	0%	3%	3%	11%
Dem Women	5%	8%	3%	32%
Educ Post-Grad	2%	5%	3%	26%
Age 30-39	2%	5%	2%	12%
Cell Phone Tot No	2%	5%	2%	17%
Age 75+	12%	14%	2%	8%
Rep 50+	9%	11%	2%	10%
HHPT 1 Dem	5%	7%	2%	32%
Survey Mode Phone	3%	4%	2%	44%
Dem 50+	5%	6%	2%	37%
Inc \$0-\$50K	3%	4%	2%	11%
Democrat	4%	6%	1%	57%
Non-College Women	11%	13%	1%	18%
Age 50+	6%	7%	1%	59%
Dem 18-49	2%	4%	1%	20%
Cell Phone Yes	3%	4%	1%	27%
Women 50+	9%	10%	1%	31%
Educ Non-College	8%	9%	1%	34%
Perm Abs Yes	4%	5%	1%	65%
Women	7%	8%	1%	50%
HHPT Mixed	2%	2%	1%	18%
Ethn White	4%	5%	1%	64%
Chldn <19	1%	2%	1%	27%
Split A	4%	4%	1%	50%
11-20 Yrs in Pfca	4%	5%	1%	19%
HHPT 2+ Dems	4%	4%	1%	16%
Have Children	4%	5%	1%	62%
NPP/O 50+	7%	8%	1%	12%
Women 18-49	2%	3%	1%	18%
Split B	5%	6%	1%	50%
Chldn 19+	6%	7%	0%	34%

BANNER OVERALL	Q19 DK/NA 4%	Q21 DK/NA 5%	DIFFERENCE 1%	PERCENT OF SAMPLE 100%
HHPT 1+ Ind	4%	4%	0%	21%
Educ Some College	8%	8%	0%	28%
Rep Women	10%	10%	0%	7%
Moms	6%	7%	0%	32%
41+ Yrs in Pfca	8%	8%	0%	17%
Age 18-29	0%	0%	0%	11%
HHPT 2+ Reps	5%	5%	0%	5%
NPP/O Men	0%	0%	0%	14%
Non-College Men	2%	2%	0%	16%
Survey Mode Online	6%	6%	( 0%)	56%
Men 50+	2%	2%	( 0%)	25%
Perm Abs No	6%	6%	( 0%)	35%
Inc \$50K-\$90K	7%	7%	( 0%)	18%
No Chln <19	6%	5%	( 0%)	69%
Party Reg NPP/O	4%	3%	( 0%)	27%
Educ College+	3%	3%	( 0%)	62%
Age 18-49	2%	2%	( 0%)	40%
College+ Women	4%	4%	( 0%)	30%
Age 50-64	6%	5%	( 0%)	33%
Republican	7%	7%	( 0%)	16%
Men	2%	2%	( 1%)	46%
Dads	1%	1%	( 1%)	28%
Women W/No Chldn	7%	6%	( 1%)	16%
Dem Men	3%	2%	( 1%)	24%
21-40 Yrs in Pfca	6%	5%	( 1%)	29%
0-5 Yrs in Pfca	1%	0%	( 1%)	18%
Inc \$90K-\$125K	2%	1%	( 1%)	17%
No Children	5%	4%	( 1%)	34%
NPP/O 18-49	1%	0%	( 1%)	15%
Men 18-49	2%	1%	( 1%)	21%
Rep Men	3%	2%	( 1%)	8%
College+ Men	2%	1%	( 1%)	29%
Men W/No Chldn	4%	2%	( 1%)	17%
Ethn Non-White	5%	3%	( 2%)	27%
Inc \$125K-\$250K	4%	2%	( 2%)	24%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



BANNER	Q19 DK/NA	Q21 DK/NA	DIFFERENCE	PERCENT OF SAMPLE
OVERALL	4%	5%	1%	100%
Educ College Grad	4%	1%	( 2%)	36%
Age 40-49	4%	1%	( 2%)	17%
Ethn Latino	3%	0%	( 3%)	12%
HHPT 1 Rep	12%	9%	( 3%)	7%
NPP/O Women	9%	5%	( 4%)	11%
Rep 18-49	5%	0%	( 5%)	5%

\* Significant Difference according to two-tailed Z-test (p < 0.05)

