



**City Manager Lorie Tinfow contributes a monthly column to the *Pacifica Tribune* to connect with local residents and keep Pacificans informed on issues that are of current interest in the City of Pacifica. Below is the submission for the June 3, 2015 edition of the *Pacifica Tribune*, which focuses on City Council Goals and Work Plan for 2015-16.**

---

### **Council Goal-Setting Yields a Work Plan for 2015-16**

This month I've decided to write about how the City is setting course for the next year. In general, the City Council sets the direction for the City and my role as the City Manager is to figure out how to get us there—this arrangement only works if the expectations between us are clear. The Council, staff and I have spent considerable time this spring working together to develop a “work plan” to guide our activities for next year and ensure clear expectations.

In an earlier column, I highlighted the work the City Council did in February around setting six goals—“Fiscal Sustainability”, “A Connected Community”, “Stewardship of City Infrastructure”, “A Healthy and Compassionate Community”, “Preserve and Enhance Natural Resources”, and “A Strong Workforce Infrastructure”.

In March, the Council took the next step. The staff and I provided a list of more than fifty-five highly visible projects and initiatives that were either already underway or had been identified by the Council as new efforts in which they were interested.

The Council discussed the list with executive staff during the session and considered how each project and initiative helped advance the six goals. Each Council member then ranked their Top 10 in terms of priority, and shared their priority lists with each other. After discussing the items together, the Council as a whole was asked to combine their priorities into a single Top 10 list for staff attention during fiscal year 2015-16.

Council members found there was some overlap between their individual lists, but deciding which to include or not include wasn't easy. Ultimately, getting to ten proved to be too challenging but they were able to distill the list down to the following eleven in this ranked order:

1. Launch the Economic Development Program
2. Start Phase I of the Palmetto Streetscape Project and continue development of the “Beach Blvd.” project
3. Complete the General Plan Update process
4. Repay the \$4 million in loans identified in last year's budget
5. Conduct a community engagement process related to the Highway 1 widening project
6. Identify how the City can support the development of Affordable Housing
7. Create an employee recognition and retention program
8. Introduce Priority-Based Budgeting for FY2016-17
9. Construct a new library

10. Raise Pacifica's Pavement Condition Index
11. Conduct a needs assessment related to new City facilities

Those eleven plus the nine below (efforts that were already underway and confirmed by Council to continue) produced a list of twenty projects and initiatives.

- Fund the Emergency Reserve.
- Work with San Mateo County to form a new water agency
- Complete and obtain grant funding for Pedro Point Headlands & Trail
- Complete property purchase for trail on "Colt Property"
- Obtain funding and complete Milagra Off-Ramp & Manor Overpass
- Construct the equalization basin as part of the Waste Water Treatment Plant's requirements
- Complete the Safe Routes to Schools project (five lighted crosswalks)
- Improve and complete the sewer collection system upgrade

Together, the twenty projects and initiatives are being developed into the "2015-16 Work Plan" which will be presented to the City Council for adoption on June 8, 2015. Once adopted, the 2015-16 Work Plan will be a valuable tool to ensure expectations are clear as well as communicate our progress to the community. The 2015-16 Work Plan report will be posted on our website starting Friday, June 5, 2015.

---