

CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

October 9, 2012
6:00 PM
Police Station
2075 Coast Highway
*Revised

1. Call to Order
2. Approval of September 11, 2012 Minutes
3. Subcommittee Reports/Discussion
 - Objective #1 (Review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses)
 - Objective #2 (Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development)
 - Small business incubator
 - Mentoring Program
 - Art Space Use
 - Movie Night
 - Objective #3 (Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth)
 - City Map update – guided walks
 - Encouraging Sporting Events in Pacifica
 - Fog Fest Opportunities*
4. Discussion on Intern Program
5. Council Goal for Economic Development Plan
6. Oral Communications from the Public
7. Oral Communications from the Committee
8. Next Meeting date November ?, 2012