BANNER OVERALL	Q19 POS SOFT 23%	Q21 POS SOFT 22%	DIFFERENCE ( 1%)	PERCENT OF SAMPLE 100%
Educ Post-Grad	19%	23%	4%	26%
Men 50+	21%	24%	3%	25%
HHPT 2+ Dems	23%	25%	3%	16%
College+ Women	24%	26%	2%	30%
0-5 Yrs in Pfca	18%	21%	2%	18%
Age 50-64	21%	23%	2%	33%
Rep 50+	18%	20%	2%	10%
Dem 50+	24%	26%	2%	37%
Inc \$125K-\$250K	21%	23%	2%	24%
Dem Women	22%	24%	1%	32%
Age 50+	24%	25%	1%	59%
Age 65-74	26%	27%	1%	18%
Women 18-49	22%	23%	1%	18%
Inc \$90K-\$125K	21%	22%	1%	17%
Chldn <19	21%	22%	0%	27%
HHPT 1+ Ind	24%	25%	0%	21%
Inc \$0-\$50K	22%	22%	0%	11%
Dads	17%	17%	0%	28%
Age 65+	27%	27%	0%	26%
Have Children	22%	22%	0%	62%
Moms	26%	26%	0%	32%
Age 30-39	28%	28%	0%	12%
Democrat	22%	22%	( 0%)	57%
Ethn White	23%	22%	( 0%)	64%
Educ College+	22%	21%	( 0%)	62%
Women 50+	26%	26%	( 0%)	31%
Women	25%	25%	( 0%)	50%
21-40 Yrs in Pfca	21%	20%	( 0%)	29%
Chldn 19+	23%	22%	( 0%)	34%
NPP/O 50+	26%	26%	( 0%)	12%
HHPT 1 Dem	25%	25%	( 0%)	32%
Rep Men	13%	12%	( 1%)	8%
Cell Phone Tot No	22%	22%	( 1%)	17%
Survey Mode Online	22%	21%	( 1%)	56%
Perm Abs No	23%	23%	( 1%)	35%

BANNER OVERALL	Q19 POS SOFT 23%	Q21 POS SOFT 22%	DIFFERENCE ( 1%)	PERCENT OF SAMPLE 100%
HHPT 1 Rep	26%	25%	( 1%)	7%
Split A	21%	21%	( 1%)	50%
Non-College Men	24%	23%	( 1%)	16%
Split B	24%	23%	( 1%)	50%
Perm Abs Yes	22%	21%	( 1%)	65%
Survey Mode Phone	24%	23%	( 1%)	44%
Cell Phone Yes	25%	23%	( 2%)	27%
Men	21%	19%	( 2%)	46%
Party Reg NPP/O	24%	23%	( 2%)	27%
NPP/O Men	22%	21%	( 2%)	14%
Age 75+	29%	28%	( 2%)	8%
41+ Yrs in Pfca	27%	25%	( 2%)	17%
Women W/No Chldn	22%	20%	( 2%)	16%
NPP/O Women	28%	27%	( 2%)	11%
No Chln <19	23%	21%	( 2%)	69%
Dem Men	23%	21%	( 2%)	24%
Educ HS or Less	26%	24%	( 2%)	7%
HHPT 2+ Reps	22%	20%	( 2%)	5%
Republican	21%	19%	( 2%)	16%
NPP/O 18-49	23%	21%	( 3%)	15%
College+ Men	19%	17%	( 3%)	29%
11-20 Yrs in Pfca	26%	23%	( 3%)	19%
Educ College Grad	23%	20%	( 3%)	36%
Educ Non-College	26%	23%	( 3%)	34%
Ethn Non-White	24%	20%	( 3%)	27%
Dem 18-49	18%	15%	( 3%)	20%
No Children	24%	20%	( 4%)	34%
Educ Some College	26%	22%	( 4%)	28%
Age 18-49	21%	17%	( 4%)	40%
Inc \$50K-\$90K	28%	24%	( 4%)	18%
Rep Women	30%	26%	( 4%)	7%
6-10 Yrs in Pfca	23%	18%	( 4%)	16%
Age 18-29	14%	9%	( 5%)	11%
Age 40-49	20%	15%	( 5%)	17%
Men W/No Chldn	25%	20%	( 5%)	17%

\* Significant Difference according to two-tailed Z-test (p < 0.05)



<b>BANNER</b>	<b>Q19 POS SOFT</b>	<b>Q21 POS SOFT</b>	<b>DIFFERENCE</b>	<b>PERCENT OF SAMPLE</b>
<b>OVERALL</b>	<b>23%</b>	<b>22%</b>	<b>( 1%)</b>	<b>100%</b>
Non-College Women	27%	22%	( 6%)	18%
HHPT Mixed	15%	10%	( 6%)	18%
Inc \$250K+	19%	12%	( 6%)	11%
Men 18-49	21%	13%	( 8%)	21%
Rep 18-49	24%	16%	( 8%)	5%
Ethn Latino	29%	19%	( 10%)	12%

\* Significant Difference according to two-tailed Z-test (p < 0.05)